

CONNECTS

Entrepreneurship Seminar Series Fall 2021

All CONNECTS events will be hosted in a hybrid event format and advanced registration is required.

Zoom information to all registered attendees will be sent the day before the event.

Please note that the session will be recorded and added to the Swartz Center's YouTube page following the event.

All CONNECTS Seminars are held from 12:30 - 1:30 p.m.

Tues, Sept 14	Acting and Thinking Like an Entrepreneur – More Important Now than Ever! Rebecca U. Harris, President, RUH Consulting, LLC	Tues, Oct 19	How to Test a Startup Idea in One Day Max Mirho, EntrepreNerd
Wed, Sept 15	Customer Enchantment through Design Thinking Brad Eiben, Carnegie Mellon University	Wed, Oct 20	Getting Started With Startup Ethics Jessica Pachuta, Ethics MVP
Thurs, Sept 16	Entrepreneurship Through Acquisition Len Caric, CMU	Thurs, Oct 21	Creating a Successful Video Pitch Brian Staszal, CMU
Tues, Sept 21	Customer Discovery: Is My Idea a Good One? Kit Needham, CMU Swartz Center	Tues, Oct 26	Agile Product Development Sean Ammirati, Birchmire Ventures
Wed, Sept 22	Exploring the Four Types of Entrepreneurship Laurie Barkman, CEO of SmallDotBig & CMU	Wed, Oct 27	Creative Techniques: Examining & Eliminating Barriers to Business Growth Lisa Salley, API
Thurs, Sept 23	Federal SBIR/STTR Process and How Startups Can Take Advantage of Free Money Ralph Hershberger, Madera Associates LLC	Thurs, Oct 28	Building a startup from 0 to 1: Operations and Fundraising Mar Hershenson, Pear VC
Tues, Sept 28	Pitching Innovation to the C-Suite Melissa Murphy, CMU	Tues, Nov 2	Splitting the Founder's Pie & Other Aspects of Equity Compensation Frank Demmler, Startup Whisperer
Wed, Sept 29	Show Me the Money: Monetizing IP via Licenses Matt Kirmayer & Daphne Higgs, Perkins Coie	Wed, Nov 3	Investor Presentations – Beyond the Pitch Jim Jen, Innovations Works and AlphaLab
Tues, Oct 5	Business Model Canvas: A Practical Guide Will Kaigler, CMU Swartz Center	Thurs, Nov 4	Using Digital to Achieve Business Goals Laura Kelly, Dick's Sporting Goods
Wed, Oct 6	Early Stage Fundraising from Silicon Valley Investors: Terminology, Milestones, Expectations Kelly Coyne, Co-Founder/Managing Partner, Chalet	Tues, Nov 9	Financial Modeling Phil Compton, Locomation
Thurs, Oct 7	To Trust or Not to Trust: What Every Startup Needs to Know about Privacy and Cybersecurity John Funge, DataTribe	Thurs, Nov 11	Common Sense Tips That Are Not Commonly Used For Working With Early Stage VCs Peter Stern, Voyant Photonics
Tues, Oct 12	Lean Startups Dave Mawhinney, CMU Swartz Center	Tues, Nov 16	Insurance for Startups Laurie Kuzneski, Kuzneski Insurance Group
Wed, Oct 13	Today's MBA Student is Tomorrow's Entrepreneur Cindy Padnos, Illuminate Ventures	Thurs, Nov 18	Tune Up Your Perfect Pitch Daniel Teadt, CMU

START SMART LAW Seminar Series: Fall 2021

All START SMART LAW seminars begin at 5:00 p.m.

Tues, Sept 14	Introduction to Startup Law David Lehman, K&L Gates/Reed McManigle, CMU CTTEC	Tues, Oct 19	How to Form Your Startup Company – Part 1 – The Basics Panel
Tues, Sept 28	How to Structure Your Capital Raise – Part 1 – The Fundamentals David Lehman, K&L Gates	Tues, Oct 26	How to Form Your Startup Company – Part 2 – The Basics Panel
Tues, Oct 5	Startups v. Investors: How to Structure your Capital Raise – Part 2: Negotiating the Term Sheet David Lehman and Adam Kelson, K&L Gates		

FREE AND OPEN TO ALL

Subject to change

Register @ bit.ly/34xpy00