

ENTREPRENEURSHIP TRACK 2025-2026

Entrepreneurship is the engine of economic growth, and drives change and innovation in a rapidly changing, global context. Entrepreneurship is viewed as a mode of behavior for identifying and pursuing opportunities regardless of the resources currently controlled – this behavior mode enables innovation in any organization across its life cycle. The Entrepreneurship Track is designed to provide MBA students with the tools, experiences, and support necessary to facilitate development as a leader and innovator in your chosen field, or industry.

Graduates of this track pursue a variety of career paths including start- up and emerging companies, corporate innovation and business development, entrepreneurship through small business acquisition, venture capital/private equity, consulting, and social entrepreneurship. In sync with Carnegie Mellon's interdisciplinary strengths, students collaborate closely with faculty, researchers and other students at our top-ranked programs including engineering, product development, computer science, robotics, and design.

The Track includes two options depending on career path choice: (1) High- growth entrepreneurship – found or join and entrepreneurial company; (2) Entrepreneurship through Acquisition – find, acquire, and build a company.

The required and recommended courses for each of these Track options are summarized in the accompanying tables. Students are selected for the Track and counseled individually for their selection of path most appropriate to achieve their career goals.

HIGH GROWTH ENTREPRENEURSHIP

Curriculum 2025-2026

REQUIRED COURSES

45-805	Lean Entrepreneurship
45-806	Entrepreneurial Alternatives
45-807	Commercialization and Innovation Strategy
45-907	Innovator's Workshop
45-909	Designing and Leading a Business Capstone

MUST CHOOSE ONE

45-824	Venture Capital and Private Equity
45-905	Funding Early-Stage Ventures

MUST CHOOSE ONE

45-808	Gaining Advantage through Sales
45-809	Science of Growth
45-841	Team Conflict and Multiparty Negotiations (Prerequisite: "Negotiations)
45-877	Contracts
45-908	Marketing for Entrepreneurs
45-868	Design Thinking with AI

ENTREPRENEURSHIP THROUGH ACQUISITION

Curriculum 2025-2026

REQUIRED COURSES

45-805	Lean Entrepreneurship
45-806	Entrepreneurial Alternatives
45-817	Entrepreneurship Through Acquisition
45-917	Entrepreneurship Through Acquisition Workshop
45-909	Designing and Leading a Business Capstone

MUST CHOOSE ONE

45-824	Venture Capital and Private Equity
45-905	Funding Early-Stage Ventures

MUST CHOOSE ONE

45-808	Gaining Advantage through Sales
45-809	Science of Growth
45-877	Contracts
45-908	Marketing for Entrepreneurs
45-868	Design Thinking with AI