PROBE PROJECT TRACKING AND STATUS WORKSHEET

Start Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Start-up/Co (or working title):

URL? Company formed? Direct or Indirect?

Prior Funding?

Visa status/issues?

Prior Programs: (e.g Fellows, iCorp, etc.)

Sign up for Weekly Bulletin?: Agreement reviewed/signed?

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Customer Discovery (Targeted segments and stakeholders; Date and # of interviews)

Competitive Analysis: (creation of spreadsheet) Direct and Indirect; Features, assessment

Product/Service status:

Pitches: Elevator, Product, other (creation and feedback)

Brochure (creation and feedback)

Advisors: (expectations, keeping them informed and engaged):

Company Team status (needs/recruitment, equity discussions)

Service Team needs: Lawyer, accountant, insurance, payroll

Other activities (competitions, applications, Connects, Inside/Out, events….)

Funding sources/targets