

CONNECTS

Entrepreneurship Seminar Series Spring 2022

All CONNECTS events will be hosted in-person and virtually. Advanced registration is required.

Zoom information to all registered attendees will be sent the day before the event.

Please note that the session will be recorded.

All CONNECTS Seminars are held from 12:30 - 1:30 p.m.

Tues, Jan 18	Tactical Steps to Launching Sales Bryan Whittington, Evergreen Business Services	Tues, Feb 22	Splitting the Founder's Pie & Other Aspects of Equity Compensation Frank Demmler, Startup Whisperer
Wed, Jan 19	The Challenge of Innovation in Healthcare – An Industry Crippled by COVID-19 Ginny Pribanic, MedRespond, LLC	Wed, Feb 23	Software May Eat the World, But You Still Need a Fork Matt Verlinich, Innovation Works
Thurs, Jan 20	Tax, Business and Accounting Issues for Startups Carissa Habsburg & Megan Rechenberg, Sisterson & Co. LLP	Thurs, Feb 24	Hustlenomics Way presents Superhero Designers Damola Idowu, EIC and Founder of Owners Illustrated Magazine
Tues, Jan 25	Accelerating Your Startup via Corporate Partnerships Sean Ammirati, Birchmire Ventures	Tues, Mar 1	Financial Modeling Phil Compton, Locomation
Wed, Jan 26	Practical Business Negotiation for the Early Stage Company Eric Kline, Troutman Pepper	Wed, Mar 2	How to Test a Startup Idea in One Day Max Mirho, Entreprenerd
Thurs, Jan 27	Legal Considerations for Social Entrepreneurs Eryn Correa, Correa Legal	Thurs, Mar 3	How To Design For Production At Super Speed Elijah Wiegmann, Founder of Base Design Studio
Tues, Feb 1	Growth Hacking Tactics in 2022 Joey Rahimi	Tues, Mar 15	From Classroom to Boardroom: Turning a Class Project into a Fully Fledged Corporation Alison Alvarez, BlastPoint
Wed, Feb 2	Landing Your First Five Customers Alex Salazar, Neotribe Ventures	Wed, Mar 16	Leverage IP to Drive Business Value Sreekar Gadde & Jason Somma, Blue Tree Allied Angels
Thurs, Feb 3	Building a Successful Team Kit Needham, Swartz Center for Entrepreneurship	Thurs, Mar 17	The Art & Science of Negotiation Catherine Shea, CMU Tepper School of Business
Tues, Feb 8	Accounting for Start-Ups - A Beginner's Guide Christine S. Ferguson-Rau	Wed, Mar 23	The Importance of Cash Flow and Digital Files Kelley Lynch, CFO & VP of Operations, Othot
Wed, Feb 9	Finding Follow-On Capital: Identifying and Engaging Your Next Investors Ben Garber, 7 Mile Advisors	Thurs, Mar 24	Addressing Common Questions Surrounding Patent Law John Powers, Powers Intellectual Property Law
Thurs, Feb 10	The Nuts and Bolts of Angel Investing Catherine Mott, BlueTree Venture Fund	Tues, Mar 29	Franchising - Opportunities are Everywhere Chris Cynkar, FranChoice
Tues, Feb 15	The Lean Startup Dave Mawhinney, CMU Swartz Center	Wed, Mar 30	Building a startup from 0 to 1: Operations and Fundraising Mar Hershenson, Pear VC
Wed, Feb 16	Leveraging Partnerships with FDA during and after COVID-19 : Advice for Startups Dr. Elora Gupta and Dr. Courtney Williamson	Thurs, Mar 31	Launching Hardware Startups with Monozukuri, The Art of Making Things in a Creative Way Nobuhiro Seki, Monozukuri Ventures
Thurs, Feb 17	How to get Your Share of the Over \$3.6B Non-Dilutive Federal Grant Funds Kelly S. Wylam, Director, Innovation Partnership (IPart)	Tues, April 5	Leveraging Compliance-focused Infrastructure to Build Faster Jason Cahill, AWS

START SMART LAW Seminar Series: Spring 2022

Thurs, Jan 27	START SMART LAW: How to Start a Business on an F-1 Student Visa Panel	Thurs, Mar 17	START SMART LAW: Hiring and Firing Panel
Thurs, Feb 10	START SMART LAW: Building and Leveraging Your Professional Team Panel	Tues, Mar 29	START SMART LAW: The Legal Complexities of Social Enterprises Stephanie Dangel, University of Pittsburgh School of Law
Thurs, Mar 3	START SMART LAW: How to Handle Your (and Others') Intellectual Property Panel	Tues, April 19	START SMART LAW: Worst Mistakes Made by Startups Panel

FREE AND OPEN TO ALL

Subject to change

Register @ bit.ly/34xpy00