

# BUSINESS ANALYTICS SUMMER SUMMIT

JUNE 2<sup>nd</sup> – 8<sup>th</sup>

## SUNDAY | JUNE 2, 2024

Afternoon/Evening Participants Arrival

## MONDAY | JUNE 3, 2024

9:00 – 9:30 a.m. Participants Check-In  
9:30 – 10:30 a.m. Welcome & Program Overview  
10:30 – 10:45 a.m. Break  
10:45 – 12:30 p.m. Probability Theory: a tale of a coin  
12:30 – 2:00 p.m. Lunch & Scavenger Hunt  
2:00 – 3:30 p.m. Data Visualization  
3:30 – 3:45 p.m. Break  
3:45 – 5:15 p.m. Seminar/Workshop TBA  
5:00 p.m. Dinner/Social event

## TUESDAY | JUNE 4, 2024

9:30 – 11:00 a.m. Statistics: estimating the unknown  
11:00 – 12:00 p.m. Lunch  
12:30 – 4:00 p.m. Afternoon Spent Off Site - Immersive Learning  
5:00 p.m. Evening Activity

## WEDNESDAY | JUNE 5, 2024

10:00 – 11:30 a.m. Using Statistics to solve business problems  
11:30 – 3:00 p.m. Company Visit & Lunch  
3:30 – 5:00 p.m. Business value through integrative analytics  
5:00 p.m. Dinner/Social

## THURSDAY | JUNE 6, 2024

9:00 – 10:30 a.m. Seminar/Workshop TBA  
10:30 – 10:45 a.m. Break  
10:45 – 12:15 p.m. Predicting the future with Machine Learning  
12:30 – 4:00 p.m. Company Visit & Lunch  
4:00 – 5:30 p.m. Analytical Marketing  
5:30 p.m. Dinner/Social

## FRIDAY | JUNE 7, 2024

10:00 – 11:30 a.m. Building intelligent systems with AI  
11:30 – 12:30 a.m. Lunch  
12:30 – 2:00 p.m. Ethics and AI  
2:00 – 2:15 p.m. Break  
2:15 – 3:30 p.m. Seminar/Workshop TBA  
5:00 p.m. Dinner/Social Event

## SATURDAY | JUNE 8, 2024

Morning Participants Departure

*\* Schedule is subject to change*

**Carnegie Mellon University**  
Tepper School of Business

**MSBA**