

Sponsorship Details

The Carnegie Mellon University Student Veterans & Family Association are looking for local businesses and individuals to join us in service to the community through sponsorship of the LtCol Christopher “Otis” Raible Memorial Charity Golf Event. Proceeds from the 2015 event will benefit Canine Angels Service Dogs, an organization that trains shelter pets as service animals for veterans suffering from Post-Traumatic and Post-Combat Stress Disorders.

Some opportunities for sponsorship are outlined below, but feel free to create your own. No donation is too small to make an impact. All of our partnerships are important to the overall success of this campaign. If you have any questions, contact me at (412) 807-1294, or by email at arcobb@andrew.cmu.edu.

Post-Golf Dinner Sponsor (Limit 1)

Donation: \$5,000 (can be split between two organizations)

- Sponsor name and logo on all event information and media
- Sponsor logo on all table number tents for evening event
- Player registration fees for 4 golfers (including dinner, etc)
- Special evening event sponsor table with 2 additional evening event only tickets (total of 6 event tickets)
- Sponsor sign between practice green and first tee
- Opportunity to provide company “swag” to golfers and guests
- Introduction and recognition at evening event
- Listing as “Event Sponsor” in all print advertisement for the event
- Exposure to all coverage picked up by media outlets
- Opportunity to present a 5-7 minute speech at dinner
- Participation in the gift presentation to Canine Angels Service Dogs

Event Sponsor (Limit 1)

Donation: \$3,000

- Sponsor name and logo on all event information, media, and printed materials
- Sponsor sign between practice green and first tee
- Opportunity to provide company “swag” to golfers and guests
- Introduction and recognition at evening event
- Listing as “Event Sponsor” in all print advertisement for the event
- Exposure to all coverage picked up by media outlets
- Player registration fees for 4 golfers (including dinner, etc)
- Opportunity to present a 3-5 minute speech at dinner

Concessions Sponsor (limit 2)

Donation: \$1500

- Sponsor name and logo on all event information and media
- Sponsor name and logo on snack cart location signage
- Opportunity to provide company “swag” to golfers and guests
- Introduction and recognition at evening event

Scorecard Sponsor

Donation: \$300

- Sponsor name and logo on day of event information
- Sponsor provided stickers on scorecards (add \$100 for printing if stickers not provided)
- Introduction and recognition at evening event

Hole Sponsor

Donation: \$250 (Limit 18)

- Sponsor name and logo on day of event information
- Sponsor signage at hole tee box
- Opportunity to have your representatives present at the tee box
- Opportunity to provide company “swag” to golfers
- Introduction and recognition at evening event

Other Sponsorship Options

Donation: Variable

Any amount of money helps our organization to reach our goal of supporting Canine Angels Service Dogs with enough money to influence their ability to sustain operations this year. Some things to think about are:

- The average cost of caring for **ONE** dog is over \$1500 per year, including—
 - \$200, on average, for a one year supply of food per dog
 - \$250, on average, for recurring health costs (vaccinations, boosters, checkups)
 - \$100-150 per year for toys and other learning aids (it can't be all work and no play, after all).

Add to this the cost of training, adoption, sheltering, and—in the unfortunate case of illness within the pack—emergency, unforeseen medical expenses. The costs of providing this heroic service add up quickly. And with these expenses extrapolated out over the entire pack, it is clear that Canine Angels Service Dogs needs our help.



LtCol Christopher "Otis" Raible Memorial Charity Golf Event

Event Sponsorship Form

Sponsorship Contact Name

First Name _____ Last Name _____

Work Phone _____ Cell Phone _____ Fax _____

Email _____

Organization Information

Sponsor Name _____

Street Address _____

City _____ State _____ Zip _____

Type of Sponsorship	Donation	Qty	Item Total
Post-Golf Dinner Sponsor	\$ 5,000.00		\$
Golf Event Sponsor	\$ 3,000.00		\$
Concessions Sponsor	\$ 1,500.00		\$
Scorecard Sponsor (Provide Stickers)	\$ 300.00		\$
Scorecard Sponsor (Event Purchases Stickers)	\$ 400.00		\$
Hole Sponsor	\$ 250.00		\$
Other Donation Denomination-- <i>Feel Free to tailor your contribution to your organization's budget</i>	\$		\$
			Total \$

If either dinner or event sponsorship, please list your complimentary golfers' names below (if unk please put "TBD"):

Golfer 1 _____

Golfer 2 _____

Golfer 3 _____

Golfer 4 _____

If you are sponsoring a hole and have a hole number preference for your sponsorship, please provide below:

First Choice _____ Second Choice _____ Third Choice _____ Fourth Choice _____

Please attach a check with your sponsorship donation to this form and mail to:

Carnegie Mellon University
Attn: Andrew R Cobb
5000 Forbes Avenue SMC 1268
Pittsburgh, PA 15289-1268

Upon Receipt of Sponsorship Form, someone affiliated with our event will contact the individuals listed on this form to obtain your organization's logo for event materials.

