RISING TO THE CHALLENGE
HOW UNITED WAY RESPONDED TO COVID-19
FROM MARCH 2020 THROUGH JULY 2020

RAPID FUNDRAISING
• Crisis Campaign for COVID relief: $4,577,873 *as of July 31, 2020.
  • Money raised from foundation partners: $2,815,629.
  • Money raised from corporations: $1,308,160.
  • Money raised from individual donors: $454,084.
  • CARES ACT Funding: $4,000,000
  • Total Support: $8,577,873

TRANSPORTATION
• Expanded our transportation network with invaluable help from our partner agencies.
• Provided services across 10 counties.
• As of July 31: Distributed 155,912 meals, 4,184 boxes of PPE and 4,689 food boxes totaling 117,225 lbs of food.

FOOD RELIEF
• Partnered with PNC, Eat’n Park, Community Kitchens Pittsburgh and the EAT Initiative to establish and enact the Families and Students Food Relief Fund.
• Provided 308,115 meals to students and families in need due to loss wages disruption of services, school closings and summer food program closings.

INFO RESOURCE
2-1-1
• Between March and April, 2-1-1 contact volume was up to 800–1,000 contacts per day, which was a 140% increase in basic needs calls compared to the same time last year.

Emergency Basic Needs Network
• As of July 31: the COVID Emergency Basic Needs Network has provided financial assistance to 641 individuals. Totaling $336,372 in grants.
• $42,027 of the COVID Emergency Basic Needs grants has gone directly to hospitality workers.

VOLUNTEERISM
• Partnered with 30 agencies in our community who provide direct service to clients.
• Focused volunteer opportunities around the most basic needs, food.
• Over 100 volunteers have called seniors to help combat loneliness and ensure seniors have access to food and other basic needs.
• 125 volunteers helped in Convoy of Hope to distribute food and household goods to 1,000 families across our footprint
• Volunteers from over a dozen companies have participated in creating videos of STEM projects, reading books to children, giving career talks to be shared with youth at various agency partners
• Over 1,600 projects completed.