





# MBA DECISION FACTORS

For each candidate, the set of factors that are used to make the choice between business schools is unique. List your decision factors on the left along with your priority for each. On the right, for each school, list the schools you are considering and indicate if each school meets your needs for each decision factor.

	DECISION FACTORS	PRIORITY (SCALE OF 1-3)	 <b>TEPPER</b>	 <b>SCHOOL B</b>	 <b>SCHOOL C</b>	 <b>SCHOOL D</b>
<b>CURRICULUM</b>	Curriculum that prepares me for the future of business	1	✓			
<b>CURRICULUM</b>	Individualized leadership development attention	1	✓			
<b>RANKING</b>	Top-ranked program	2	✓			
<b>CAREER</b>	Employment outcomes in my industry of interest	1	✓			
<b>CAREER</b>	Return on investment after graduation	2	✓			
<b>CAREER</b>	Strength of career center — recruiter relationships	2	✓			
<b>CAREER</b>	Strength of alumni network	2	✓			
<b>COMMUNITY</b>	Close-knit class with opportunities for social and professional clubs	1	✓			
<b>COMMUNITY</b>	Personal connection with faculty	2	✓			
<b>COMMUNITY</b>	Sense of community for my spouse	3	✓			
<b>ADD ADDITIONAL DECISION FACTORS HERE</b>						