



DATA INFORMED.  
HUMAN DRIVEN.

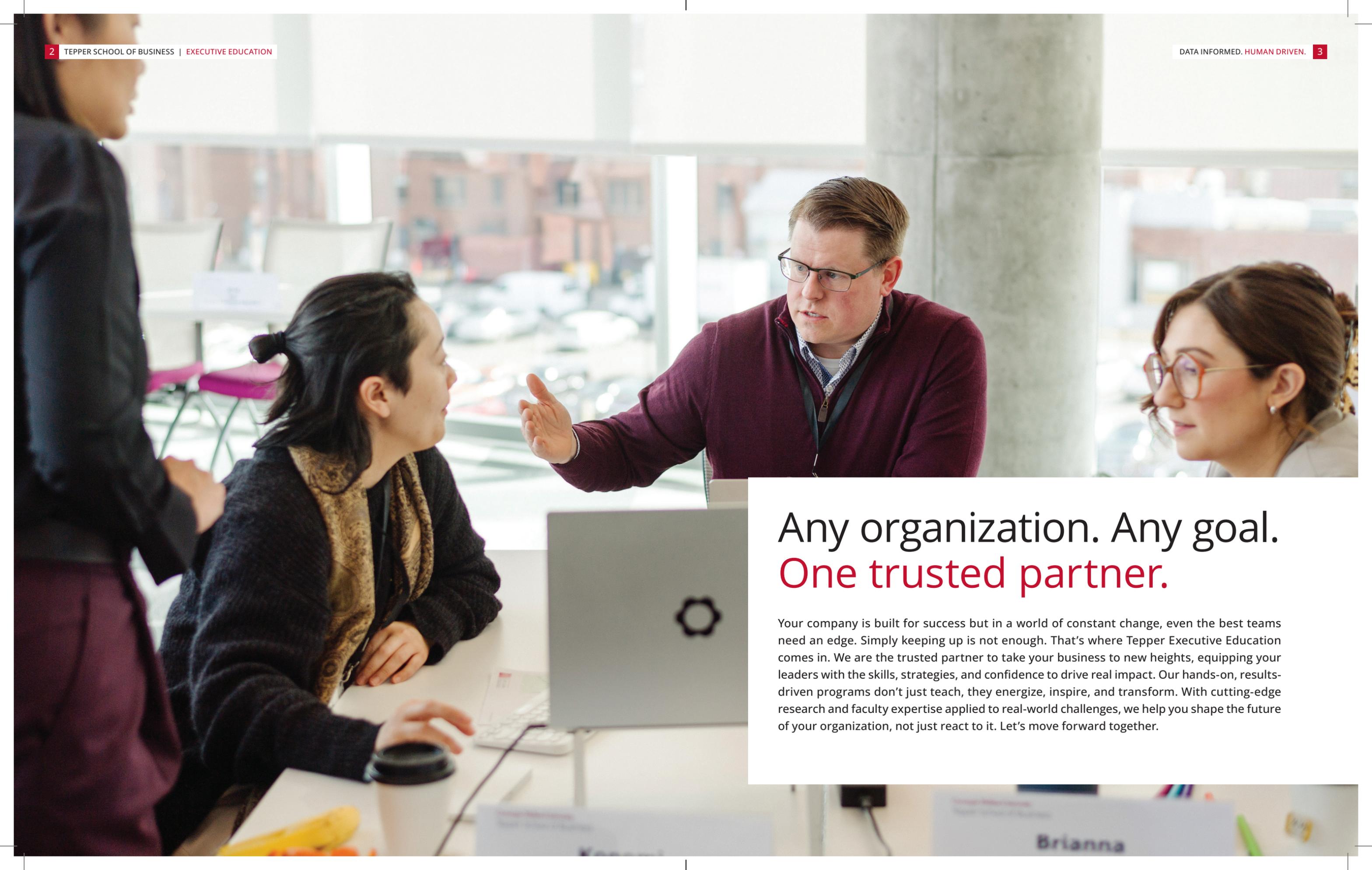


TEPPER SCHOOL OF BUSINESS  
Executive  
Education

412.268.2304  
[cmu.edu/tepper/executive-education](http://cmu.edu/tepper/executive-education)



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A man in a maroon sweater and glasses is gesturing with his right hand while talking to two women in an office setting. One woman is seated at a desk with a laptop, and the other is standing. The background shows a modern office with large windows and concrete pillars.

## Any organization. Any goal. One trusted partner.

Your company is built for success but in a world of constant change, even the best teams need an edge. Simply keeping up is not enough. That's where Tepper Executive Education comes in. We are the trusted partner to take your business to new heights, equipping your leaders with the skills, strategies, and confidence to drive real impact. Our hands-on, results-driven programs don't just teach, they energize, inspire, and transform. With cutting-edge research and faculty expertise applied to real-world challenges, we help you shape the future of your organization, not just react to it. Let's move forward together.

# At Carnegie Mellon, we don't imagine the future we create it.

With Tepper Executive Education, you have the unmatched experience and standing of one of the world's foremost research universities behind you. With deep roots in AI, analytics, and technology, Carnegie Mellon University is at the epicenter of results-driven problem solving for corporations of all sizes. Our depth and breadth of expertise translate into tangible results for your company and your leaders. Here, we work together to sharpen leadership, fuel innovation, and drive measurable impact.

Among the Top 10 Best  
Business Schools

BLOOMBERG BUSINESSWEEK 2024

**#1**

in Artificial Intelligence

U.S. NEWS & WORLD REPORT 2024

**#2**

in Business Analytics

U.S. NEWS & WORLD REPORT 2024

**#4**

Most Innovative School

U.S. NEWS & WORLD REPORT 2024

**400+**

start-ups formed  
since 2008

**75+ years**

of leadership and innovation in  
business education



# What makes us different?

## DATA INFORMED. HUMAN DRIVEN.

We believe that great business decisions balance data-centered insights with human-driven leadership. That's why our programs blend cutting-edge research with real-world application, ensuring leaders don't just understand theory—they are prepared to put it into action. Our approach is hands-on, dynamic, and results-driven, equipping participants to leverage data, technology, and collaboration to drive meaningful change.

## Core knowledge areas



### AI, ANALYTICS & TECHNOLOGY

Leverage the latest in AI/ML, cybersecurity, automation, digital transformation, and relevant business applications to enhance data-informed decision making and stay competitive and prepared for the future of business.



### LEADERSHIP, TEAMS & COMMUNICATIONS

Empower leaders and teams to create an inclusive environment, drive strategic initiatives, communicate effectively, and foster a collaborative organizational culture to enhance knowledge transfer and organizational learning.



### STRATEGY, RISK & FINANCE

Amplify knowledge and enterprise-wide impact. Develop effective business strategies, sharpen financial leadership, and mitigate risks to drive data-informed and human-driven decisions, and sustainable organizational growth.



### INNOVATION & ENTREPRENEURSHIP

Drive economic growth and foster competitiveness with innovation and an entrepreneurial mindset. Inspire leaders and organizations to explore new opportunities, creatively approach dynamic business challenges, and rapidly respond to changing global demands.

# Ways to partner with us

## OUR PROGRAMMING FLEXES TO FIT YOUR NEEDS.

We offer flexible partnership opportunities to help you develop your talent in the way that best aligns with your organization's needs. Our solutions are tailored to your unique situation as well as the number of team members you'd like to include.



### Custom Programming

To support teams or business units in addressing business goals or challenges unique to your organization.



### Group Pricing

To build skill among a team of leaders, enroll a group in a single program and receive a discounted program fee.



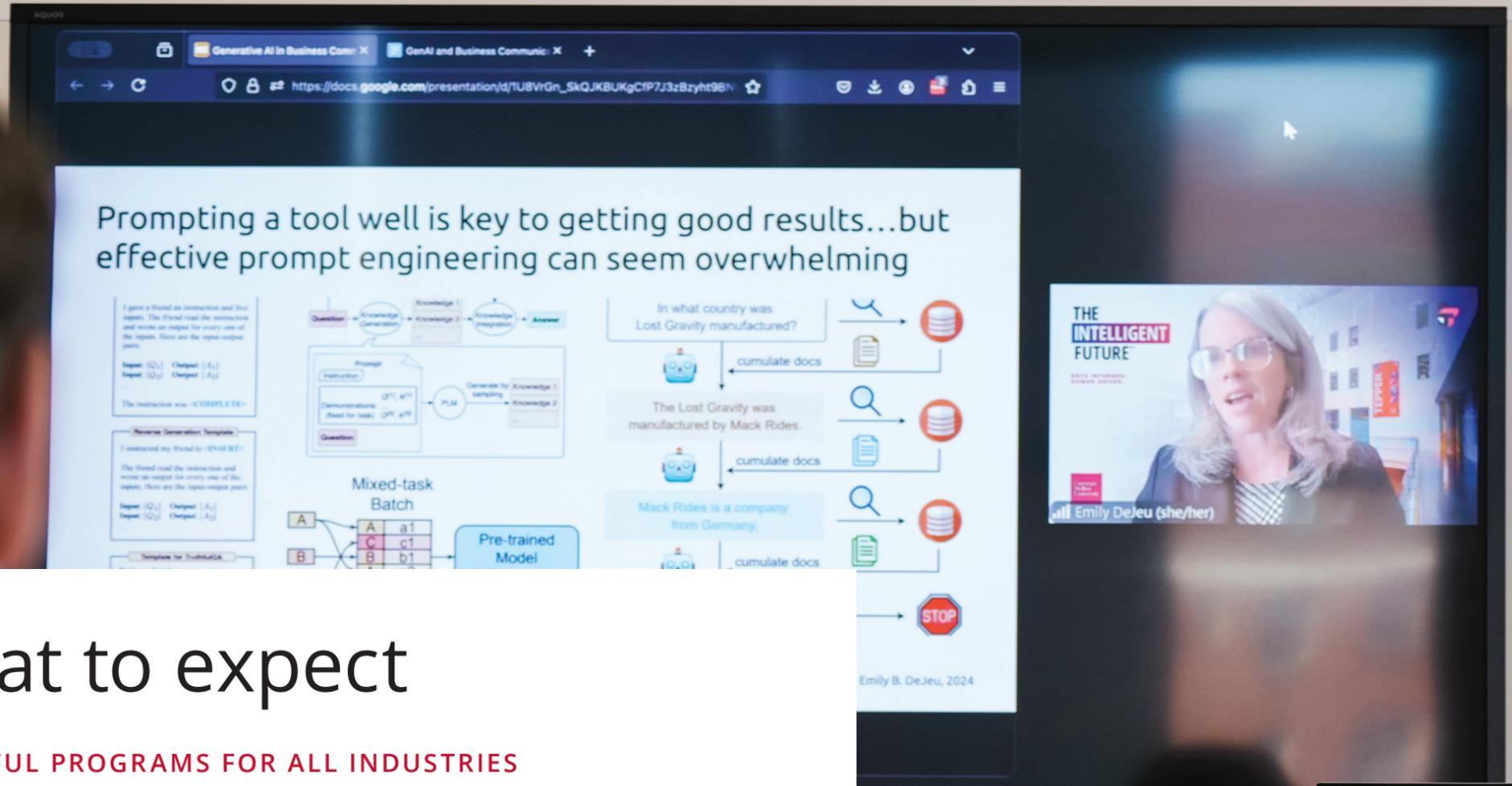
### Annual Program Access

To support your organization's talent development needs with prepaid credit applicable across all Tepper Executive Education open enrollment programs.



### Certificate Candidates

To recognize and retain high-potential talent by sponsoring candidates for the Carnegie Mellon Certificate in Executive Leadership or the Certificate in Executive Leadership + AI.



# What to expect

## IMPACTFUL PROGRAMS FOR ALL INDUSTRIES AND LEVEL OF SENIORITY.

Tepper Executive Education programs are designed to elevate leaders at every stage – from emerging talent to the C-suite. Learning can take place on our campus in Pittsburgh, at your location, online, or a hybrid of these. And while every program is unique, they are all designed to be highly accessible, engaging, and impactful.

EMERGING LEADERS

ESTABLISHED LEADERS

SENIOR LEADERS

C-SUITE



AEO has partnered with the Tepper School of Business since 2019 to create custom development engagements for our Senior Leadership. Tepper has been an amazing partner, working with us to find the right solution for business needs. CMU's wide range of faculty provide us with an outstanding selection of experts and thought leaders from a variety of fields that have helped us to skill our leaders and to adapt to the changing landscape of technology, leadership and global economics."

— American Eagle Outfitters

# Carnegie Mellon Certificate in Executive Leadership + AI

The Carnegie Mellon University Certificate in Executive Leadership + AI demonstrates dedication to maintaining cutting-edge skills, from a recognized top-tier university. With an available AI track, the Certificate program allows candidates to create their own path to success, merging unique career and personal goals.

## FLEXIBLE

Programs are offered online, in person, and in a hybrid format.

## CUSTOMIZED

Choose any combination of executive programs to earn a minimum of 10 Tepper Education Units (TEUs) within 3 years.

## TRACK OPTIONS

Add a specialization in AI when 5 TEUs are completed in AI programs.



Three words best capture my experience: **Innovative, Empowering, and Transformative.** The program significantly broadened my perspective and provided practical tools and frameworks to enhance my leadership effectiveness. Using the learning tools introduced in the course for visualization and storytelling will greatly enhance my ability to communicate innovative ideas clearly and further accelerate my capacity to rapidly prototype practical solutions."

— Director of Community Engagement,  
Newborn Medicine Division  
UPMC Children's Hospital



# Featured Programs



## DESIGN THINKING WITH AI

Solve complex business problems through human-AI collaboration.



## BUSINESS ANALYTICS: DATA-INFORMED DECISION-MAKING

Harness the power of data to solve complex business problems.



## DATA STORYTELLING

Communicate complex and data-heavy information in a way that is clear and actionable.



## EMERGING BUSINESS APPLICATIONS OF GenAI

Discover current capabilities and limitations of generative AI technology and implications for business.



## TRANSFORMATIONAL AI & BUSINESS STRATEGY

Integrate AI into your organization's strategy.



## AI FOR BUSINESS COMMUNICATION

Leverage generative AI tools to elevate and streamline your writing, presentations, and conversations.



## LEADERSHIP AS A DAILY CHALLENGE

Understand what it takes to be an inspired and effective leader and successfully lead teams in a dynamic world.



## RISK, STRATEGY & DECISIONS

Foster stakeholder accountability while making well-rounded, ethical decisions in complex scenarios.



## LEADING WITH EMOTIONAL INTELLIGENCE

Leverage your emotional intelligence advantage to lead through challenging times. Includes a one-on-one session with an Executive Coach.



Explore the full  
program schedule.