

Review Request

Request

Additional Information

Budget

Request FY 19 (UMO)

JFC Budget

Requested Total \$9,984.00


Reviewer Adjusted Total \$5,954.00↓
(-\$4,030.00 / -40.36%)


Sections (18)	# of Line Items (46)	Amount
Fall 2019 Activities Fair	3	\$80.00
Fall 2019 Tepper Ice Cream Social	1	\$20.00
Fall 2018 Marketing Week	4	\$590.00
Semesterly Professor Dinner	3	\$410.00
AMA International Collegiate Marketing Conference (NOLA)	4	\$7,605.00
GBMs	3	\$490.00
External University Regional Conference	3	\$1,450.00
UMO Digital Marketing Educational Workshops	3	\$110.00
Consulting Practice	2	\$100.00
AMA National Case Competition	2	\$55.00
Pittsburgh Regional Conference	5	\$1,050.00
Corporate Partnership Events	1	\$150.00
Carnegie Mellon Case Competition	3	\$170.00
Revenue	3	(\$2,800.00)
Marketing 101	3	\$114.00
Company Site Visits	1	\$200.00
UMO Digital GBMs	1	\$50.00
Website Subscription	1	\$140.00


REVIEW STEP:

JFC Recommendation

Reviewer Actions







Forward to Next Step


Back to Previous Step


Return for Follow-Up

Request History

Add Comment

- **Juhyung Park**4/15/2018, 4:35PM
"Six Website Subscription" adjusted from \$140.00 to \$140.00.
- **Gabriela Cach**4/6/2018, 10:25AM
"Hotel" adjusted from \$1,800.00 to \$1,800.00.
- **Rod Gingrich**3/31/2018, 3:38PM
"Hotel" adjusted from \$1,800.00 to \$1,200.00.
- **Rod Gingrich**3/31/2018, 2:55PM
"Hotel" adjusted from \$1,800.00 to \$1,500.00.
- **Rod Gingrich**3/31/2018, 2:53PM
"Hotel" adjusted from \$1,800.00 to \$1,600.00.

BUDGET SECTION:

Fall 2019 Activities Fair

1. <u>Posters/ Flyers</u>	Operations - Advertising and Publicity	25 x \$0.80	\$20.00
2. <u>Promotional Handouts</u>	Operations - Advertising and Publicity	20 x \$1.00	\$20.00
3. <u>Food for Fall Recruitment</u>	Food - Recruitment	1 x \$40.00	\$40.00

Fall 2019 Tepper Ice Cream Social

1. <u>Promotional Handouts</u>	Operations - Advertising and Publicity	20 x \$1.00	\$20.00
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Fall 2018 Marketing Week

1. <u>Advertising</u>	Operations - Advertising and Publicity	1 x \$100.00	\$100.00
2. <u>Speaker Gifts</u>	Operations - Gifts and Prizes	8 x \$25.00	\$200.00
3. <u>Prizes for Marketing Competition at Events</u>	Operations - Gifts and Prizes	5 x \$10.00	\$50.00
4. <u>Speaker Events Catering</u>	Food - Catering	3 x \$80.00	\$240.00

Semesterly Professor Dinner

1. <u>Food for Fall Professor Dinner</u>	Food - Catering	15 x \$12.00	\$180.00
2. <u>Food for Spring Professor Dinner</u>	Food - Catering	15 x \$12.00	\$180.00
3. <u>Professor Gifts</u>	Operations - Gifts and Prizes	2 x \$25.00	\$50.00

AMA International Collegiate Marketing Conference (NOLA)

1. <u>Hotel</u>	Travel - Hotel & Lodging	2 x \$900.00	\$1,800.00
2. <u>AMA Conference Registration</u>	Operations - Registration and Tournaments	9 x \$270.00	\$1,000.00 ↓
3. <u>Flight to NOLA</u>	Travel - Airfare Domestic	9 x \$500.00	\$1,900.00 ↓
4. <u>Student Contribution to Trip</u>	Revenue - Other (Income)	9 x (\$125.00)	(\$1,125.00)

GBMs

1. <u>Fall GBM Food</u>	Food - Meals for Members	3 x \$75.00	\$225.00
2. <u>Spring GBM Food</u>	Food - Meals for Members	3 x \$75.00	\$225.00
3. <u>Flyers/Advertisements</u>	Operations -	50 x	\$40.00

Advertising and Publicity	\$0.80
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External University Regional Conference

1. <u>UPenn Conference Registration</u>	Operations - Registration and Tournaments	8 x \$100.00	\$800.00
2. <u>Transportation to Conference</u>	Travel - Professional Vehicle Service	8 x \$50.00	\$400.00
3. <u>Hotel</u>	Travel - Hotel & Lodging	2 x \$125.00	\$250.00

UMO Digital Marketing Educational Workshops

1. <u>Event Catering</u>	Food - Catering	1 x \$50.00	\$50.00
2. <u>Advertisements</u>	Operations - Advertising and Publicity	25 x \$0.80	\$20.00
3. <u>Information Books</u>	Operations - Non-Promotional Paper, Print, & Pub.	40 x \$1.00	\$40.00

Consulting Practice

1. <u>Professional Report Printing</u>	Operations - Non-Promotional Paper, Print, & Pub.	1 x \$50.00	\$50.00
2. <u>Postal Service</u>	Operations - Non-Promotional Paper, Print, & Pub.	10 x \$5.00	\$50.00

AMA National Case Competition

1. <u>Final Report Printing</u>	Operations - Non-Promotional Paper, Print, & Pub.	1 x \$40.00	\$40.00
2. <u>Postage Fee</u>	Operations - Non-Promotional Paper, Print, & Pub.	1 x \$15.00	\$15.00

Pittsburgh Regional Conference

1. <u>Community Outreach and Advertisements</u>	Operations - Advertising and Publicity	1 x \$100.00	\$100.00
2. <u>Speaker Gifts</u>	Operations - Gifts and Prizes	6 x \$25.00	\$150.00
3. <u>Refreshments for Regional Conference</u>	Food - Refreshments for Events	75 x \$5.00	\$375.00
4. <u>Prizes for Participants</u>	Operations - Gifts and Prizes	15 x \$15.00	\$225.00
5. <u>Handouts for</u>	Operations - Gifts and	100 x	\$200.00

<u>Participants</u>	Prizes	\$2.00
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Corporate Partnership Events

1. <u>Speaker Gifts</u>	Operations - Gifts and Prizes	6 x \$25.00	\$150.00
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Carnegie Mellon Case Competition

1. <u>Lunch for Attendees</u>	Food - Catering	1 x \$100.00	\$100.00
2. <u>Speaker Gifts</u>	Operations - Gifts and Prizes	2 x \$25.00	\$50.00
3. <u>Advertisements</u>	Capital Expense Fund	1 x \$20.00	\$20.00

Revenue

1. <u>Consulting Revenue</u>	Revenue - Sales and Income (Income)	1 x (\$200.00)	(\$200.00)
2. <u>FY19 Fundraising</u>	Revenue - Sales and Income (Income)	2 x (\$300.00)	(\$600.00)
3. <u>Tepper Grant for NOLA Trip</u>	Revenue - Donations, Grants, and Sponsorship (Income)	1 x (\$2,000.00)	(\$2,000.00)

Marketing 101

1. <u>Speaker Gifts</u>	Operations - Gifts and Prizes	2 x \$25.00	\$50.00
2. <u>Advertising</u>	Operations - Advertising and Publicity	30 x \$0.80	\$24.00
3. <u>Refreshments</u>	Food - Refreshments for Events	2 x \$20.00	\$40.00

Company Site Visits

1. <u>Transportation Expense</u>	Travel - Professional Vehicle Service	20 x \$10.00	\$200.00
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UMO Digital GBMs

1. <u>Refreshments</u>	Food - Refreshments for Events	1 x \$50.00	\$50.00
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Website Subscription

1. <u>Six Website Subscription</u>	Operations - Telecommunications	1 x \$140.00	\$140.00
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Finish Later

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