



Summer 2024

Welcome to Carnegie Mellon University's [Tepper School of Business Masters Career Center \(MCC\)](#) inaugural edition of our triannual Hire Wire designed to keep you informed of new happenings and services of interest to the talent acquisition community.

INTRODUCING THE MCC EMPLOYER RELATIONS TEAM



Maureen May
Associate Director, Employer Relations
Specialist for MBA and MS in Product Management
[LinkedIn](#)



John Goebel
Associate Director, Employer Relations
Specialist for MS in Business Analytics and MS in Management
[LinkedIn](#)

WHAT'S NEW

1. [Master of Science in Management \(MSM\)](#) program launching in Fall 2024

Elevate your workforce with a Master of Science in Management (MSM) graduate from the Tepper School of Business. Our comprehensive 9 month accelerated program equips students with a robust foundation in business fundamentals, strategic thinking, and leadership skills essential for success in today's dynamic business landscape.

Tepper MSM students are adept at analyzing complex business scenarios, making data-informed decisions, and driving innovation within organizations. With specializations in Entrepreneurship, Finance, Marketing, Operations, and Strategy, our graduates possess a diverse skill set tailored to meet the evolving needs of the business world. Recruit NOW for the class of 2025 MSM candidates!

For MSM recruiting questions, contact John Goebel at jgoebel@andrew.cmu.edu.

John is our newest Tepper MCC Employer Relations Team Member. He will oversee employer relationships that pertain to recruiting our Early Career Specialty Masters students from our MS in Business Analytics (MSBA) and our MS in Management Science (MSM).

Connect with John on [LinkedIn](#)!

2. Recruiting Tabling Option

Staff a complimentary table to showcase your organization and career opportunities to Tepper graduate students.

Target any or all of the following programs:

[Masters Business Administration \(MBA\)](#)
[Master of Science in Product Management \(MSPM\)](#)
[Master of Science in Business Analytics \(MSBA\)](#)
[Master of Science in Management \(MSM\)](#)

For questions about tabling, contact [Janet Vojtash](#) at vojtaash@andrew.cmu.edu.

3. Open House Recruiting Events for Data Science and Product Management

Learn why Carnegie Mellon University is THE CAMPUS to find analytics or product management talent.

Recruiters will have the option to learn about data talent at a free Networking Breakfast or product management at a free Happy Hour on Tuesday, September 10. Hosted by the Tepper School of Business, these two events are in conjunction with all Carnegie Mellon University departments who house data and product management related programs, allowing a one-stop shop to learn about these candidates.

Note: These bonus events are part of the CMU [STEM Plus Career Fair Day](#).

For the data analytic networking breakfast questions, contact [Samantha Rivet](#): srivet@andrew.cmu.edu

For the product management happy hour questions, contact [Jordan Tuttle](#): jordantu@andrew.cmu.edu

4. Virtual MCC Employer Relations Consulting Hours: Recruiting Tips and Advice from the MCC Team

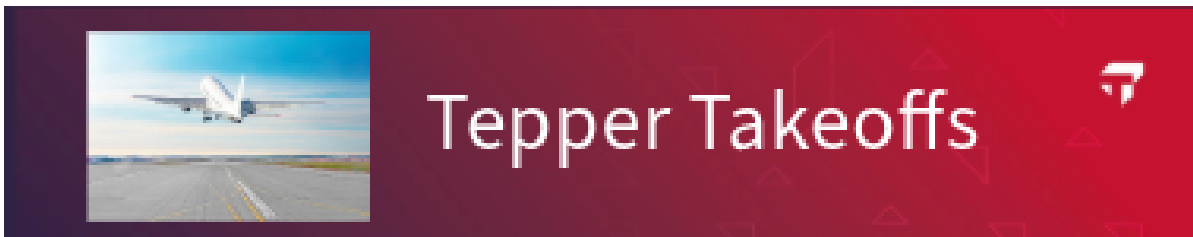
Please drop in to get advice and learn how to enhance your recruiting events:

- Office Hours/Coffee Chats
- Tabling
- Corporate Presentations

Zoom Room Drop-in Hours for Recruiting Tips and Advice

[Wednesday, August 28, 2:00pm - 3:30pm ET](#)

[Tuesday, September 3, 9:30am - 11:00am ET](#)



Enjoy our Tepper Takeoff Success Stories.

Get inspired to create your own recruiting success through the MCC streamlined services!

See how the Tepper MCC connects recruiting partners to top talent through our free and easy recruiting services designed to match your opportunities with aligned candidates resulting in accepted offers!

Management Science Associates (MSA) On-Boards 2 Tepper Analytics Candidates through Corporate Presentation:
When Executive Vice President Steve Gongaware at Management Science Associates (MSA) asked the Tepper MCC how he could get in front of data science talent to share career opportunities and the innovative MSA culture, we responded immediately by suggesting he book a spring 2024 Corporate Presentation. We worked together to solidify a date and time, collaborated with the MSA HR Team to design an engaging digital flyer and event description, then marketed the session to target job seeking Tepper students, particularly from our Master of Business Analytics (MSBA) program. The result? Over 30 registrants who attended to hear the MSA story and hear about data opportunities.

This 50 minute lunchtime Corporate Presentation led by MSA VPs resulted in landing 2 fantastic new MSA Business Analytics Associates from the Tepper MSBA Class of 2024!

Read Mudit and Shashank's own words below after they attended the **MSA MCC hosted Corporate Presentation** and accepted their Associate roles to begin their new careers in Pittsburgh, PA.

BOOK YOUR OWN IN-PERSON OR VIRTUAL CORPORATE PRESENTATION TODAY!



- **Meet *Mudit Krishna:***

In my new role at MSA as a Business Analytics Associate-II, I find the work environment to be incredibly friendly and flexible, offering an excellent work-life balance. The recruiting experience was highly positive. Steve Gongaware, the VP of the company, was exceptionally humble and pleasant during our interactions. He invited me to their office for a tour and an interview. Following the interview, Steve introduced me to the company's founder, Dr. Alfred Kuehn, a Tepper alumni. Dr. Kuehn was also very warm and welcoming, providing me with guidance and insights into the company for months before I officially joined. Overall, the entire experience has been wonderful, and I feel fortunate to be part of such a supportive and inspiring team at MSA.

- **Meet *Shashank Kallahalli Suresh***

With a background in Computer Science, I recently completed my Master's in Business Analytics from Tepper School of Business. My professional passion lies in utilizing analytics and AI to solve real-time business challenges. Before pursuing my master's degree, I gained valuable experience as a Data Analyst and Enterprise Data Analytics Engineer at Hewlett Packard Enterprise (HPE).

At Management Science Associates Inc., I currently serve as a Business Analytics Associate II within the Information Management Solutions (IMS) division. In this role, I collaborate closely with the Retail Scanned Solutions (RSS) and Data Delivery & Processing (DP&D) teams. My responsibilities include assisting top US Retail clients in leveraging analytics solutions to process, manage data, and generate analytical reports using the RSS Portal product. The MSA hiring team was exceptionally supportive and flexible, ensuring a seamless integration into the company culture and operations.

UPCOMING EVENTS

FALL 2024 TEPPER MBA CAREER FAIR - [Register TODAY](#), tables are going FAST!



This event enables companies to become more visible to the Tepper student population and increases company presence. The event is open to full-time and internship seeking MBA students. Companies

will showcase MBA job opportunities, company culture, and provide the opportunity to network.

There is no registration fee to attend this event.

Register using the Masters Career Center Recruiting Portal.

Emerging Business Applications of Generative AI

Date: Thursday, September 12, 2024

Time: 12:00 pm - 5:00 pm ET

Cost: See below

Join the **Executive Education department** to learn about cutting-edge business applications of new GenerativeAI technology from Tepper's top-ranked faculty while earning credits towards Tepper Executive Education's Certificate in Executive Leadership in [Emerging Business Applications of Generative AI](#).

Use exclusive alumni discount code BAEG25 when registering for this in-person program.

Questions? Susan Caplan: scaplan@andrew.cmu.edu

Meet Tepper MBA Student Clubs

A great opportunity to meet your DEI recruiting goals!

Date: Friday, September 13, 2024

Time: 10:00 am -11:15 am ET

Address: Carnegie Mellon University

Tepper School of Business

[4765 Forbes Avenue](#)

[Pittsburgh, PA 15213](#)

Room: Simmons Auditorium, Rooms 1101A

Tepper Quadrangle, 1st Floor

Cost: **Complimentary**

Is your Organization prioritizing Diversity/DEI Recruiting goals?

The Masters Career Center is offering an excellent opportunity to connect directly with [Tepper affinity related student organizations](#).

Register **NOW** to attend our [Meet the Tepper Student Clubs Complimentary Breakfast](#)

You will have the opportunity to meet and network with [student organization](#) leaders to connect about their club goals and missions. See how your company can collaborate directly with the club and student members, partnering on special events, presentations, site visits, club sponsorship opportunities and more.



**Review our MBA and MS
Employment
Report Summaries [here](#)**

Please feel free to reach out to us with questions, or to discuss your recruiting strategy.

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Tepper School of Business / Recruiting & Corporate Partnerships