

THE TEPPER EXECUTIVE EDGE

Tepper Executive Education Newsletter | Fall 2024

Hello from Carnegie Mellon Tepper School of Business in Pittsburgh, Pennsylvania!

We're excited to bring you this issue of our newsletter, focusing on the transformative power of AI in today's business landscape. Carnegie Mellon is renowned as a leader in AI, and Tepper Executive Education translates this expertise to help companies and individuals tackle complex challenges and drive innovation.

Discover how harnessing AI technology can help you achieve your business goals and advance your organization.

Forward thinking. Future ready.



AI's Disruptive Potential in Business

By R. Ravi & Anita Williams Woolley

Imagine having a super-smart assistant that not only keeps track of all your data but also instantly tells you what it means and how you can use it to make better decisions. That's what artificial intelligence (AI) does. With AI, the line between collecting data and using it to plan your next move has become almost invisible. This means businesses can make smarter, faster decisions, all thanks to the power of AI.

Tepper Professors R. Ravi and Anita Williams Woolley explore how various business sectors can harness the power of the AI revolution to seamlessly integrate digitization with strategic planning to drive innovative business solutions.

[Read more](#)



New AI, Analytics, and Technology Programs Tackle Real-World Problems and Drive Innovation

Tepper Executive Education is excited to announce the launch of four open enrollment programs focused on artificial intelligence and technology. **AI for Business Communication**, **Design Thinking with AI**, **Emerging Business Applications of GenAI**, and **Transformational AI and Business Strategy** are programs designed to equip leaders, professionals, and teams with the skills needed to navigate and excel in today's rapidly evolving business landscape.

[Learn more about our AI programs](#)

"In today's fast-changing communication landscape, it's critical that professionals understand how emerging AI tools can be used for efficient, effective communication while also developing critical awareness about their limitations and risks."

—**Emily DeJeu**, Assistant Teaching Professor of Business Communication, Tepper School of Business

Participant Spotlight



"The depth of the curriculum covered [in **Emerging Business Applications of GenAI**] was remarkable, and I was particularly impressed by how much each presenter managed to convey complex ideas that kept the audience engaged throughout. The knowledge and understanding I gained from the course have given me a solid foundation to confidently integrate AI into my firm. I am excited about the possibilities that lie ahead and the impact I can make with this newfound knowledge."

— Lindsey Bracco, Director, Marketing and Technology Strategy, Gateway Financial



UPCOMING TEPPER EXECUTIVE EDUCATION PROGRAMS

AI for Business Communication

Live Online | October 10-11, 2024 | 2 TEUs

Leverage Generative AI tools to elevate and streamline your writing, presentations, and conversations.

Leadership as a Daily Challenge

Pittsburgh, Pa. | October 21-24, 2024 | 4 TEUs

Strengthen your abilities and confidence to successfully lead teams in a dynamic world.

Design Thinking with AI

Pittsburgh, Pa. | February 27-28, 2025 | 2 TEUs

Solve complex business problems through human-AI collaboration.

Certificate in Executive Leadership

In-person, Live online, Hybrid | Complete 10 TEUs within 3 years

The Carnegie Mellon Certificate in Executive Leadership is documented recognition of your continued commitment to advanced professional education at the highest level.

Certificate in Executive Leadership + AI

In-person, Live online, Hybrid | Complete 5 of the minimum 10 TEUs in AI programs within 3 years

Start today! By registering for one of our AI leadership courses, you'll take the first step toward earning the prestigious Certificate in Executive Leadership & AI from Carnegie Mellon Tepper School of Business. Don't miss this opportunity to enhance your leadership capabilities and set yourself apart!

Our Faculty Want to Hear From You!

As our faculty continue to research how AI is shaping the future of business, they want to hear your insights and perspectives. **What is your biggest challenge with the adoption of AI?**

Reply to let us know. We look forward to continuing the conversation with you on campus or online this fall!

Let's Stay Connected

Discover industry insights, participant highlights, upcoming programs, and more. Join us on [LinkedIn](#) to connect with the forward-thinking, future-ready Carnegie Mellon community!

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Share this link with your network: <https://bit.ly/3TGIsKY>

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