

#7

STUDENT ASSESSMENT
OF CAREER SERVICES

— *The Economist 2019*

2,010

ON-CAMPUS INTERVIEWS ANNUALLY

#11

ALUMNI ASSESSMENT
OF CAREER SERVICES

— *Financial Times 2018*

93.7%

RECEIVED OFFERS BY 3 MONTHS
AFTER GRADUATION

Full-Time Employment Salary

Average Salary \$124,058 *per YEAR*

Median Salary \$126,250 *per YEAR*

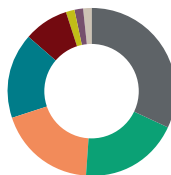
Internship Stats

Average Salary \$8,293 *per MONTH*

Median Salary \$8,000 *per MONTH*

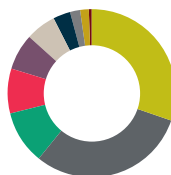
Internship Rate 99.1%

EMPLOYMENT by **FUNCTION**



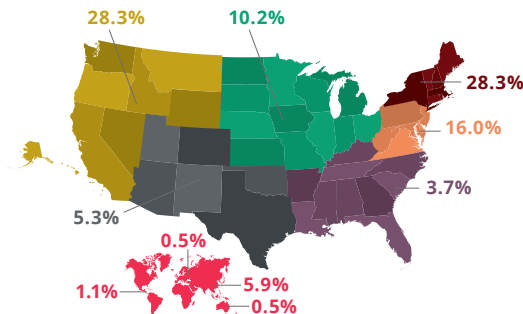
- 32.1% ■ Consulting
- 19.3% ■ Marketing
- 18.7% ■ Finance
- 16.6% ■ General Management
- 8.6% ■ Operations
- 1.6% ■ Technology
- 1.6% ■ Human Resources
- 1.5% ■ Other

EMPLOYMENT by **INDUSTRY**



- 30.5% ■ Technology
- 30.5% ■ Consulting
- 10.2% ■ Finance
- 8.6% ■ Manufacturing
- 7.0% ■ Health Care
- 5.8% ■ Other
- 3.2% ■ Consumer Packaged Goods
- 2.1% ■ Energy/Petroleum/Utilities
- 1.6% ■ Government/Not-for-Profit
- 0.5% ■ Media and Entertainment

EMPLOYMENT by **GEOGRAPHY**



Mean Salary

\$140,094

Consulting Electives

- Consulting and Conflict Resolution
- Corporate Financial Reporting
- Customer-Driven Strategies and Services
- Managing Intellectual Capital and Knowledge-Intensive Businesses
- Negotiations
- New Product Management
- Organizational Change
- Presenting Competitively
- Pricing Strategy
- Risk Analysis
- Strategic Corporate Management
- Technology Strategy

The Consulting Club is the largest MBA club and alongside the MCC delivers an extensive series of events for students interested in careers with consulting firms or corporate strategy groups.

Compensation by FUNCTION

	% Accepted	Mean
CONSULTING	32.1%	\$140,094
Consulting:	28.9%	\$143,605
Management Strategy		
Consulting: Internal	3.2%	\$109,667

TOP RECRUITERS

- Alix Partners
- A.T. Kearney
- Deloitte
- McKinsey & Company
- PricewaterhouseCoopers



40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Business and Technology Club
- Consulting Club
- Graduate Finance Association
- Marketing Club
- Operations Management Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

Swartz Center for Entrepreneurship

The campus hub for entrepreneurship is the Swartz Center for Entrepreneurship, which partners with MBAs on business plans, venture capital and startup market entry.

Carnegie Mellon's innovation spurs economic growth and has helped to launch more than 300 companies and 9,000 jobs in the past 15 years.

300

COMPANIES

9,000

JOB

Entrepreneurship Electives

- Commercialization and Innovation Workshop
- Entrepreneurial Alternatives
- Entrepreneurship Through Acquisition
- Funding Early Stage Ventures
- Gaining Advantage Through Sales
- Lean Entrepreneurship
- Marketing for Entrepreneurs
- The Science of Growth

15-30

NEW COMPANIES
LAUNCH ANNUALLY

Carnegie Mellon professors and students launch an average of 15-30 new companies annually. A few you may know:

- Aquion Energy
- Avere Systems
- BlackLocus
- CardMunch
- Carnegie Learning
- DuoLingo
- Dynamics
- FORE System
- IndexTank
- Lumator
- Lycos
- ModCloth
- mSpoke
- NoWait
- PayTango
- Perfect Pushup
- PittPatt
- Plextronics
- ReCaptcha
- Resumator
- Shutterfly
- Spinnaker Networks
- Vivisimo
- 4Moms

40+

PROFESSIONAL *and* SOCIAL
STUDENT MBA CLUBS

- Business and Technology Club
- Graduate Entrepreneurship Club
- Graduate Finance Club
- Healthcare Club
- Marketing Club
- Operations Management Club

Mean Salary

\$108,626

Finance Electives

- Corporate Finance
- Corporate Restructuring
- Debt Markets
- Energy Finance
- Fixed Income Investment
- Optimization Methods in Finance
- Options
- Venture Capital and Private Equity

The finance coursework is designed for the lifetime of your career — **Tepper MBA alumni** are well-represented in senior financial positions at investment banks and Fortune 50 corporate finance groups and FinTech.

Compensation by FUNCTION

	% Accepted	Mean
FINANCE	18.7%	\$108,626
Corporate (Analysis/Treasury)	8.0%	\$115,857
Investment Banking	3.7%	\$109,857
Asset Management	1.6%	N/A
Other	1.6%	N/A
Analytics	1.6%	N/A
Structured Products	1.1%	N/A
Accounting	0.5%	N/A
Research	0.5%	N/A

TOP RECRUITERS

- Amazon
- Capital One
- Deutsche Bank
- Merck & Co.
- Strategic Advisors



40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Alpha Asset Management Club
- Graduate Entrepreneurship Club
- Graduate Finance Association

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

Mean Salary

\$121,882

Marketing Electives

- Branding
- Consumer Behavior
- Customer Driven Strategies and Services
- Interactive Marketing
- Marketing Communications and Buyer Behavior
- Marketing Research
- Marketing With Social Media
- New Product Management
- Pricing Strategy
- Technology Strategy

More than 90% of MBAs pursuing marketing careers work in product management, brand management, or marketing leadership development programs following graduation.

Compensation by FUNCTION

	% Accepted	Mean
MARKETING	19.3%	\$121,882
Product/Industrial (B2B)	10.2%	\$128,176
Brand	3.7%	\$118,286
Research/Analytics	2.7%	\$114,700
Sales	2.7%	\$112,700

TOP RECRUITERS

- Amazon
- Google
- Hewlett-Packard Inc.
- Microsoft Corp.
- VMware

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40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Business and Technology Club
- Healthcare Club
- Marketing Club
- Organizational Leadership Club

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Mean Salary

\$126,033

Operations Electives

- Demand Management and Price Optimization
- Operations Strategy
- Real Options
- Risk Analytics
- Service Management
- Six Sigma Tools and Techniques
- Strategy, Performance Measurement and Corporate Governance
- Supply Chain Management
- Sustainable Operations

The Operations Management Club hosts one of the longest-standing international operations case competitions in the U.S., dating back approximately three decades.

Compensation by FUNCTION

	% Accepted	Mean
OPERATIONS	8.6%	\$126,033
MANAGEMENT/LOGISTICS		
Operations Management	5.9%	\$130,100
Supply Chain Management/Logistics	1.6%	N/A
Production Management	1.1%	N/A

TOP RECRUITERS

- Amazon
- Google
- Hewlett-Packard Inc.
- Target
- Wayfair

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40+ PROFESSIONAL and SOCIAL STUDENT MBA CLUBS

- Business and Technology Club
- Consulting Club
- Energy Club
- Healthcare Club
- Operations Management Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.

RECRUITING PARTNERS

For a full list of MBA recruiting partners
visit tepper.cmu.edu/mbacareers

Abbott Laboratories
AB-Inbev
Accenture
Agoda
Alcoa
Alexander Group
Alix Partners
Allstate Corp.
Allstate Insurance Company
Altman Vilandrie & Company
Amazon Inc.
American Express
Analysis Group Inc.
Apple
AT&T Inc.
Audia Group
Aurora Flight Sciences
Bain & Company
Bally Design
Bank of America Merrill Lynch
BASF
BB&T Capital Markets
Biogen Idec Inc.
Blizzard Entertainment
Boeing Co.
Boehringer Ingelheim
Boston Consulting Group
Bridgestone Americas
Bristol-Myers Squibb
Capital One Financial Co.
Cardinal Health
Cargill
Chartis Group
Chemonics International Inc.
Chewy
CIGNA
City of Pittsburgh
Cognizant
College Board
Comcast
Consolidated Container Co.
Consulate General of Canada
Corning Incorporated
CRH Americas Materials Inc.
CVS Health
DaVita Inc.
Decision Resources Inc.
Dell Inc.
Deloitte & Touche LLP
Deloitte Consulting
Deutsche Bank AG
DHL Consulting
Dick's Sporting Goods
Dimensional Fund Advisors
Dow Chemical Company
Eaton Corporation
eBay
Ecolab
Education Pioneers
Edward Jones
Electronic Arts
Emerson
Evoqua Water Technologies

Experfy
ExxonMobil Corporation
EY (Ernst & Young)
Facebook Inc.
Federal Reserve Bank of New York
FedEx Corporation
Fiat Chrysler Automobiles
Fiserv
Ford Motor Company
Fortive
Gap Inc.
Genentech
General Mills
Glassdoor
Goldman Sachs
Google Inc.
Grant Thornton LLP
Gridwise.io
Griffin Financial Group LLC
GSK Consumer Healthcare
Hewlett-Packard Inc.
Hershey Company
Highmark Health Solutions
Highmark Inc.
Home Depot
Honeywell
Humana Inc.
IBM
Indigo Agriculture
InfoMagnus
International Finance Corporation
Intuit Inc.
Intuitive Surgical
Invex
J.P. Morgan
Jefferies & Co.
Jet.com
Johnson & Johnson
Juniper Networks
Kasikornbank PCL
Kennametal Inc.
KPMG
Liberty Mutual
Lilly
M&T Bank Corporation
Mastercard
McKinsey & Company
McMaster-Carr
Medtronic Inc.
Merck & Co.
MetLife Inc.
Micron
Microsoft Corp.
Moss Adams LLP
Movable Ink
National Grid
Navy Federal Credit Union
Near Earth Autonomy
New York Green Bank
New York Presbyterian Hospital
Nextera Energy
Nomura Research Institute
Nomura Securities Co. LTD

North American Dental Group
Numo
NVIDIA
PayPal
PeaceCorps
Pentuum Inc
Pfizer
Philips
Philips Healthcare
Pitney-Bowes Inc.
PNC Financial Services
PNC Riverarch Capital
PPG Industries Inc.
Procter & Gamble
Proofpoint Inc.
Propeller
PricewaterhouseCoopers
Qualtrics
Quant Group
Quartet Health
Quest Diagnostics Inc.
Raytheon
Remitly Inc
Renaissance Strategic Advisors
Resolution Economics
Roland Berger Strategy Consultants
S&P Global
Samsung
Smith Micro Software
SpaceX
Strategic Advisors Inc.
Target Corporation
TATA Consultancy Services
Thermo Fisher Scientific
Thomson Reuters
T-Mobile
Toyota Financial Services
U.S. Navy
Uber
UGE International Ltd.
UGI Corporation
Union Pacific Corporation
United States Army
United States Secret Service
United Technologies
UPMC Enterprises
UPMC Health System
Vanguard Group Inc.
Veritas
Verizon Communications
Via Transportation
Visa Inc.
VMware Inc.
Walmart.com
Wayfair
West Monroe Partners
Western Digital
Wipro
Wipro Technologies
Zillow
ZS Associates
Zurich Insurance

* The Recruiting Partners list is comprised of companies that have made offers to our students and/or have participated in recruiting events.