

# FULL-TIME MBA

EMPLOYMENT OVERVIEW | 2022 – 2023

[tepper.cmu.edu/mbaadmissions](https://tepper.cmu.edu/mbaadmissions)



## FULL-TIME EMPLOYMENT SALARY

**\$148,067**  
MEAN

**\$145,000**  
MEDIAN

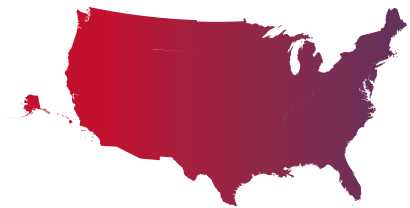
## INTERNSHIP STATS

**\$9,993**  
MEAN SALARY

**\$9,393**  
MEDIAN SALARY

**98%**  
INTERNSHIP RATE

## FULL-TIME EMPLOYMENT BY GEOGRAPHY



**18.2%**  
MID-ATLANTIC

**33.1%**  
NORTHEAST

**24.8%**  
WEST

**11.6%**  
MIDWEST

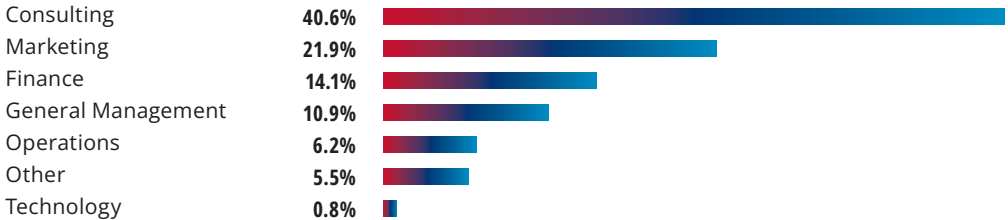
**6.6%**  
SOUTHWEST

**4.1%**  
SOUTH

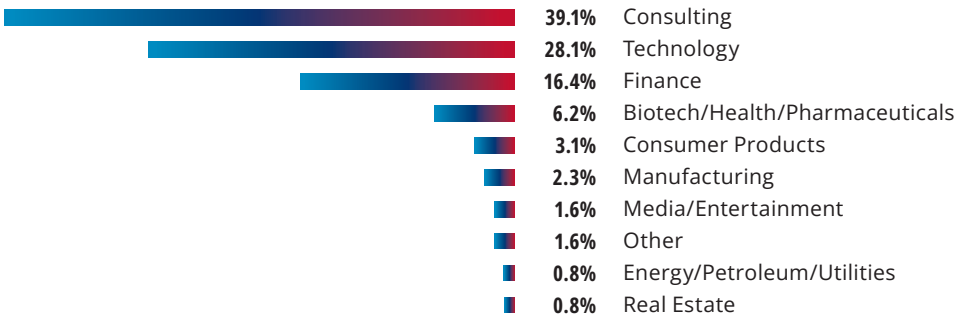


**1.7%**  
ASIA

## FULL-TIME EMPLOYMENT BY FUNCTION



## FULL-TIME EMPLOYMENT BY INDUSTRY



#8

ALUMNI ASSESSMENT OF  
CAREER SERVICES  
— THE ECONOMIST 2021

286

MASTERS CAREER CENTER  
SPONSORED EVENTS

#9

ALUMNI ASSESSMENT OF  
CAREER SERVICES  
— FINANCIAL TIMES 2022



# CONSULTING/STRATEGY

2022 - 2023

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**\$163,954**  
MEAN SALARY

## CONSULTING ELECTIVES

- Inclusive Approaches to Resolving Workplace Conflicts
- Corporate Financial Reporting
- Negotiations
- New Product Management
- Organizational Change
- Pricing Strategy
- Risk Analysis
- Strategic Corporate Management
- Technology Strategy

The Consulting Club is the largest MBA club and alongside the MCC delivers an extensive series of events for students interested in careers with consulting firms or corporate strategy groups.

## TOP RECRUITERS

- PricewaterhouseCoopers (PwC)
- Deloitte
- EY Parthenon
- McKinsey & Company
- Boston Consulting Group

## COMPENSATION BY FUNCTION

	% Accepted	Mean
Consulting	40.6%	\$163,954
Consulting Management Strategy	39.8%	\$164,325
Consulting Internal	0.8%	I/D

**40+** PROFESSIONAL AND SOCIAL STUDENT MBA CLUBS

- Business and Technology Club
- Consulting Club
- Graduate Finance Association
- Marketing Club
- Operations Management Club

\* These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

# ENTREPRENEURSHIP

2022 – 2023

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## SWARTZ CENTER FOR ENTREPRENEURSHIP

The campus hub for entrepreneurship is the Swartz Center for Entrepreneurship, which partners with MBAs on business plans, venture capital and startup market entry.

Carnegie Mellon's innovation spurs economic growth and has helped to launch more than **400 companies and 9,000 jobs in the past 15 years.**

**400+**      **100+**      **7 Billion+**

COMPANIES

EVENTS IN THE  
SWARTZ CENTER  
ANNUALLY

IN FOLLOW-ON  
FUNDING

## ENTREPRENEURSHIP ELECTIVES

- Commercialization and Innovation Workshop
- Entrepreneurial Alternatives
- Entrepreneurship Through Acquisition
- Funding Early Stage Ventures
- Gaining Advantage Through Sales
- Lean Entrepreneurship
- Marketing for Entrepreneurs
- The Science of Growth

## ENTREPRENEURSHIP STARTUPS

- Aquion Energy
- Avere Systems
- BlackLocus
- CardMunch
- Carnegie Learning
- DuoLingo
- Dynamics
- FORE System
- IndexTank
- Lumator
- Lycos
- ModCloth
- mSpoke
- NoWait
- PayTango
- Perfect Pushup
- PittPatt
- Plextronics
- ReCaptcha
- Resumator
- Shutterfly
- Spinnaker Networks
- Vivisimo
- 4Moms

**40+** PROFESSIONAL AND  
SOCIAL STUDENT  
MBA CLUBS

- Business and Technology Club
- Graduate Entrepreneurship Club
- Graduate Finance Club
- Healthcare Club
- Marketing Club
- Operations Management Club

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# FINANCE

2022 - 2023

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**\$147,056**  
MEAN SALARY

## FINANCE ELECTIVES

- Corporate Finance
- Corporate Restructuring
- Debt Markets
- Energy Finance
- Data Science for Finance
- Optimization Methods in Finance
- Options
- Venture Capital and the Finance of Innovations

The finance coursework is designed for the lifetime of your career — Tepper MBA alumni are well-represented in senior financial positions at investment banks and Fortune 50 corporate finance groups and FinTech.

## TOP RECRUITERS

- Jefferies Group, LLC
- BlackRock, Inc.
- Amazon
- AT&T, Inc.
- Bank of America Corporation

## COMPENSATION BY FUNCTION

	% Accepted	Mean
Finance	14.1%	\$147,056
Investment Banking	7.0%	\$168,333
Corporate (Analysis and Treasury)	2.3%	\$130,667
Asset Management	2.3%	\$115,000
Other	2.3%	131,667

**40+** PROFESSIONAL AND SOCIAL STUDENT MBA CLUBS

- Alpha Asset Management Club
- Graduate Entrepreneurship Club
- Graduate Finance Association

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# MARKETING

2022 - 2023

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# \$136,086

MEAN SALARY

## MARKETING ELECTIVES

- Branding
- Consumer Behavior
- Interactive Marketing
- Marketing Communications for Consumer Brands
- Marketing Research
- Marketing With Social Media
- New Product Management
- Pricing Strategy
- Technology Strategy

More than 90% of MBAs pursuing marketing careers work in product management, brand management, or marketing leadership development programs following graduation.

## TOP RECRUITERS

- Amazon
- Microsoft
- Google
- VMWare
- JP Morgan Chase & Co

## COMPENSATION BY FUNCTION

	% Accepted	Mean
Marketing	21.9%	\$136,086
Product/Industrial (B2B)	18.0%	\$135,931
Brand	1.6%	I/D
Research/Analytics	1.6%	I/D
Sales	0.8%	I/D

# 40+

**PROFESSIONAL AND SOCIAL STUDENT MBA CLUBS**

- Business and Technology Club
- Healthcare Club
- Marketing Club
- Organizational Leadership Club

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# OPERATIONS

2022 - 2023

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**\$128,375**  
MEAN SALARY

## OPERATIONS ELECTIVES

- Demand Management
- Operations Strategy
- Real Options
- Risk Analytics
- Service Management
- Six Sigma Tools and Techniques
- Strategy, Performance Measurement and Corporate Governance
- Supply Chain Management
- Sustainable Operations

The Operations Management Club hosts one of the longest-standing international operations case competitions in the U.S., dating back approximately three decades.

## TOP RECRUITERS

- Target Corporation
- Johnson & Johnson
- Philips
- Amazon
- Emerson

## COMPENSATION BY FUNCTION

	% Accepted	Mean
POM	6.2%	\$128,375
Operations Management	2.3%	\$128,667
Production Management	0.8%	I/D
Purchasing	0.8%	I/D
Supply Chain Management/ Logistics	2.3%	\$133,333

**40+** PROFESSIONAL AND SOCIAL STUDENT MBA CLUBS

- Business and Technology Club
- Consulting Club
- Energy Club
- Healthcare Club
- Operations Management Club

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# RECRUITING PARTNERS

FOR A FULL LIST OF MBA RECRUITING PARTNERS VISIT  
[TEPPER.CMU.EDU/MBACAREERS](http://TEPPER.CMU.EDU/MBACAREERS)

3M  
AB InBev  
Abbott  
Accenture  
Access Holdings  
Adobe Inc.  
Air Products and Chemicals, Inc.  
Algorand  
AlixPartners  
Altman Solon  
Amazon, Inc.  
American Airlines  
AMETEK, Inc.  
Anactisis  
Anheuser-Busch/Budweiser  
Ape Rave Corp.  
Apple Inc.  
Aspirant Consulting  
AstraZeneca  
AT&T, Inc.  
Autodesk, Inc.  
Avient Corporation  
Bain & Company, Inc.  
Bank of America Corporation  
Barclays Plc  
BASF Corporation  
Bayer Strategy & Business Consulting  
BCI Technology Investments  
Bill.com  
Bimbo Bakeries USA  
Biogen  
BlackRock, Inc.  
Blue Cross of North Carolina  
Blue Origin  
BMO Financial Group  
BNP Paribas  
Boehringer Ingelheim  
Boston Consulting Group, The (BCG)  
BrassCraft Manufacturing Company  
Bristol-Myers Squibb  
Budweiser Brewing Company APAC  
C3.ai  
Cadence Consulting Group (CCG)  
CapCo  
Capital Group  
Capital One Financial Corporation  
Cargill  
Carnegie Mellon University  
Century Therapeutics  
Chase Corporation  
Chewy  
CIGNA  
Cisco Systems, Inc.  
Citi  
Citizens Financial Group, Inc.  
Cleveland Clinic  
Cognex  
Cognizant Technology Solutions

Conagra  
CourtScribes  
Credit Suisse Group AG  
CRH Americas Materials  
Cummins Inc.  
CVS Health  
Danaher Corporation  
Darte Design  
DaVita Inc.  
DC Advisory  
Dell  
Deloitte  
Department of Energy ARPA-E  
Deutsche Bank AG  
Dick's Sporting Goods  
Discover Financial Services, LLC  
Discovery Inc.  
DISH Network  
Disney  
Dollar Shave Club  
Dow Chemical Company  
E&J Gallo  
Eaton Corp.  
eBay Inc.  
Education Pioneers  
Emerson  
Energen  
Evercore  
ExxonMobil Corporation  
EY Parthenon  
Fay Servicing  
Federal Reserve Board  
Financial Technology Partners LP  
Fiserv  
Ford Motor Company  
Fortive  
Garner Health  
Gartner, Inc.  
Genentech  
General Dynamics Land Systems  
General Motors Company  
George J Howe  
GEP  
Giant Eagle  
Gilead Sciences  
Glassdoor  
GlaxoSmithKline  
Global X  
Goldman Sachs Group, Inc. (The)  
Google LLC  
Gopuff  
Graber Supply  
Greene, Tweed & Co.  
GridFury  
Gtmhub  
Guggenheim Partners  
Harris Williams & Co.  
Haugland Group  
Hewlett Packard Enterprise (HPE)  
Highmark Health

Hilti  
Home Depot  
Honeywell  
HP, Inc.  
Humana Inc.  
IBM Corp.  
INDG  
Infosys Ltd  
International Finance Corporation  
Intuit Inc.  
Jefferies Group LLC  
JLL  
Johnson & Johnson  
JP Morgan Chase & Co.  
Kalypto  
Kearney  
Kearney Greater China  
Kellogg Company  
Krauss-Maffei  
Land O'Lakes, Inc.  
Lenovo  
LevelUp campaigns  
Liberty Mutual  
Los Alamos National Laboratory  
Marsh & McLennan  
McKinsey & Company  
McMaster-Carr  
Medtronic Inc.  
Merck & Co.  
Meta (Facebook)  
Micron Technology, Inc.  
Microsoft Corporation  
Mondelez International  
Morgan Stanley  
MorganFranklin Consulting  
MuleSoft  
National Grid plc  
Navy Federal Credit Union  
NextGen Growth Partners, LLC  
NIKE Inc.  
Numo  
Nvidia Corporation  
Ochsner Health System  
OneMain Financial  
Optum  
Oriden Power  
Oscar Gruss & Son, Inc.  
Otis Elevator Company  
Owens Corning  
Passavant Memorial Homes Family of Services  
PayPal, Inc.  
PEAK6 Investments, L.P.  
Pennsylvania Department of Environmental Protection  
PepsiCo, Inc.  
Phillips  
Pinterest  
PNC Financial Services Group  
Post Acute Partner

PPG Industries  
Procter & Gamble  
Progeny Systems Corporation  
Progressive Capital Management  
Progressive Insurance  
PSEG  
PricewaterhouseCoopers  
Raytheon  
Restaurant Brands International  
Riot Games  
Ripple  
Robert Bosch Corporation  
Robert W. Baird & Co.  
Russell Investments  
SAGE Publishing  
Salesforce.com, Inc.  
Sandia National Laboratories  
Search Fund Accelerator:  
Portfolio Company  
Securitize Capital  
Siemens  
Signode  
Simon Kucher & Partners  
Smith & Nephew  
Sock Club  
SOSV  
Spectacle Strategy  
Splunk  
Standard Bent Glass  
Structural Integrity Associates  
Sunrise banks  
Taiho Oncology  
Target Corporation  
TATA Consultancy Services  
TE Connectivity  
The Chartis Group  
Thermo Fisher Scientific  
TikTok  
Triangle Insights Group  
U. S. Secret Service  
UBS Group AG  
Unilever  
UPMC Health Plan  
Veritas Technologies, LLC.  
Verizon  
Vertex Pharmaceuticals, Inc.  
VMware, Inc.  
Walmart, Inc.  
Wayfair  
Wells Fargo & Company  
WePay  
Western Digital Corporation  
Whirlpool Corporation  
Wipro  
World Steel Dynamics  
Wunder Capital  
Yeemals  
ZS Associates

\* The Recruiting Partners list is comprised of companies that have made offers to our students and/or have participated in recruiting events.