MORE THAN A CENTURY OF SAFETY

Founded in 1902
55 million members in North America
Supporting a safe environment for travelers
Education
Advocacy
Research
EDUCATION

Roadway Safety (safe driving tips, vehicle maintenance resources)
Children (child seat installation, School Safety Patrol)
Teens (driver training programs, Keys2Drive)
Seniors (CarFit, Roadwise RX)
Distracted Driving (motorist outreach, educational campaigns)
Impaired Driving (online resources, safe ride program)
Federal and state level advocacy:
  Funding for safer roads and bridges
  Graduated drivers licenses
  Detection and prevention of impaired driving
  Distracted driving awareness and prevention
  Improved rules of the road
AAA Foundation for Traffic Safety

Founded in 1947
250 research projects
Mission to identify traffic safety problems, foster research that seeks solutions and disseminate information and educational materials.
Current Research:
Cognitive Distraction - Phase III
Vehicle Technology, Autonomy, and Driver Performance
Crash Causation
Drugged Driving: Cannabis Studies
Teen Driver Learning
Senior Safety and Mobility Needs
Traffic Safety Culture Index