

THE TEPPER EXECUTIVE EDGE

Tepper Executive Education Newsletter | Fall 2024

Hello from Carnegie Mellon Tepper School of Business in Pittsburgh, Pennsylvania!

We're excited to bring you this issue of our newsletter, focusing on the transformative power of AI in today's business landscape. Carnegie Mellon is renowned as a leader in AI, and Tepper Executive Education translates this expertise to help companies and individuals tackle complex challenges and drive innovation.

organization.

Discover how harnessing AI technology can help you achieve your business goals and advance your

Forward thinking. Future ready.



By R. Ravi & Anita Williams Woolley

AI's Disruptive Potential in Business

Imagine having a super-smart assistant that not only keeps track of all your data but also instantly tells you what it means and how you can use it to make better decisions. That's what artificial intelligence (AI) does. With AI, the line between collecting data and using it to plan your next move has become almost invisible. This means businesses can make smarter, faster decisions, all thanks to the power of Al.

power of the AI revolution to seamlessly integrate digitization with strategic planning to drive innovative business solutions.

Tepper Professors R. Ravi and Anita Williams Woolley explore how various business sectors can harness the

Read more



Tepper Executive Education is excited to announce the launch of four open enrollment programs focused on artificial intelligence and technology. Al for Business Communication, Design Thinking with Al, Emerging

New Al, Analytics, and Technology Programs Tackle Real-World Problems and

equip leaders, professionals, and teams with the skills needed to navigate and excel in today's rapidly evolving business landscape. Learn more about our Al programs

Business Applications of GenAl, and Transformational Al and Business Strategy are programs designed to

"In today's fast-changing communication landscape, it's critical that professionals understand how emerging AI tools can be used for efficient, effective communication while also developing critical

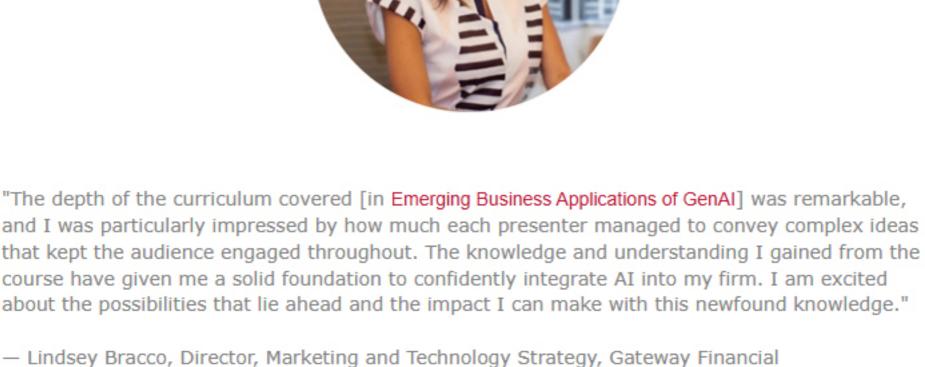
Participant Spotlight

awareness about their limitations and risks."

Drive Innovation

Tepper School of Business

Emily DeJeu, Assistant Teaching Professor of Business Communication,



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Design Thinking with Al Pittsburgh, Pa. | February 27-28, 2025 | 2 TEUs

Certificate in Executive Leadership In-person, Live online, Hybrid | Complete 10 TEUs within 3 years The Carnegie Mellon Certificate in Executive Leadership is documented recognition of your continued

commitment to advanced professional education at the highest level.

Solve complex business problems through human-Al collaboration.

Certificate in Executive Leadership + Al

In-person, Live online, Hybrid | Complete 5 of the minimum 10 TEUs in AI programs within 3 years Start today! By registering for one of our AI leadership courses, you'll take the first step toward earning the prestigious Certificate in Executive Leadership & Al from Carnegie Mellon Tepper School of Business. Don't miss

Our Faculty Want to Hear From You! As our faculty continue to research how AI is shaping the future of business, they want to hear your insights and

this opportunity to enhance your leadership capabilities and set yourself apart!

Reply to let us know. We look forward to continuing the conversation with you on campus or online this fall!

perspectives. What is your biggest challenge with the adoption of Al?

Let's Stay Connected Discover industry insights, participant highlights, upcoming programs, and more. Join us on LinkedIn to connect.

with the forward-thinking, future-ready Carnegie Mellon community!

Enjoying this Newsletter?

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