Opportunity Unbound
UNDERGRADUATE BUSINESS
2018–19
From global financial, accounting, and consulting firms to niche non-profits, data is increasingly changing the way organizations operate, plan, and view the world. More than ever, the people with the abilities to understand, discern, and utilize that data — and the skills to effectively implement their ideas — are leading organizations to new opportunities and sustained success.

Today, organizations are choosing these leaders from the Tepper School of Business. Through our pioneering analytics and ongoing focus on leadership development, our program builds timeless problem-solving skills that prepare you to meet every challenge throughout your career. Here, you’ll gain a proficiency with the technology and tools that are reshaping the way work is done. And you’ll do it all in smaller classes where you’ll find the support, attention, and personalized guidance to flourish.

"Tepper is a place that’s on the rise. The opportunities for the students in the program are constantly growing, and the courses not only help you as a student but as a person."

James Summers
BS in Business Administration
Additional major in International Relations and Politics

#7
Undergraduate Business Program
U.S. News & World Report

$75,000
Average graduate starting salary among the highest for top-10 business schools

An unmatched approach to building in-demand skills.
One degree. Unlimited possibilities.

The experience is incredible. You work with people from every culture and background, and you collaborate with people from other colleges on campus.

Makayla Filiere
Business Administration
Additional major in Statistics
Study abroad in Australia

Your diploma will read “Bachelor of Science in Business Administration.” The name Tepper will convey a much bigger story.

It will say you’re uniquely prepared to apply your skills and training to your passion. In addition to our business core, our 10 concentrations allow you to excel in the specific business arena you choose.

Your required minor will expand the depth and breadth of your understanding through other renowned CMU schools and colleges — whether it’s fine arts, computer science, engineering, psychology, or any CMU program.

You’ll also have the option of pursuing an additional major and adding a global perspective to your education through a wide range of opportunities to study abroad.

BUSINESS CONCENTRATIONS
ACCOUNTING
BUSINESS ANALYTICS
BUSINESS TECHNOLOGY
ENTREPRENEURSHIP
FINANCE
GRAPHIC MEDIA MANAGEMENT
INTERNATIONAL BUSINESS
LEADERSHIP AND ORGANIZATIONAL EFFECTIVENESS
MARKETING
OPERATIONS MANAGEMENT

Unlimited possibilities.

Globalize Your Learning
In today’s global marketplace, immersion in a different culture provides a powerful perspective that complements your skills and broadens your options. You’ll have abundant opportunities to travel abroad and experience the way business is done in a variety of economies and cultures.

Makayla Filiere
Business Administration
Additional major in Statistics
Study abroad in Australia

One degree. Unlimited possibilities.

“The experience is incredible. You work with people from every culture and background, and you collaborate with people from other colleges on campus.”

Makayla Filiere
Business Administration
Additional major in Statistics
Study abroad in Australia
One-on-one with world-class faculty.

At the Tepper School, you’ll learn from award-winning, nationally recognized industry experts. But just as important as what they bring to the classroom is what they offer outside of it.

With one of the lowest student-to-faculty ratios of the top-10 undergraduate business programs, Tepper faculty enjoy having the time to take a more personal interest in your success. Here, your professors will know you by name, and will be available to share expertise, opportunities, and guidance throughout your Tepper years.

Beyond the business school, Tepper faculty are involved in interdisciplinary research projects across the university, gaining — and sharing — a broader perspective on the opportunities and emerging avenues available for business students to explore.

“The faculty is one of the best parts of Tepper. I’ve gotten close to my professors. It’s really changed the way I interact with teachers.”

Anurati Sodani
Business Administration
Additional major in Human-Computer Interaction

“Tepper UBA recruits energetic, ambitious, and intellectually curious students. We provide students a place to develop the analytical, technical, and behavioral skills to implement creative solutions to important global problems.”

Burton Hollifield
Head, Undergraduate Business Program
PNC Professor of Finance
Professor of Financial Economics

Carnegie Mellon University

TEPPER UNDERGRADUATE BUSINESS
Graduating to Industry Leaders

Business Consulting  
Fashion Retail  
Banking and Finance  
Logistics  
Private Equity  
Sporting Goods Retail  
Software  
High Tech  
Technology Manufacturing  
Insurance  
Pharmaceuticals  
Securities  
E-commerce

First Jobs for 2017 Graduates

Business Analyst  
Analytical and Modeling Data Science Senior Analyst  
Consulting Analyst  
Data Analyst  
Data Engineering Associate  
Sales and Trading Analyst  
Business Operations  
Investment Banking Analyst  
Business Technology Analyst  
Cyber Risk Consultant  
Technology Risk Consultant  
Global Markets Analyst  
Product Analyst  
Technology Consultant  
Manager of Strategic Marketing  
Financial Advisor  
Consultant  
Digital Consultant  
Digital Marketing Analyst  
Digital and Performance Marketing Professional  
Product Designer  
Business Consultant  
Financial Analyst  
Financial Modeling Consultant  
Derivatives Analyst  
Quantitative Analyst  
Quantitative Strategies Group Analyst  
Software Engineer  
Quantitative Trader  
Advanced Analytics Consultant  
Experience Designer

Undergraduate Business Program
U.S. News & World Report

#7

131

On-Campus Recruiters

$75,000

Average graduate starting salary among the highest for top-10 business schools

22%

Acceptance rate for first-year students applying to Undergraduate Business Administration at Tepper

(incoming fall 2018)

Countries Represented by Our Current Students

Australia, Canada, China, Czech Republic, Hong Kong, India, Ireland, Korea, Myanmar, Philippines, Poland, ROC Taiwan, ROS Singapore, Russia, Thailand, and the U.S.

First Employment Destinations

Beijing, China  
Branchburg, NJ  
Cambridge, MA  
Charlotte, NC  
Chicago, IL  
Hoboken, NJ  
Melville, NY  
Mountain View, CA  
New York, NY

Philadelphia, PA  
Pittsburgh, PA  
San Diego, CA  
San Francisco, CA  
San Mateo, CA  
Seoul, South Korea  
Sunrise, Florida  
Washington, D.C.

Opportunity Unbound
A dynamic, collaborative community

From business to theater to engineering, AI, and robotics, Carnegie Mellon stands alone as an unmatched confluence of talent and technology. At the Tepper School, you’ll be in heart of it all.

The new Tepper Quad — located in the center of the CMU campus — will connect the business school with all of CMU’s colleges, schools, and students. Here, you’ll work in collaborative learning spaces, dine in CMU’s largest facility, work out in a state-of-the-art fitness center, and take in lectures and events at a new 600-seat auditorium.

And you’ll do it all with talented students from diverse majors, backgrounds, and life experiences.

You’ll also have abundant opportunities to collaborate with students from across the university in business- and industry-focussed clubs, on service trips, and through a myriad of campus organizations and intramurals.

In meeting and working with students from different disciplines, you’ll discover a prevailing spirit of innovation — one that is amplified by the continuous intersections of talent that happen every day and everywhere across campus.

From the Top Down
1) The Tepper Quad, located in the heart of campus, is where the intersection of business, technology, and analytics comes alive.
2) Collaborate and create with other students in each other CMU schools.
3) Student clubs and other creative opportunities outside of the classroom are abundant on campus.
4) The annual buggy race — a CMU tradition.
5) Students interact at an annual Undergraduate Research Symposium, Meeting of the Minds.
6) Pittsburgh — home to many tech startups, award-winning restaurants, and parks — has a lot to offer throughout the year.
7) Concerts and other performing arts take center stage on the Cut.

Community
A dynamic, collaborative
Tepper undergraduate business administration students are likely to have a job offer in hand before they have a diploma in hand — and for good reason. By the time they graduate, our students have demonstrated their unmatched analytical leadership and problem-solving skills at internships with some of the world’s leading technology, financial, consulting, pharmaceutical, CPG, and retail companies.

It’s also because Tepper students have access to a powerful network of resources that open doors to career opportunities around the world.

In the Career and Professional Development Center, you’ll work with experienced professionals to explore potential job and internship options, prepare for career events, and develop strategies to reach your goal.

And wherever in the world your path leads, our influential, tight-knit alumni network is available to share expertise, offer guidance, and make the introductions and connections you need to launch your career.

Rather start a company than join one?

Swartz Center for Entrepreneurship
Offers mentoring, experiential learning, collaboration opportunities, and events to set you on the path of blazing your own trail.

Minor in Innovation and Entrepreneurship
The opportunity to work collaboratively with faculty and students from diverse CMU programs on rapid prototyping and iteration of products and services.

“The flexibility of elective courses, the support of the faculty, and the commitment of my adviser allowed me to create my own degree program. And that gave me the skills and confidence to launch my own business.”

Alysia Finger
Entrepreneur, Class of 2014
Business Administration (Graphic Media Management) and Transmedia Communications
Co-Founder and CEO, AE Dreams

Carnegie Mellon University
“One of the best things about the Tepper experience was the team mindset and the collaborative setting. I had the opportunity to work with students from Electrical and Computer Engineering, Drama, and Chemical Engineering.”

Sam Benger
Class of 2018
Business Administration
Minor in Global Systems and Management
Incoming Business Analyst: Strategy and Operations, Deloitte

Apply today.
Define what’s next.

If you’re ready to take the next step, we’re ready to help you get started.

ADMISSION.ENROLLMENT.CMU.EDU

Take a Deeper Dive Into Tepper Opportunities.

Curriculum:
TEPPER.CMU.EDU/BUSINESSCURRICULUM

Careers:
TEPPER.CMU.EDU/BUSINESSCAREERS

Entrepreneurship:
CMU.EDU/ENTREPRENEURSHIP

The Tepper Quad:
CMU.EDU/TEPPERQUAD
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