CONNECTS

Entrepreneurship Seminar Series: Spring 2017

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Starting a Business with an F-1 Visa Panel Discussion START SMART	Thurs, Jan 19 5:30-7 pm	Newell Simon Hall 3305
Customer and Competitor Discovery via Database Research Ryan Splenda, CMU Libraries	Fri, Jan 20 3-4:30 pm	Newell Simon Hall 3305
Advance Your Internet Selling Power Laurie Barkman, Managing Partner, Topanga Partners Private Equity	Wed, Jan 25 12:30-2 pm	Newell Simon Hall 3305
Digital Marketing: Its All About the Numbers Eric Boduch, Pendo	Fri, Jan 27 3-4:30 pm	Newell Simon Hall 3305
Making Things Here Ilana Diamond, AlphaLab Gear	Wed, Feb 1 12:30-2 pm	Newell Simon Hall 3305
Getting Started with Sales Bruce Smith, Achieving Sales Results, LLC	Fri, Feb 3 3-4:30 pm	Newell Simon Hall 3305
Lean Startups Dave Mawhinney, CMU Swartz Center	Wed, Feb 8 4-5:30 pm	Newell Simon Hall 3305
Company Formation David Lehman, K&L Gates START SMART	Thurs, Feb 9 5:30-7 pm	University of Pittsburgh Barco Law Building, 109
Setting Up Your Back Office William Richardson & Carissa Habsburg, Sisterson & Co. LLP	Fri, Feb 10 3-4:30 pm	Newell Simon Hall 3305
Financial Modeling Phil Compton, Malcovery Security	Wed, Feb 15 12:30-2 pm	Newell Simon Hall 3305
Raising Capital David Lehman, K&L Gates START SMART	Thurs, Feb 16 5:30-7 pm	Newell Simon Hall 3305
How to Pitch to Angels Don Morrison, BlueTree Allied Angels	Fri, Feb 17 3-4:30 pm	Newell Simon Hall 3305
Agile Product Development Sean Ammirati, Birchmere Ventures & Labs	Wed, Feb 22 12:30-2 pm	Newell Simon Hall 3305
Raising Capital Part 2-Negotiating Term Sheets David Lehman & Henry Snyder, K&L Gates START SMART	Thurs, Feb 23 5:30-7 pm	University of Pittsburgh Barco Law Building, 109
Splitting the Equity Pie Frank Demmler, Innovation Works	Fri, Feb 24 3-4:30 pm	Newell Simon Hall 3305
Insurance for Startups: What Do I Need and When? Sean Ruppert, Kraemer, Manes & Associates LLC.	Wed, March 1 12:30-2 pm	Newell Simon Hall 3305
Refining Your Elevator Pitch Mel Pirchesky, founder and President of Eagle Ventures	Fri, March 3 3-4:30 pm	Newell Simon Hall 3305
Finding Follow-on Capital Benjamin Garber, MedExpress	Tues, March 7 12:30-2 pm	Gates 4405
How to Access Resources from the Government Tim McNulty, CMU	Wed, March 8 12:30-2 pm	Newell Simon Hall 3305
Preparing for an Exit David Lehman, K&L Gates START SMART	Tues, March 28 5:30-7 pm	Newell Simon Hall 3305
Social Enterprise-Profit with a Purpose Stephanie Dangel, IPI, University of Pittsburgh Law	Tues, April 4 5:30-7 pm	Newell Simon Hall 3305
Convertible Promissory Note – Understanding the Key Terms Peter Papagianakis, Business Law Firm LLC	Wed, April 5 12:30-2 pm	Newell Simon Hall 3305
Buy-Sell Agreements & NDAs Daniel Lynch, The Lynch Law Group	Wed, April 12 12:30-2 pm	Newell Simon Hall 3305
FDA Vision for Novel Technologies Elora Gupta, Drug and Device Advisory Group; Courtney Williamson, AbiliLife	<u> </u>	Newell Simon Hall 3305
Protecting Your Company's IP Assets George Dickos & Lauren Shuttleworth Murray, K&L Gates START SMART	Tues, April 18 5:30-7 pm	University of Pittsburgh Barco Law Building, Alcoa

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