Matt Spettel, born and raised in the wilderness of New Hampshire, has been building startups since his senior year of high school. From accurate pumps for chemistry labs to a physical search engine for retail stores, Matt has built products to automate the most tedious tasks that he has encountered. During his junior year at CMU studying electrical and computer engineering, Matt started Delta Band Inc. with his childhood friend Gabriel Madonna. Together, they built technology for smartwatches that automatically tracks strength training exercises and provides real time feedback on velocity, tempo, and form. Delta Band has received investment from notable CMU alum such as Matt Rogers, a designer of the first four iPhones and founder of Nest Labs (now Google Nest), and launched their first app, DeltaTrainer, on the Apple App Store.