Entrepreneurship Track Info Session

Join us on Wednesday, January 24th in the Grand Room from 5:30-7:00

The Track

The Entrepreneurship Track provides the tools, techniques and resources you need to become an entrepreneur. Hundreds of your colleagues have taken advantage of what the Track has to offer and have used the program to launch companies, buy a business, select a franchise, etc.

Even if you do not have an idea for a business or do not see yourself starting one anytime soon, you can benefit from thinking like an entrepreneur. The Track provides the tools and experiences necessary to build an “Entrepreneurial Mindset” which is valuable no matter your career path.

The Track is for anyone interested in learning and experiencing how to think like an entrepreneur to solve problems, create opportunities, advance their career and build value in an organization.

Entrepreneurship Ecosystem @ CMU

CMU has one of the most robust and valuable ecosystems in the world related to entrepreneurship. Students, faculty, staff, alumni and friends represent some of the most successful entrepreneurs anywhere and the Swartz Center for Entrepreneurship is your “one stop shop” to learn about the resources available to you.

Over 230 companies have been launched since 2008 and over $985 million in capital raised since 2011 by CMU entrepreneurs!

Meet the Faculty

All faculty are experienced and successful entrepreneurs. There is no substitute for the “been there, done that” perspective. The Track combines traditional coursework and experiential learning opportunities supported by faculty who have actually built and sold companies to provide a comprehensive experience throughout the program.

Just Do It

This is our guiding principle and we are looking for folks interesting in rolling up their sleeves and diving into the world of entrepreneurship.

RSVP: Email Sonya Ford by 1/19/18.       sonyaf@andrew.cmu.edu