

Carnegie Mellon

Application for a License

Section 1: Company Profile

Company name _____
Address _____
City _____ State _____ Zip _____
Phone (____) _____

Website URL _____

Type of organization: ☐ Corporation ☐ Partnership ☐ Sole Proprietorship
If applicable, name of parent corporation or subsidiaries _____

Years in Business _____ Total Employees _____

Contact person responsible for licensing: _____
The title of that person is: _____
Their email address is: _____
Phone (____) _____
Fax (____) _____

Company President/Owner is: _____
What is their title? _____

Who will sign the contract? _____
What is their email? _____

Legal Counsel _____
Telephone(____) _____

Local Sales Representative _____
Telephone (____) _____
Email _____

Who will complete the sales/royalty reports? _____
Telephone Number _____

Art Department Contact _____ Telephone (____) _____

Name of insurance carrier _____
Address _____
Telephone number _____
Current level of general aggregate liability insurance _____
Have any products you produce ever been involved in a product liability claim?
☐ Yes ☐ No If yes, please explain _____

Section 2: Corporate Social Responsibility

Are you a member of the Fair Labor Association (FLA)? ____ yes ____ no

If "yes", indicate your status (approved or pending) and category (A, B, C, or D) _____

In addition to membership in the FLA what is the Corporate Social Responsibility (CSR) policy for your company? Please attach your policy to this application or provide URL. _____

If you don't have a CSR program you are asked to explain why in an attached letter.

Section 3: Product and Sales Information

Product(s) you plan to produce that will bear our trademarks:

Where do you intend to sell Carnegie Mellon licensed products?

- ☐ Department stores ☐ Sporting goods retail ☐ Chain store (grocery) ☐ On-line
☐ Specialty stores ☐ Discount stores ☐ Small retail/convenience
☐ Carnegie Mellon bookstore ☐ Carnegie Mellon - campus community

Sales estimate for first year _____ second year _____

Section 4: References

Please list other licenses you hold:

Licenser	Contact	Phone Number
_____	_____	_____
_____	_____	_____
_____	_____	_____

Please list three credit references:

Name	Address	Phone Number
_____	_____	_____
_____	_____	_____
_____	_____	_____

Is there any further information that you would like to provide that will assist us in the review of your proposal? (please include attachments if necessary) _____

Return the completed product proposal, application fee, a representative sample (if requested in the cover letter), current sales literature, and a copy of your registration form sent to the FLA the following address:

Trademark Licensing Office
Carnegie Mellon University
Warner Hall 414
5000 Forbes Ave.
Pittsburgh, PA 15213

telephone: (412) 268-3904
facsimile: (412) 268-3571
E-mail: marano@andrew.cmu.edu
Internet web site:
<http://www.cmu.edu/trademark/>

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