

## Communication Audit: Leading Meetings

Center for Business Communication http://www.andrew.cmu.edu/user/hajduk/CBC-Home.html Audit #2009a-C308 • Revised July 7, 2009

Manager:	Purpose:	Rater:	
A. Preparing for the meeting			
1. Consult with participants before meetings to brief them and exchange information		mation 0 1 2 3 4	4 5
2. Provide annotated agenda describing/explaining each item, listing time & responsibility		esponsibility 0 1 2 3	45
3. Prepare and distribute a meeting memo & agenda in advance (e.g., a week - 48 hours)		- 48 hours) 0 1 2 3 4	45
4. Redistribute copy of agenda in the meeting room before the meeting starts		0 1 2 3 4	45
B. Conducting the meeting			
5. Start and end the meeting at advertised tin	nes to establish credibility with pa	articipants 0 1 2 3 4	4 5
6. Open meeting w/news, story, facts, etc., d	esigned to grab participants' atten	tion/interest 0 1 2 3	45
7. Give the leader's orientation speech at the beginning of the meeting to acclimate people		imate people 0 1 2 3 4	45
8. State the meeting's purpose and expected outcomes at the beginning of the meeting		meeting 0 1 2 3 4	45
9. Begin meeting with review of agenda, explaining item rationale and your expectations		xpectations 0 1 2 3 4	45
10. Keep the meeting agenda items and discu	ussions moving forward and on ta	ask 0 1 2 3 4	45
11. Stimulate discussion, different ideas, pro	blem solving, information flow w	with cold calls 0 1 2 3	45
12. Maintain balance among time allocated t	o participants during discussion/o	conversation 0 1 2 3	45
13. Engage quiet/silent participants attending	g the meeting without unnecessar	y attention 0 1 2 3	45
14. Look for opportunities to give authentic	compliments to individuals durin	g the meeting 0 1 2 3	45
15. Take notes on flip chart so people see the	e progress or on a tablet to prepar	e summaries 0 1 2 3 4	45
16. Watch time parameters & give warnings,	reminders so participants don't ru	an over time 0 1 2 3	45
17. Summarize meeting's major points, decis	tions, tasks, agreements, actions,	etc. 0 1 2 3 4	45
18. Clarify future responsibilities, implemen	tation, deliverables, deadlines, ad	ditional dates 0 1 2 3	45
19. Evaluate the effectiveness/productivity of meeting by soliciting comments/suggestions		s/suggestions 0 1 2 3 4	45
C. Following up after the meeting			

20. Send written summary of meeting's relevant materials, tasks, actions, and outcomes to	
participants and important stakeholders within 24 - 48 hrs	
	Total = 100
Communication Audits provide researched benchmarks designed to strengthen business communication abilities	
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