



Presents

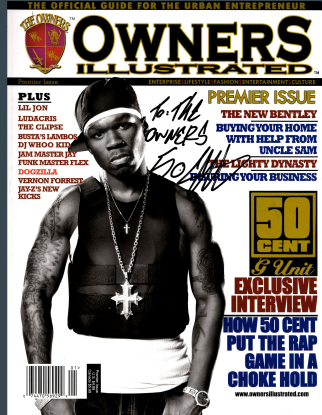
# SUPERWOMEN

*How incredible women broke through barriers  
and into the c-suite, technical and creative  
industries.*

# The Hustlenomics Way- From 2002 till now



2002



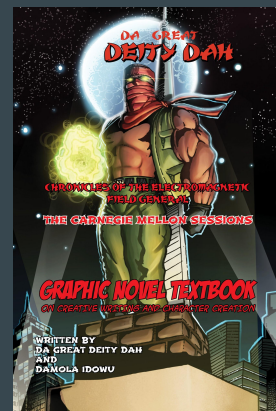
2003



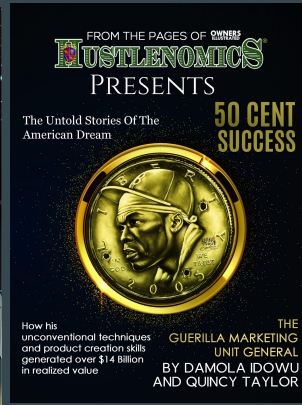
2005



2007



2019



2020

*The entrepreneurial way you overcome systemic barriers to fulfilling your life purpose with happiness*

# Superwomen of the Future- TOYZSTEAM



# Superwomen at the Swartz Center for Entrepreneurship



**Allyson Hince**

**Program Manager**



**Sonya Ford**

**Program Manager**



**Melanie Simko**

**Program Manager**



**Kit Needham**

**Assistant Dean**

# Superwoman MaryDel Brady- Mentor CMU NSF I-Corps



- Serial Entrepreneur Extraordinaire
- Incredible Adviser and Mentor

<https://www.linkedin.com/in/marydel-brady-404a071a/>



# Alicia Keys- Artist, Entrepreneur, Extraordinaire



<https://alicia.aliciakeys.com/>

- *“I’ve always produced my own records and I’ve always written my own records and I’ve always executive produced my albums and it’s always been kind of my vision from the beginning to the end.”*
- *“I’ve just come more into my own and really with experience comes confidence and a little bit more of awareness of how I would like to do it having learned from the past and that kind of thing.”*
- *“We’re all just human and sometimes things go right and sometimes things go wrong and we just can’t stress too hard about it.”*

# Randi Zuckerberg-CEO of Zuckerberg Media.



<https://www.linkedin.com/in/randizuckerberg/>

- *“I was working really hard on Facebook but I think I've worked like four times as hard on my own company.”*
- *“I've always loved media. I ran media partnership inside of Facebook and so I think it was a pretty natural transition for me to start developing my own media projects”*
- *“I took a step back and I said I really want to focus on gadgets that are improving our lives; that are helping busy family and parents”*

# Mona Scott-Young-CEO Monami Entertainment



<https://monamient.com/about/>

- *“Honestly, I think I realized I had the ability when I was actually doing it. Artist Management really wasn’t anything I ever aspired to do. I’ve always been business-minded.”*
- *“When our acts started growing, crossing over into other mediums and wanting to pursue career opportunities in the film and television world, it was our obligation to grow along with them and be able to provide them with those opportunities.”*
- *“If my head is not on right and if I’m not feeling healthy and feeling good, then its hard for me to have anything to give to anybody else. It’s a necessity that I find that balance between work and home.”*



# Judy Brunson- Vice President, Quality Cummins



- “I think that being a female in the automotive industry is sort of unique in and of itself and being a black female is even more unique. There are a lot of opportunities and advantages. The key is to take advantage of the opportunities when they present themselves”
- “There are not a lot of us in the automotive industry and that’s not because there are no qualified black females. It is just an industry that has been predominantly filled by the majority. However, it is definitely a field where there is a lot of opportunity for us...”
- “We have to do a better job in the automotive industry of attracting the people in the crop; presenting a package to those high-potential black females or females in general. We have to let them know there are opportunities in the automotive industry”

<https://www.linkedin.com/in/judy-brunson-11142223/>

# Sylvia Rhone- Chairman and CEO of Epic Records



<https://www.sonymusic.com/sonymusic-labels/sylvia-rhone-named-chairman-and-ceo-of-epic-records/>

- *“I started as a secretary. I do have a degree, but my degree wasn’t really applicable to what I wanted to do. So, when I made a decision to get into the business, I started as a secretary and I still am as passionate about my job as I was back then. I worked my way up a very long ladder. A lot of it is based on my commitment and my work ethic and my passion”*
- *“You can own your own thing, or you can just make the awareness and the word of mouth within your home base so hot that you know, when you bring it in, you have a story to tell.”*
- *“We have created new media departments just to deal with how we are going to market through an online experience because 10 years from now, we will not be buying records from the store. CD’s will be non-existent; they will be like the 8-track and cassettes.”*

# Pamela Fletcher- VP of Innovation General Motors



- *“It's great when you, you offer people things that they didn't even know they wanted and they love it. In the end, though, it's all about finding the right proposition for the customer.”*
- *“I started loving cars from a very young age. So I can't imagine being in another industry doing any other job. I wouldn't trade this for anything”*
- *“To pursue your interests. You gotta find things to do that you love. Don't let anybody tell you that there are some avenues that are not open to you. Any avenue is there, if you love it, you have the passion for it, pursue it aggressively.”*

<https://www.linkedin.com/in/pamela-fletcher-2427b161/>

# Fairuz Jane- Automotive Designer



- “I worked as hard as I could to be number one in my class; not as a woman. I put gender aside. I didn’t want to be known as a woman designer or a woman student. I just wanted to be known as a good talented designer.”
- “I started out as a junior in high school. I did a drawing and my art teacher thought it was cool. I went to the Center for Creative Studies in Detroit ([www.ccscad.edu](http://www.ccscad.edu)). I took high school classes, extension classes, built my portfolio and I ended up staying in it and eight years later, here I am, loving it. It is in my blood, it’s a passion of mine.”
- “Instead of partying in high school my junior and senior year, I spent my nights driving to the Center for Creative Studies taking classes. I spent my weekends and summers there building up my portfolio because it was so competitive. I spent six years there and I spent those six years working on my scholarships...”

<https://www.linkedin.com/in/fairuzjane/>





# Inclusion Superpowers with Dr Victoria Mattingly

**OUR  
SUPERHERO  
TEAM**

Inclusive Superpowers is a collaboration with Damola Idowu from Tayz Electronics and Dr. Victoria Mattingly of Mattingly Solutions

[Contact Damola](#)

[Contact Victoria](#)



**What is Inclusion Superpowers?**

<https://www.mattinglyolutions.com/inclusion-superpowers>

- Inclusion superpowers can be nurtured in YOUR organization, for women and ALL employees
- We have a DEI training solutions that maximizes the potential of all your teams via creative storytelling
- We use creativity, research, and data to unlock innovation via inclusivity and teamwork
- Customize delivery for you organization with special pilot offerings. Act now for special pilot discount!



# Contact Me



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CEO

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**THANK YOU!**

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