

Corporate Associate Program

AT THE TEPPER SCHOOL OF BUSINESS

At the Tepper School of Business, we work with partners to create and sustain strategic partnerships that advance knowledge and performance. We offer **close partnership** and **high-profile visibility** through our Corporate Associate program.



VISIBILITY

A Corporate Associate alliance with the Tepper School of Business ensures your organization remains well-known and top of mind within the Tepper School community of students, faculty, alumni, and industry leaders who represent companies from around the globe.

BENEFITS

- Customized strategic outreach planning and branding
- Early access to Masters recruiting date selection
- Priority access to MBA club leaders and sponsorship calendars
- Recognition on Corporate Associate Board in the Tepper Quad
- Company name and link on Tepper School's website

40+
NUMBER
OF CLUBS

9
NOBEL LAUREATES
AMONG HISTORICAL
FACULTY RANKS

46
CORPORATE ASSOCIATES
RECOGNIZED IN FY20

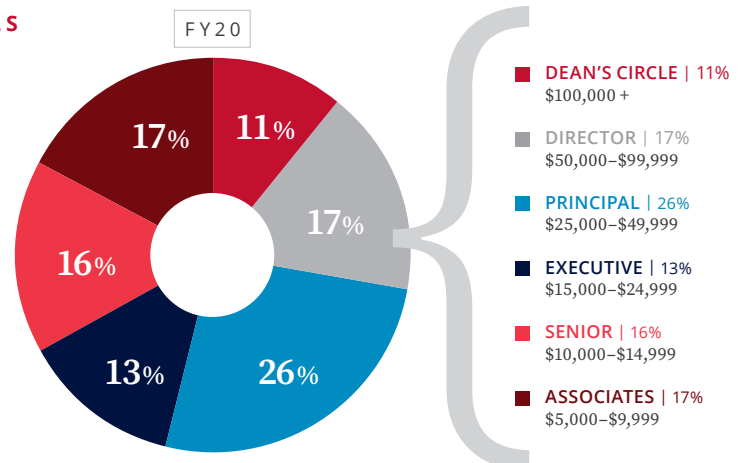
11
COLLABORATIVE
RESEARCH CENTERS
AND INITIATIVES

CORPORATE ASSOCIATE RECOGNITION LEVELS

Contributions at or above the \$5,000 level between (July 1 – June 30) qualify organizations for this leadership giving society annually.

OTHER WAYS COMPANIES CAN PARTNER WITH THE TEPPER SCHOOL

- Recruit through the Masters Career Center or CMU's Career and Professional Development Center
- Refer prospective students to undergraduate and graduate programs
- Develop the capabilities of your leaders through custom and open-enrollment programs offered by Carnegie Mellon Executive Education at the Tepper School of Business



Partner with the Tepper School | THROUGH CORPORATE RELATIONS

**PARTNERSHIP**

Corporate and foundation investments provide financial support to the Tepper School of Business. We value these partnerships. As a Corporate Associate, we work together to create a plan that aligns with your organizational goals and enhances your brand visibility. Opportunities range from funding student programming to collaborating with faculty on special projects.

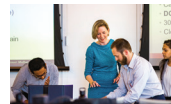


Corporate and foundation partnerships enrich the Tepper School student experience by creating opportunities for informal mentorship, career insight, leadership training and networking.

HIGHLIGHTED OPPORTUNITIES**Current, Admitted and Prospective Student Events**

Support value-added programming for early to mid-career professionals through partnerships with the office of admissions, student services and the Accelerate Leadership Center.

- **Orientation Weeks: August**
- **Diversity Weekend: November**
- **Women in Business Conference: February**
- **Welcome Weekend: April**

**Academic and Faculty Collaborations**

Conduct specialized work with students, faculty and centers on complex business problems or celebrate academic exceptionalism through awards, fellowships and professorships.

- **Accounting**
- **Business Communication**
- **Business Technologies**
- **Economics**
- **Entrepreneurship**
- **Ethics**
- **Finance**
- **Marketing**
- **Operations Management**
- **Operations Research**
- **Organizational Behavior and Theory**
- **Strategy**

**Targeted Professional Club and Student-Interest Activities**

Enrich the student experience by supporting professional development, academic excellence and special events.

**Alumni Engagement**

Continue to support the Tepper School experience after graduation through broadening your reach to the alumni network.

CORPORATE RELATIONS CONTACT

Ashley Chludzinski

Director of Corporate Relations

412-268-5137

ashleyb1@andrew.cmu.edu