At the Tepper School of Business, we work with partners to create and sustain strategic partnerships that advance knowledge and performance. We offer close partnership and high-profile visibility through our Corporate Associate program.

**VISIBILITY**

A Corporate Associate alliance with the Tepper School of Business ensures your organization remains well-known and top of mind within the Tepper School community of students, faculty, alumni, and industry leaders who represent companies from around the globe.

**BENEFITS**

- Customized strategic outreach planning and branding
- Early access to Masters recruiting date selection
- Priority access to MBA club leaders and sponsorship calendars
- Recognition on Corporate Associate Board in the Tepper Quad
- Recognition on the Corporate Associate list in the fall edition of the Tepper Magazine
- Company name and link on Tepper School’s website

**CORPORATE ASSOCIATE RECOGNITION LEVELS**

Contributions at or above the $5,000 level between (July 1 – June 30) qualify organizations for this leadership giving society annually.

**OTHER WAYS COMPANIES CAN PARTNER WITH THE TEPPER SCHOOL**

- Recruit through the Masters Career Center or CMU’s Career and Professional Development Center
- Refer prospective students to undergraduate and graduate programs
- Develop the capabilities of your leaders through custom and open-enrollment programs offered by Carnegie Mellon Executive Education at the Tepper School of Business

**CORPORATE ASSOCIATES RECOGNIZED IN FY19**

- **DEAN’S CIRCLE** 14% $100,000 +
- **DIRECTOR** 20% $50,000 - $99,999
- **PRINCIPAL** 18% $25,000 - $49,999
- **EXECUTIVE** 10% $15,000 - $24,999
- **SENIOR** 16% $10,000 - $14,999
- **ASSOCIATES** 24% $5,000 - $9,999
- **NUMBER OF CLUBS** 40+
- **NOBEL LAUREATES AMONG HISTORICAL FACULTY RANKS** 9
- **CORPORATE ASSOCIATES** 51
- **COLLABORATIVE RESEARCH CENTERS AND INITIATIVES** 11
PARTNERSHIP

Corporate and foundation investments provide financial support to the Tepper School of Business. We value these partnerships. As a Corporate Associate, we work together to create a plan that aligns with your organizational goals and enhances your brand visibility. Opportunities range from funding student programming to collaborating with faculty on special projects.

HIGHLIGHTED OPPORTUNITIES

**Current, Admitted and Prospective Student Events**
Support value-added programming for early to mid-career professionals through partnerships with the office of admissions, student services and the Accelerate Leadership Center.
- Orientation Weeks: August
- Diversity Weekend: November
- Women in Business Conference: February
- Welcome Weekend: April

**Targeted Professional Club and Student-Interest Activities**
Enrich the student experience by supporting professional development, academic excellence and special events.

**Alumni Engagement**
Continue to support the Tepper School experience after graduation through broadening your reach to the alumni network.

**Academic and Faculty Collaborations**
Conduct specialized work with students, faculty and centers on complex business problems or celebrate academic exceptionalism through awards, fellowships and professorships.
- Accounting
- Business Communication
- Business Technologies
- Economics
- Entrepreneurship
- Ethics
- Finance
- Marketing
- Operations Management
- Operations Research
- Organizational Behavior and Theory
- Strategy

CORPORATE RELATIONS CONTACT

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