**2019 LEADERSHIP CONFERENCE**

**Sunday, February 17, 2019**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>8:30am – 9:30am</td>
<td><strong>Registration &amp; Breakfast</strong></td>
<td>Simmons Auditorium</td>
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<td>9:30am – 10:15am</td>
<td><strong>Welcome</strong></td>
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<td><strong>Opening Keynote</strong></td>
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<td>Linda Babcock, Carnegie Mellon Economics Professor</td>
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<td>10:30am – 11:45am</td>
<td><strong>Breakout Sessions</strong></td>
<td>Tepper Quad, 2nd floor</td>
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<td>Gender and Negotiation – Room 2112</td>
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<td>Leadership Stories – Room 2110</td>
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<td>Workplace Allyship – Room 2111</td>
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<td>12:00pm – 1:00pm</td>
<td><strong>Lunch &amp; Interactive Activity</strong></td>
<td>Simmons Auditorium</td>
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<td>1:15pm – 2:30pm</td>
<td><strong>Breakout Sessions</strong></td>
<td>Tepper Quad, 2nd floor</td>
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<td>Powerful Partnerships – Room 2118</td>
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<td>Asking for and Receiving Feedback – Room 2202</td>
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<td>Executive Presence – Room 2112</td>
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<td>Gendered Language – Room 2111</td>
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<td>2:45pm – 3:30pm</td>
<td><strong>Closing Keynote</strong></td>
<td>Simmons Auditorium</td>
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<td>Rosalind Chow, Tepper Professor of Organizational Behavior</td>
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<td><strong>Farewell Remarks</strong></td>
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<td>3:30pm – 5:00pm</td>
<td><strong>Optional Service Activity</strong></td>
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<td>Networking</td>
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<td>Coffee Chats</td>
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| Gender and Negotiation| Room 2112   | **Speaker:** Professor Taya Cohen  
**Description:** We often see a negotiation as a tough situation in which one party "wins" while the other "loses," and not as an opportunity to solve a problem together. In this session, you will learn what a negotiation is really about, how gender plays a role, and what you can do to achieve the best outcome for all parties.  
**Best suited for:** current Tepper MBA students, prospective Tepper MBA students, male allies, professionals from the Pittsburgh business community |
| Leadership Stories    | Room 2110   | **Speaker:** Tepper Alumnae  
**Description:** During this session attendees will hear from a panel of Tepper alumnae about how Tepper made an impact on their journey to successful careers. Panelists will include Tepper MBAs from a wide range of backgrounds and industries, our part-time program, and from the classes of 2006-2018.  
**Best suited for:** current Tepper MBA students, prospective Tepper MBA students, male allies |
| Workplace Allyship    | Room 2111   | **Speaker:** PwC Professionals  
**Description:** A panel of PwC professionals will be holding a discussion on allyship in the workplace, the challenges that women face in the workplace and how having a diverse and inclusive environment is beneficial for business as well as the workforce.  
**Best suited for:** current Tepper MBA students, male allies, professionals from the Pittsburgh business community |
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| Powerful Partnerships        | Room 2118   | **Speaker:** Lauren Miller  
**Description:** Our chosen partners have significant influence over our goal achievement and success. Are you choosing a partner who aligns with your personal, career, and other life goals? This interactive session will help you articulate your core values, build self-awareness, and recognize the power of partnerships.  
**Best suited for:** current Tepper MBA students, prospective Tepper MBA students, male allies, professionals from the Pittsburgh business community |
| Asking for and Receiving Feedback | Room 2202   | **Speaker:** Jarred Lazear  
**Description:** This session will focus on what you can do to encourage anyone to provide you with insights to help unlock your professional and personal development through feedback. By focusing on changing our own behaviors first, you will learn how to influence others ability and willingness to share the critical information that can be holding back our success. In this workshop, we will break down the various elements necessary to master these skills so that you can practice and enhance this valuable skill no matter where you are at in your career.  
**Best suited for:** current Tepper MBA students, prospective Tepper MBA students, male allies, professionals from the Pittsburgh business community |
| Executive Presence           | Room 2112   | **Speaker:** Leanne Meyer  
**Description:** Too often, women professionals are perceived by others as effective executors and implementers, and not as valuable strategic resources. They are viewed as competent workers, rather than strong leaders. Join this session to learn how Executive Presence, your ability to present yourself in a way that signals to the world you are leadership material, can account for as much as 28 percent of a woman’s success. Learn how to package and tell your story and engage with others to enhance the advancement of your career.  
**Best suited for:** current Tepper MBA students, prospective Tepper MBA students, professionals from the Pittsburgh business community |
| Gendered Language            | Room 2111   | **Speaker:** Professors Robert Kelley and Pat Chew  
**Description:** The language we use shapes that world we live in. Whether we realize it or not, our everyday vocabulary may perpetuate gender stereotypes. This workshop focuses on how we can use our words to constructively reinforce equality in society. It is meant to improve and elevate our communication skills.  
**Best suited for:** current Tepper MBA students, prospective Tepper MBA students, male allies, professionals from the Pittsburgh business community |
SELECTED SPEAKER BIOGRAPHIES

We are honored to present the following speakers from the Tepper School of Business and broader Carnegie Mellon University. The speakers identified below are not inclusive of all the presenters at the conference. If you are interested in learning more about a specific presenter, we recommend you speak to them individually.

**Linda Babcock** is the James M. Walton Professor of Economics and is the former Acting Dean at Carnegie Mellon University’s Heinz College of Information Systems and Public Policy. She is the founder and faculty director of the Program for Research and Outreach on Gender Equity in Society (PROGRESS). She holds a Ph.D. in economics from the University of Wisconsin and her work has contributed to the Russell Sage Foundation’s Behavioral Economics Roundtable and the economics review panel for the National Science Foundation.

**Rosalind Chow** is an Associate Professor of Organizational Behavior and Theory at the Tepper School of Business. She holds a PhD in organizational behavior from the Stanford Graduate School of Business. Her research focuses on how individuals understand and experience hierarchy and her research has been published in major scholarly journals such as the *Journal of Personality and Social Psychology* and *Psychological Science*. She also has a particular interest in how women can progress faster in their career trajectories.

**Leanne Meyer** is head of Tepper’s Accelerate Leadership Center. She holds a master’s degree from the University of Johannesburg and has extensive experience as a leadership coach and lecturer in academic and business environments. Her work experience has centered on women’s leadership development, mix-gender programming, and offerings that help senior leaders understand the strategic importance of women in the workplace.

**Jarred Lazear** is a leadership coach with Tepper’s Accelerate Leadership Center. He holds a master’s degree from Marshall University, has served as adjunct faculty at Coastal Carolina University, and has a background in human resources with Westinghouse Electric Company. His experience has focused on coaching business leaders and building leadership development programming.

**Lauren Miller** is the newest leadership coach with Tepper’s Accelerate Leadership Center, joining the school after several years working at Salesforce. She is a consultant-coach who loves to tackle challenges during times of organizational change. She brings over 13 years of broad experience in organizational effectiveness, learning and development, change strategy, and program design. She has worked with a variety of global customers that span many different industries and she holds a masters in organizational learning and change from Northwestern University.
**Robert Kelley** is a Distinguished Service Professor at the Tepper School of Business. His educational background includes post-doctoral work at the Harvard Business School and he holds a Ph.D. from Colorado State University. He is the author of best-selling business books and highly-referenced academic articles, including a Business Week article on “Management Gurus” and Amazon best-seller, *How to Be a Star at Work*. He is consistently rated one of the top teachers at Tepper and was nominated by students for Carnegie Mellon University’s Doherty Teaching Prize.

**Taya R. Cohen** is an Associate Professor of Organizational Behavior and Theory at the Tepper School of Business. Her research is in organizational psychology, with a particular focus on understanding moral character and ethical behavior in organizations. She teaches MBA and executive education courses on Negotiations and Managing People and Teams, as well as doctoral seminars on Negotiations and Conflict Management. Prior to joining the Tepper faculty she was a postdoctoral fellow at Northwestern University, where she taught Negotiations at the Kellogg School of Management. She holds a Ph.D. in social psychology from the University of North Carolina at Chapel Hill.
OUR TEAM

Conference Planning Committee Chairs

Dahlia Ting is Vice President of Early Engagement and a Tepper Forte Ambassador. Before Tepper she worked in backstage logistics and rehearsal planning for non-profit performing arts organizations. She is an alumna of Emerson College, where she received a BFA in stage and production management. At Tepper, she is studying operations management, strategy, and organizational behavior.

Eve Surcombe is Vice President of Early Engagement and a Tepper Forte Ambassador. Before Tepper, she worked in health economics and policy after graduating from Washington University in St. Louis with a degree in statistics. At Tepper, she is studying economics, strategy, and quantitative analysis.

Conference Planning Committee: Class of 2019

Crystal Sanchez is the President of Tepper Women in Business, a champion for the community of women at Tepper and the leadership conference. Prior to business school, she was Assistant Controller for a late stage startup in the commercial real estate/construction project management industry. She holds a degree in finance from Arizona State University and at Tepper she is concentrating in marketing, entrepreneurship, and strategy.

Laura Chan is Vice President of Corporate and Alumni Relations for Tepper Women in Business, and is responsible for corporate sponsorships for the conference. Prior to Tepper she worked as a New Product Development Engineer in the manufacturing industry. She graduated from Carnegie Mellon University with a bachelor and master of science in mechanical engineering. At Tepper, she is concentrating in operations management.

Deeona Deoki is the Vice President of Professional Development for Tepper Women in Business and is an integral part of content planning for the leadership conference. Before Tepper she was a Manager of Operations and Client Services, working in the financial services industry. She holds a degree from Grinnell College where she studied chemistry and the classics. At Tepper, she is concentrating in business technology, finance, strategy, and operations management.
Conference Planning Committee: Class of 2020

**Shana Pradeep** supports Early Engagement initiatives as part of the board of Tepper Women in Business, focusing on developing content and registration processes for the conference. Her experience before Tepper was in operations at large organizations across a variety of industries—including manufacturing, retail, and health care. She holds a bachelor’s degree in industrial engineering from the University of Wisconsin-Madison. At Tepper she is passionate about providing operational support for women entrepreneurs.

**Giovanna Olson** is part of the board of Tepper Women in Business and supported conference marketing and branding. Prior to Tepper, she was a project manager at a solar energy startup in Boston. She holds a degree in civil engineering from Worcester Polytechnic Institute, where she also minored in drama/theater. At Tepper, she is planning to join the energy business track, with a concentration in finance.

**Sam Cobeau** supports Tepper Women in Business’s Men as Allies programming. Before coming to Tepper, he worked as a quantitative analyst in email remarketing at a late-stage startup. He is an alumnus of Middlebury college, where he majored in international politics and economics.

**Shansi Zhang** sits on Tepper Women in Business’s board and she focused on developing the negotiations content for the conference. She grew up outside of Boston and went to Boston University, where she studied electrical engineering. Before coming to Tepper, she was a software engineer at Ericsson, working on Ericsson’s cloud platform. At Tepper she is concentrating in business technology, strategy, and marketing.
The 2019 Leadership Conference has been made possible by the tremendous generosity of the following sponsors:

**American Water** is the largest and most geographically diverse publicly traded U.S. water and wastewater utility company. With a history dating back to 1886, our primary business involves the ownership of water and wastewater utilities that provide water and wastewater services to residential, commercial and industrial customers. American Water treats and delivers more than 1 billion gallons of water per day.

**Emerson Electric** concentrates on the most complex and profound challenges facing the world in the process, industrial, commercial and residential markets. With our newly energized focus on Automation Solutions and Commercial & Residential Solutions, we confront the challenges of an increasingly complex and unpredictable marketplace from a position of strength, driving near- and long-term value as a trusted partner for our customers. Emerson offers an elite MBA Leadership Program that puts emerging business leaders on a fast track to leadership positions within our company.

At **General Motors**, we embrace the opportunity to think bigger and aim higher. It’s the confidence in knowing our ideas produce exceptional vehicles and mobility solutions that move the world in exciting new ways. With strong leadership and bold vision, we’re directing the future of transportation—and enriching people’s lives along the way. MBA students have many career opportunities at GM; hard work and diligence are valued as our teams strive to shape the future of transportation and earn customers for life.

**PwC**’s professional services, including audit and assurance, tax and consulting, cover such areas as cybersecurity and privacy, human resources, deals and forensics. We help resolve complex issues and identify opportunities across these industries. Making an impact on growing global companies is one of the ways you can put your MBA to work at PwC. MBAs at PwC work with people from diverse backgrounds and industries to solve some of the world’s most important problems.
The Annual Leadership Conference is organized by Tepper Women in Business (TWIB). TWIB’s mission is to empower women to grow as confident, successful business leaders by creating a diverse network of members and alumni, and promoting gender equity in the workforce through programming for the women of Tepper and their allies. TWIB provides professional development, career-networking opportunities and educational workshops for its members. It also coordinates social activities and mentoring to create a supportive environment for women to thrive in. TWIB is proud to support and facilitate the growth of Tepper’s Men as Allies group to encourage gender equity and male allyship in business.

TWIB thanks the Forte Foundation and the Tepper School of Business administration for their support of the leadership conference. We would particularly like to thank Tepper’s Accelerate Leadership Center and MBA Admissions office for their support, as well as Carnegie Mellon University Conference and Event Services and Marketing and Communications groups.

CLASS OF 2020 TWIB BOARD

We are excited to welcome the new, class of 2020 Tepper Women in Business board. This fantastic group will continue to develop TWIB and pursue the group’s mission over the course of the 2019 - 2020 school year. These individuals are excellent points of contact to learn more about the community of women at Tepper.

Class of 2020 TWIB President:

Shansi Zhang shansiz@tepper.cmu.edu

Class of 2020 TWIB Board:

Asha Banks avbanks@tepper.cmu.edu Giovanna Olson gco@tepper.cmu.edu
Nikita Bagaria nbagaria@tepper.cmu.edu Shana Pradeep shanap@tepper.cmu.edu
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