The MSPM curriculum is designed to provide the skills most desired by employers of product managers: Business, Technology, Design, and Leadership. Courses cover topics such as:

- Business Presentations for Product Managers
- Principles of Product Management I
- HCI for Product Managers
- Business Fundamentals for High Tech PM
- Managing People and Teams
- Technology Product Marketing
- Data Science for Product Managers
- Principles of Product Management II
- Optional Electives
- MSPM Internship Course
- MSPM Capstone Project
- Technical Depth Elective
- *Spring Design Core Course
- *Fall Design Core Course

In addition to coursework, students have access to the Masters Career Center and Accelerate Leadership Center for career preparation and coaching.

Course Details Subject to Change.

* Students will take a core design course each semester. Past examples include: Digital Service Innovation, Service Design, and Design of AI Products.