



Collaborative Sciences Center for
ROAD SAFETY

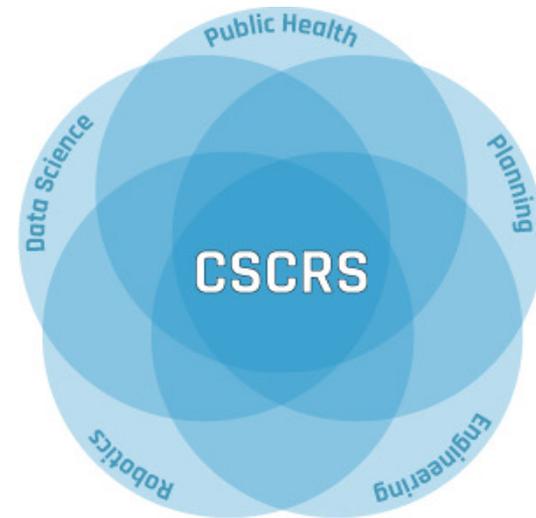


www.hsrc.unc.edu

It's time for a fresh approach.

The **Collaborative Sciences Center for Road Safety** will accelerate progress in reducing transport injuries and fatalities by utilizing a systems approach to bring perspectives from planning, engineering, public health, data science, and robotics to the road safety field.

- Multidisciplinary
- Collaborative
- Systems approach



Our team

Led by University of North Carolina at Chapel Hill:

- Highway Safety Research Center
- Department of City & Regional Planning
- School of Public Health



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Collaborators:

- Duke University
- Florida Atlantic University
- University of California, Berkeley
- University of Tennessee, Knoxville

Duke
UNIVERSITY

FAU
FLORIDA ATLANTIC
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA


THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

Work to date

- Year one research projects selected, underway
- Launched website, www.roadsafety.unc.edu
- Live on Facebook & Twitter, *@CSCRSinfo*
- Selecting education & professional development activities now
- Advisory board meeting, summer 2017

The screenshot shows the website for the Collaborative Sciences Center for Road Safety. At the top left is the logo, which consists of a stylized 'C' and 'S' in blue and orange, followed by the text 'Collaborative Sciences Center for ROAD SAFETY'. To the right of the logo are social media icons for Twitter and Facebook, and a search bar with the text 'News | Search'. Below the logo and search bar are navigation links: 'Research | Education | Professional Development | About'. The main content area has a blue background with a blurred image of a road. The headline reads 'It's time for a fresh approach.' Below this is a paragraph: 'The Collaborative Sciences Center for Road Safety will accelerate progress in reducing transport injuries and fatalities by utilizing a systems approach to bring perspectives from planning, engineering, public health, data science and robotics to the road safety field.' Below the paragraph are three columns, each with a vertical title and a short paragraph. The first column is titled 'RESEARCH' and describes the center's focus on reducing injuries and saving lives. The second column is titled 'EDUCATION' and describes the goal of improving road safety through a multidisciplinary approach. The third column is titled 'PROFESSIONAL DEVELOPMENT' and describes how researchers translate knowledge into practical interventions. At the bottom left of the screenshot is a small image of a highway interchange. To the right of the image is a news headline: 'UNC's National University Transportation Center selects first round of research projects' and a sub-headline: 'CSCRS announced eight research grant awards for 2017.' Below the sub-headline is a link that says 'Read more >'. At the bottom left of the entire slide is the logo for 'THE UNIVERSITY OF NORTH CAROLINA HIGHWAY SAFETY RESEARCH CENTER'. At the bottom right is the logo for the 'Collaborative Sciences Center for ROAD SAFETY'.

Collaborative Sciences Center for
ROAD SAFETY

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The Collaborative Sciences Center for Road Safety will accelerate progress in reducing transport injuries and fatalities by utilizing a systems approach to bring perspectives from planning, engineering, public health, data science and robotics to the road safety field.

RESEARCH CSCRS is an integrated national safety center focused on the goal of reducing injuries and saving lives on our roadway system. Moving forward to meet ambitious safety targets requires a rigorous, conceptually driven and focused research agenda.

EDUCATION Our goal to improve road safety in the U.S. depends on a successful, multidisciplinary approach to education and outreach. CSCRS will connect students and faculty across campuses with traditional and non-traditional partners alike.

PROFESSIONAL DEVELOPMENT CSCRS researchers consistently translate research knowledge into practical interventions and programs that are applied at the local, state, national and international levels.

UNC's National University Transportation Center selects first round of research projects
CSCRS announced eight research grant awards for 2017.
[Read more >](#)

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HIGHWAY SAFETY
RESEARCH CENTER

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