



Presents

**superhero**

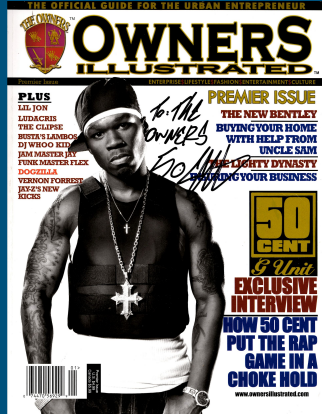
**creators**

*How superhero content creators transformed the  
music, film, fashion, and video game industries  
and inspired a new generation of heroes with their  
innovations*

# The Hustlenomics Way- From 2002 till now



2002



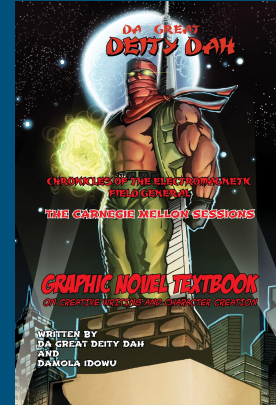
2003



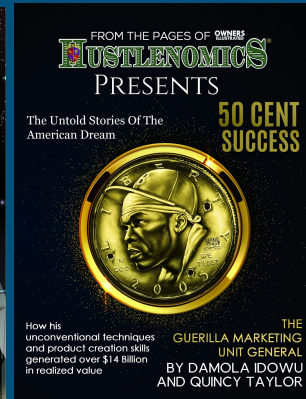
2005



2007



2019



2020

*The entrepreneurial way you overcome systemic barriers to fulfilling your life purpose with happiness*

# Superhero Creators of the Future- TOYZSTEAM



# Salli Richardson-Whitfield

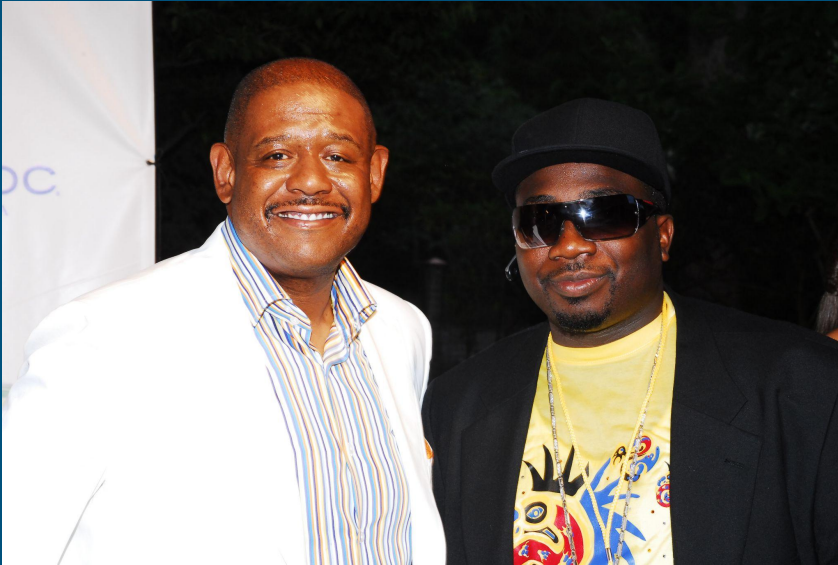
## - Actress, Film Director, and Executive Producer



- *"I went in there thinking this should be my job,"*
- *" You meet people in the same business as you because that is what you are around the most"*
- *"We understand each other. But you know it gets hard. When I was shooting in Fiji, he was shooting another movie which was far away. So, we spent almost a year of our marriage seeing each other maybe four months out of that year "*

<https://www.instagram.com/sallirichwhit/>

# Forest Whitaker- Oscar Winning Actor



- *“I was always working, but now there's just a plethora, so many different parts and opportunities to try to work with different people from all over the world which I'm really excited about”*
- *“continue to drive towards your dream. Continue to believe and send your thoughts out with positivity and you can manifest whatever you want.”*

<https://www.instagram.com/forestwhitaker/>



# Nia Long- Actress, Producer, Director



- “This is nice.” about our womens issue magazine
- “So, ultimately, I decided this was a great opportunity to ask for a producer credit, to be involved in the beginning, to help with casting, to have ideas about the script and Netflix was very supportive of that.”-Variety
- “For the first time in my career I felt heard,” she says. “I felt like I was being respected for my ideas and that I was heard.” Variety

<https://www.instagram.com/iamnialong/>

# Nicey Nash- Actress, Author, Producer, Director

## #EmmyWinner



<https://www.instagram.com/niecynash/>

- *“ I just met some really great people. And those people knew some other great people. And they were like, “Girl, we like you!” And I was like, “I like you all, too.” And the next thing I know, they were like, “We want to do something with you.” I said, “Talk is cheap.” And they was like, “Well, all right, read this script.” I was like, “I’m in.”*
- *“I always thought that the Boys and Girls Club was a good idea, and I just decided to, hey, come help”*

# Bill Giese- Design Architect at Turn 10 Studios



- “we get all the CAD data so when we build our car we have this process called body and wipe. We get the base mold from the manufacturer. We get all of the data that they get from the dynos and all their engine stuff and we run that through our physics system”
- “we start a new product, we want to find a great partner and we want to make sure that we’re able to highlight and show off the car in a very special and unique way. And so, we really try to do it as early as possible so that we can”
- “So, I dropped out of college. I went to work at Nintendo to answer phones before the internet of big things. The biggest thing I’ve learned more than anything is, if you love what you do and you work hard, you can do whatever you want”

<https://www.linkedin.com/in/bill-giese-4821a718/>



# Roy Harvey-VP Mobile, Technology and Innovation EA



- *“Actually think the humanities is probably one of the most important areas for games moving forward”*
- *“The UI and you think of it like a second or second class citizen, but it's really first and foremost of the whole experience.”*
- *“you're competing with everybody else who has an entertainment experience and you're competing for time... If you create friction To that experience, you make the game way too hard to get into, way too hard to navigate, way too hard to understand people are just going to drop out”*

<https://www.linkedin.com/in/harveyroy/>

# Daymond John- Fashion Designer, Investor



- Regarding Fubu he said, “everybody is looking for something new... there is nothing else new to do.... now it’s about reinforcing the name and what the name stands for.”  
  
“We always have tried to top whatever we have done previously”
- “instead of just using that communication on social media just to talk, talk, talk, find something to sell them because you have to be an expert on something whether it's music, clothes, whether it's saving our planet, find something there and understand entrepreneurship. And once you start to do that, then you can empower your community”

# Larry Miller - Chairman of Jordan brand



Larry Miller (left) – Brand Jordan

- “[There’s] been a lot of talented black folks who have,been able to have skills whether it’s in music or sports.Just skills Across the board. But because they didn’t understand how to Manage their business,manage their money. A lot of them are Broke.”
  - “what I really appreciate about what a lot of young folks are doing now is That they’re learning, trying to get as much information about business”
- “They are the one who are benefiting from their skill and their talent”

# 50 Cent- Creative Entrepreneur Extraordinaire



- “I think everybody should have a five-year plan – make short-term goals and long-term goals. I had created a plan for all the situations and kind of thought out different scenarios so I would be prepared for these situations when they came.”
- “If there are four things that make a star, I’d say its quality material, performance, appearance, and personality and if you lack in one of those areas you’ve got to pick up the slack in one of those areas. I just think that me being who I am and being comfortable enough to be who I am, allows me to place myself on a level that they can’t get to right now.”
- “...I just look at every opportunity and option that opens up for me and I feel that I can go somewhere and accomplish things that people didn’t think was possible. They asked me am I’m a role model and I said I’m not sure if I’m a role model, but I’m sure I’m inspiring”
- [https://youtu.be/VtQNHw\\_biGk](https://youtu.be/VtQNHw_biGk)



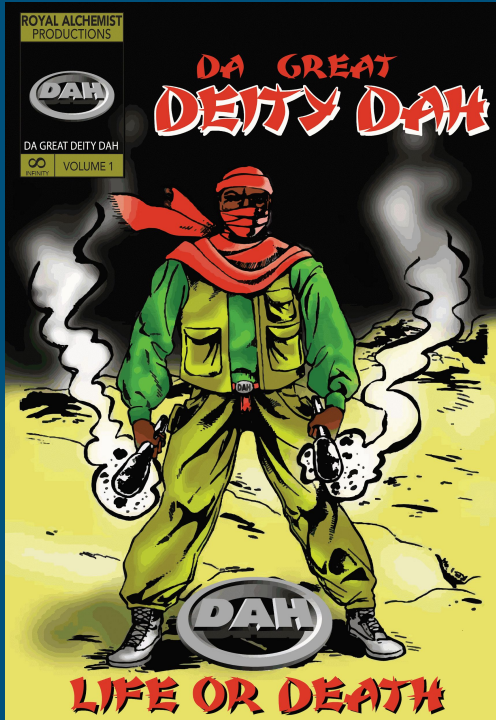
# Lil Wayne - Artist, Entrepreneur



- *“Personally, I’m a hustler and you can’t let tragedy touch you at all if you’re a hustler...”*
- *“Let me tell you something, a hustler never worries about what you lose.”*
- *“Only time you got to dwell on the past is when it’s great history.”*
- *“my devotion to what I do, creativity, man...it’s the perfect definition of who I am.”*



# Da Great Deity Dah- Engineer, Creative, Entrepreneur



- “Culture dictates Commerce”
- “A man gains immortality when his daily deeds and actions are worthy of dying for so when his body decays his soul shall remain everlasting”
- “The current system doesn't work for people that look like me so it required bold approaches that got the same outcomes desired but took a different route to get to the same destination”

# Contact Me



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THANK YOU!