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The Tepper School of Business thrives at the heart of Carnegie Mellon University and embodies its forward-thinking culture and spirit of innovation. From artificial intelligence to intelligent systems, the Tepper School is the birthplace of the data-informed and human-driven approach to business: The Intelligent Future℠.

Ranked among the world’s top business schools by leading international business publications, the school offers a STEM-certified MBA program in three formats: full-time, online hybrid, and accelerated. Additional programs include Master of Science degrees in product management, business analytics, computational finance, and a new Master of Science in Management (Fall 2024); undergraduate degrees in business and economics; a Ph.D. program; and Executive Education programs.

With the ability to leverage technology and analyze data, and by imparting behavioral skills that focus on emotional intelligence, the Tepper School fosters an innovative approach: a future informed by data, powered by technology, and driven by human intelligence.
DEGREES: CONCENTRATIONS, ENROLLMENT, AND CLASS PROFILES

UNDERGRADUATE BUSINESS ADMINISTRATION | UBA

The Undergraduate Business Administration (UBA) program balances academic depth with a rich, well-rounded student experience including experiential learning opportunities. The curriculum is designed around core and foundation courses that include business, economics, mathematics, and statistics requirements. Eight concentrations allow students to go deep in their specific business area of interest. Courses build on leading business practices while being informed by the innovative research of our faculty.

Concentrations
- Accounting
- Business Analytics and Technologies
- Entrepreneurship
- Finance
- Global Economics and Business
- Marketing Management
- Operations Management
- Product Management
- Strategic Management

UBA Statistics

<table>
<thead>
<tr>
<th>Total Number of Students</th>
<th>744</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>48%</td>
</tr>
<tr>
<td>U.S. Underrepresented Minorities</td>
<td>23%</td>
</tr>
<tr>
<td>International Citizens</td>
<td>15%</td>
</tr>
<tr>
<td>Annual Tuition</td>
<td>$62,260</td>
</tr>
</tbody>
</table>

UNDERGRADUATE ECONOMICS PROGRAM | UEP

Built upon a reputation for exceptional analytical and creative problem-solving, the Undergraduate Economics Program (UEP) prepares students for making a difference in government, business, and academia. Students are taught by and research alongside faculty who are at the forefront of advancing economics; this is reflected in the nine Nobel Prizes awarded for economic research conducted at the Tepper School. Economics students join the Tepper School upon declaring their major.

Majors
- Economics (B.S or B.A)
- Economics and Mathematical Sciences (B.S)
- Economics and Politics (B.S)
- Economics and Statistics (B.S)

UEP Statistics

<table>
<thead>
<tr>
<th>Total Number of Tepper School Students</th>
<th>44</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics</td>
<td>43</td>
</tr>
<tr>
<td>Economics and Mathematical Sciences</td>
<td>1</td>
</tr>
<tr>
<td>Total Number of Interdisciplinary Dietrich Students</td>
<td>71</td>
</tr>
<tr>
<td>Economics</td>
<td>12</td>
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<tr>
<td>Economics and Statistics</td>
<td>46</td>
</tr>
<tr>
<td>Economics and Politics</td>
<td>10</td>
</tr>
<tr>
<td>Economics and Mathematical Sciences</td>
<td>3</td>
</tr>
<tr>
<td>Annual Tuition</td>
<td>$62,260</td>
</tr>
</tbody>
</table>
The STEM-designated Tepper School MBA is set apart by its leadership in business, technology, and analytics. Graduates make an impact within a variety of industries and have a reputation for innovation, exceptional performance, and organizational leadership. The Tepper School MBA teaches the science of management and the art of leadership through data-informed approaches to the curriculum, leadership coaching, club leadership, case competitions, and experiential learning capstones.

**The Tepper School MBA is Offered in Three Formats**
- Full-Time
- Online Hybrid
- Accelerated

**Total Number of Students**
- 683

**Tracks***
- Business Analytics
- Energy and Sustainability
- Entrepreneurship in Organizations
- Management of Innovation and Product Development
- Technology Strategy and Product Management

*Concentrations and tracks may differ based on chosen format.

**Concentrations**
- Accounting
- Business Technologies
- Communications
- Economics
- Entrepreneurship
- Finance
- Health Care Analytics
- Marketing
- Operations Management
- Operations Research
- Organizational Behavior
- Strategy
- Sustainability

**Full-Time MBA Statistics**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
<td>359</td>
</tr>
<tr>
<td>Women</td>
<td>36%</td>
</tr>
<tr>
<td>U.S. Underrepresented Minorities</td>
<td>26%</td>
</tr>
<tr>
<td>International Citizens</td>
<td>53%</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.26</td>
</tr>
<tr>
<td>Average GMAT Score</td>
<td>705</td>
</tr>
<tr>
<td>Average GRE (Quant)</td>
<td>164</td>
</tr>
<tr>
<td>Annual Tuition</td>
<td>$75,712</td>
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</table>

**Online Hybrid Statistics (includes Accelerated)**

<p>| | |</p>
<table>
<thead>
<tr>
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</thead>
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<tr>
<td>Total number of Students</td>
<td>324</td>
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<tr>
<td>Women</td>
<td>31%</td>
</tr>
<tr>
<td>U.S. Underrepresented Minorities</td>
<td>15%</td>
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<tr>
<td>International Citizens</td>
<td>9%</td>
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<tr>
<td>Average GPA</td>
<td>3.38</td>
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<tr>
<td>Average GMAT Score</td>
<td>679</td>
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<tr>
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<td>157</td>
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<td>Annual Tuition Y1</td>
<td>$54,576</td>
</tr>
<tr>
<td>Annual Tuition Y2</td>
<td>$54,576</td>
</tr>
<tr>
<td>Annual Tuition Y3</td>
<td>$36,400</td>
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</table>
MASTER OF SCIENCE IN BUSINESS ANALYTICS | MSBA

The STEM-designated Master of Science in Business Analytics (MSBA) program is geared to college graduates who want to specialize in business analytics. Students will engage in a vigorous quant-based curriculum and experiential learning to teach them how to communicate with non-technical stakeholders.

The Tepper School MSBA is Offered in Two Formats

- Full-Time MSBA
- Part-Time Online MSBA

Total Number of Students
- 167

Curriculum Explores...

- Business Domain Knowledge
- Corporate Communication
- Methodology
- Software Engineering

<table>
<thead>
<tr>
<th>Full-Time MSBA Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
</tr>
<tr>
<td>Women</td>
</tr>
<tr>
<td>U.S. Underrepresented Minorities</td>
</tr>
<tr>
<td>International Citizens</td>
</tr>
<tr>
<td>Average GPA</td>
</tr>
<tr>
<td>Average GMAT Score</td>
</tr>
<tr>
<td>Average GRE (Quant)</td>
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<tr>
<td>Tuition</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Part-Time Online MSBA Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
</tr>
<tr>
<td>Women</td>
</tr>
<tr>
<td>U.S. Underrepresented Minorities</td>
</tr>
<tr>
<td>International Citizens</td>
</tr>
<tr>
<td>Average GPA</td>
</tr>
<tr>
<td>Average GMAT Score</td>
</tr>
<tr>
<td>Average GRE (Quant)</td>
</tr>
<tr>
<td>Annual Tuition Y1</td>
</tr>
<tr>
<td>Annual Tuition Y2</td>
</tr>
</tbody>
</table>
MASTER OF SCIENCE IN COMPUTATIONAL FINANCE | MSCF

The Master of Computational Finance (MSCF) program prepares students for successful careers in quantitative roles in the financial services industry. Students learn sophisticated mathematical modeling tools, complex programming methodologies, and data science techniques in the context of both economic theory and practitioner application. The MSCF program is an interdisciplinary collaboration of four colleges: the Department of Statistics & Data Science, the Heinz College of Information Systems and Public Policy, the Department of Mathematical Sciences, and the Tepper School of Business.

Curriculum Explores...
- C++ and Python
- Computational Techniques
- Data Science
- Machine Learning
- Risk Management
- Stochastic Calculus Models
- Traditional Finance Theories

MSCF Statistics
<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
<td>189</td>
</tr>
<tr>
<td>Women</td>
<td>35%</td>
</tr>
<tr>
<td>International Citizens</td>
<td>85%</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.84</td>
</tr>
<tr>
<td>Annual Tuition</td>
<td>$64,000</td>
</tr>
</tbody>
</table>

MASTER OF SCIENCE IN MANAGEMENT | MSM

The new Master of Science in Management (MSM) from the Tepper School of Business is where students push, reshape, and break boundaries. They study a data-informed approach to business that sees them partnering with innovative tech, AI, and human ingenuity.

The MSM program can be customized to meet unique goals with specializations in finance, marketing, operations, strategy, and entrepreneurship, plus electives to explore other interests in business.

Curriculum Explores...
- Business
- Managerial Economics
- Operations Management
- Probability and Statistics

MSM Degree At a Glance
- 10-month program
- STEM-designated
- Executive leaders coaching
- Interview preparation and career guidance
Enrollment numbers are as of Fall 2023

MASTER OF SCIENCE IN PRODUCT MANAGEMENT | MSPM

The STEM-designated Master of Science in Product Management (MSPM) program provides a deep dive into both the technical skills and business fundamentals required to be successful as a product manager. It is designed for professionals with a technical undergraduate degree and/or background. The MSPM program is a joint degree program between the School of Computer Science and the Tepper School.

Curriculum Explores...

- Business
- Computer Science
- Design Thinking
- Human/Computer Interaction

MSPM Statistics

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
<td>51</td>
</tr>
<tr>
<td>Women</td>
<td>51%</td>
</tr>
<tr>
<td>International Citizens</td>
<td>92%</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.51</td>
</tr>
<tr>
<td>Average GMAT Score</td>
<td>694</td>
</tr>
<tr>
<td>Average GRE (Quant)</td>
<td>165</td>
</tr>
<tr>
<td>Tuition</td>
<td>$72,864</td>
</tr>
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</table>
The Master of Integrated Innovation for Products & Services (MIIPS) degree trains the next generation of innovators, disruptors, and world changers. Students learn to tackle industry and society’s greatest challenges in a world that increasingly merges technology with humanity. The MIIPS program is a joint degree program between the College of Engineering, the School of Design, and the Tepper School.

### The MIIPS is Offered in Two Formats
- 9-month format
- 16-month format

### Curriculum Explores...
- Design Strategy Consulting
- Product Design
- Product Development
- Product Management
- User Research
- UX/UI Design

### MIIPS Statistics

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
<td>123</td>
</tr>
<tr>
<td>Women</td>
<td>72%</td>
</tr>
<tr>
<td>U.S. Underrepresented Minorities</td>
<td>10%</td>
</tr>
<tr>
<td>International Citizens</td>
<td>83%</td>
</tr>
<tr>
<td>Annual Tuition</td>
<td>$54,700</td>
</tr>
</tbody>
</table>

### DOCTORAL PROGRAM | Ph.D.

There are eight fields of study in our doctoral program, which has a proud academic legacy of nine Nobel laureates and an academic focus on interdisciplinary research. As a small, serious-minded program, Ph.D. students benefit from close working relationships (both academic and social) with faculty, advisors, and classmates.

### Fields of Study
- Accounting
- Business Technologies
- Economics
- Financial Economics
- Marketing
- Operations Management
- Organizational Behavior and Theory
- Operations Research
- Financial Economics
- Operations Management
- Organizational Behavior and Theory
- Operations Research

### Joint Ph.D. Programs
- Algorithms, Combinatorics and Optimization
- Behavioral Economics
- Behavioral Marketing and Decision Research
- Economics and Public Policy

### Ph.D. Statistics

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Students</td>
<td>73</td>
</tr>
<tr>
<td>Women</td>
<td>67%</td>
</tr>
<tr>
<td>International Citizens</td>
<td>67%</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.72</td>
</tr>
<tr>
<td>Average GRE (Quant)</td>
<td>168</td>
</tr>
</tbody>
</table>
EXECUTIVE EDUCATION

Tepper Executive Education programs prepare leaders and organizations for next-level performance. Whether the need is to build capabilities to solve a complex problem or develop individual leaders, partnering with Executive Education provides access to leading faculty, cutting-edge research, proven models, and innovative technology strategy.

Our programs leverage immersive case studies, exercises, and tools to help participants hone the skills vital to success in the following areas of expertise:

- Analytics and AI
- Communication
- Disruptive and Emerging Technology
- Diversity, Equity, Inclusion, and Belonging
- Global Leadership
- Innovation
- Strategic Leadership

Tepper Executive Education offers open enrollment for individuals and customized programming for teams and organizations. We work collaboratively with organizations, from program design to implementation, to build unique, scalable solutions created to help organizations achieve their goals and deliver real results. Clients and program participants come from a diverse range of industries, including:

- Consumer Products
- Consulting
- Financial Services
- Global Security
- Government
- Health Care
- Pharmaceutical
# RANKINGS

## U.S. NEWS & WORLD REPORT 2023 – 24 (GRADUATE)

- #1 Information Systems
- #1 Business Analytics (Online MBA)
- #2 Business Analytics
- #2 Production/Operations
- #2 Finance (Online MBA)
- #2 Best Online Master’s in Business Program (non-MBA)

## U.S. NEWS & WORLD REPORT 2023 – 24 (UNDERGRADUATE)

- #1 Management Information Systems
- #2 Quantitative Analysis
- #2 Analytics

## POETS&QUANTS 2023

- #2 Online MBA

## FINANCIAL TIMES 2023

- #4 Online MBA (#1 in the U.S.)
- #8 Career Services (Global)

## FORTUNE 2023

- #1 Online Master’s in Business Analytics
- #3 Online MBA
- #6 Part-Time MBA

## TFE TIMES 2023

- #5 Master’s of Financial Engineering

## PRINCETON REVIEW 2023

- #5 MBA for Management
- #5 Top Online MBA Programs
- #6 Best Professors
- #7 Best Campus Environment

## PITCHBOOK UNIVERSITIES 2023

- #8 Graduate school (Globally) for # of startup founders

## ANALYTICSDEGREES.ORG 2024

- #1 Best Online MBA in Analytics
- #2 Online MS in Business Analytics
LEADERSHIP AND ADMINISTRATION

DEAN’S OFFICE

ISABELLE BAJEUX-BESNAINOU  
Dean  
Richard P. Simmons Professor of Finance

WILLEM-JAN VAN HOEVE  
Senior Associate Dean, Education  
Carnegie Bosch Professor of Operations Research

DUANE SEPPI  
Senior Associate Dean, Faculty  
David M. and Barbara A. Kirr Professor of Finance

ANITA WILLIAMS WOOLLEY  
Associate Dean, Research  
Professor of Organizational Behavior and Theory

JONATHAN S. STERN  
Associate Dean, Advancement

DAVID MAJOR  
Associate Dean of Diversity, Equity, Inclusion, and Belonging (DEI&B)  
Teaching Professor of Strategy

VACANT  
Chief Marketing and Communications Officer

RHONDA D. FISCHER  
Chief Operating Officer

ACADEMIC LEADERSHIP

KATHRYN BARRACLOUGH  
Associate Dean, Masters Programs  
Associate Teaching Professor of Finance

TAD BRINKERHOFF  
Assistant Dean, Masters Programs

ALAN MONTGOMERY  
Head, Ph.D. Program  
Professor of Marketing

JENNIFER WEGNER  
Assistant Dean, Undergraduate Programs

BURTON HOLLIFIELD  
Associate Dean, Undergraduate Programs  
PNC Professor of Finance  
Professor of Financial Economics
**FACULTY STATISTICS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Faculty*</td>
<td>133</td>
</tr>
<tr>
<td>Full-Time Tenure Track Faculty</td>
<td>70</td>
</tr>
<tr>
<td>Full-Time Tenure Track Faculty With Joint Appointments</td>
<td>5</td>
</tr>
<tr>
<td>Full-Time Teaching Track Faculty</td>
<td>20</td>
</tr>
<tr>
<td>Part-Time Faculty</td>
<td>26</td>
</tr>
<tr>
<td>Special and Visiting Faculty</td>
<td>12</td>
</tr>
</tbody>
</table>

*Includes administrative appointments, adjunct faculty, and part-time distinguished service professors

**STAFF STATISTICS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time Staff</td>
<td>165</td>
</tr>
</tbody>
</table>

**CENTERS AND INITIATIVES**

The Tepper School maintains a variety of research and education centers that explore a wide range of disciplines and co-curricular activities, often collaborating with other colleges across the Carnegie Mellon campus in advancing theory and practice. Interdisciplinary initiatives unite researchers, students, and industry leaders in their work to advance understanding of important topics and how they shape business and society.

**Sponsored Research and Innovation Centers**

- Center for Intelligent Business
- PNC Center for Financial Services Innovation
- Corporate Start-up Lab

**Joint Centers with Carnegie Mellon Colleges and Schools**

- Carnegie Mellon Electricity Industry Center
- Center for Behavioral and Decision Research
- Green Design Institute

**Carnegie Mellon Sponsored Entrepreneurship Centers**

- Swartz Center for Entrepreneurship

**Educational Centers**

- Accelerate Leadership Center
- Donald H. Jones Center for Entrepreneurship

**Research Initiatives**

- AI in Business
- Diversity, Equity, Inclusion, and Belonging
- Entrepreneurship
- Ethics
- Healthcare
- Sustainability
### ALUMNI

#### ALUMNI COMMUNITY

The Tepper School’s alumni community, numbering over 18,000, includes graduates of all programs, from all over the world. The alumni network provides lifelong learning and career resources, professional networking, volunteer opportunities, and of course, a sense of community and belonging that lasts beyond graduation. Tepper School alumni participate in Carnegie Mellon alumni chapters and events, as well as Tepper School-specific alumni chapters and events.

#### TEPPER SCHOOL ALUMNI CHAPTERS

<table>
<thead>
<tr>
<th>Top U.S. Regions Ranked by Size</th>
<th>Top International Regions Ranked by Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Pittsburgh</td>
<td>- Qatar</td>
</tr>
<tr>
<td>- New York City</td>
<td>- Korea</td>
</tr>
<tr>
<td>- San Francisco</td>
<td>- Japan</td>
</tr>
<tr>
<td>- Washington DC</td>
<td>- United Kingdom</td>
</tr>
<tr>
<td>- Boston</td>
<td>- Hong Kong</td>
</tr>
<tr>
<td>- Philadelphia</td>
<td>- Canada</td>
</tr>
<tr>
<td>- Los Angeles</td>
<td>- Taiwan</td>
</tr>
<tr>
<td>- Seattle</td>
<td>- Singapore</td>
</tr>
<tr>
<td>- Chicago</td>
<td>- India - Mumbai</td>
</tr>
<tr>
<td>- Princeton</td>
<td>- China - Shanghai and East China</td>
</tr>
<tr>
<td>- Dallas</td>
<td>- Thailand</td>
</tr>
<tr>
<td>- Houston</td>
<td>- Turkey</td>
</tr>
<tr>
<td>- Atlanta</td>
<td>- India - New Delhi</td>
</tr>
<tr>
<td>- Hartford</td>
<td>- Mexico</td>
</tr>
<tr>
<td>- Denver</td>
<td>- China - Beijing and North China</td>
</tr>
</tbody>
</table>
BACKGROUND

Founded in 1949, the Tepper School of Business at Carnegie Mellon University pioneered the fields of management science and analytical decision-making and is recognized as one of the world’s leading institutions for management education. Throughout the school’s history, its faculty and research centers have generated impactful research for academia and the marketplace, and remain among those with the highest rate of academic citations.

The Tepper School’s notable contributions to the intellectual community include nine winners of the Nobel Prize in Economic Sciences. Other notable achievements include ranking consistently among the top 20 business schools in the U.S.; a global renown for analytics and big data; and the Swartz Center for Entrepreneurship, one of the most innovative and creative business school entrepreneurship centers in the nation, which has started over 400 new companies and raised over $7 billion in the last decade.

Initially known as Carnegie Mellon’s Graduate School of Industrial Administration (GSIA), the school was renamed the David A. Tepper School of Business at Carnegie Mellon in 2004 in recognition of a generous gift by alumnus and investor David Tepper (MBA 1982), the largest gift of its type at that time.

A 315,000 square foot business school facility, The David A. Tepper Quadrangle, opened in 2018. Strategically located at the center of Carnegie Mellon’s Pittsburgh campus, it offers dedicated classroom, breakout, and study space that foster student collaboration and innovative problem solving. Additionally, it houses a dining area, coffee shop, state-of-the art fitness center, and the university’s largest auditorium. The facility was made possible by a lead gift of $67 million from the charitable foundation of David Tepper.

NOTABLE CONTRIBUTIONS TO THE INTELLECTUAL COMMUNITY INCLUDE


RANKING CONSISTENTLY AMONG THE TOP 20 BUSINESS SCHOOLS IN THE U.S., a global renown for analytics and big data.

SWARTZ CENTER FOR ENTREPRENEURSHIP, one of the most innovative and creative business school entrepreneurship centers in the nation.

400 NEW STARTUPS since 2013.

$7 BILLION RAISED since 2013.
DATA INFORMED. HUMAN DRIVEN.

The world of business is being transformed by technological innovation, the ubiquity of data, and the power of analytics, all areas of strength for Carnegie Mellon and the Tepper School. With campus-wide strengths and culture of collaboration, the Tepper School is uniquely positioned to provide intellectual leadership and practical solutions to these emerging problems and to educate the next generation of business leaders and entrepreneurs who will be the agents of change and value creators for business and society.

CAMPUS LOCATIONS

<table>
<thead>
<tr>
<th>Location</th>
<th>Address</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carnegie Mellon University,</td>
<td>Pittsburgh, PA</td>
<td><a href="http://www.cmu.edu/tepper">www.cmu.edu/tepper</a></td>
</tr>
<tr>
<td>Financial District Campus (MSCF)</td>
<td>New York, NY</td>
<td></td>
</tr>
<tr>
<td>Doha</td>
<td>Qatar Campus Doha, Qatar</td>
<td></td>
</tr>
</tbody>
</table>

CONTACT INFORMATION

Tepper School of Business
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh, PA 15213
www.cmu.edu/tepper