

POINT PARK UNIVERSITY

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CMU, Point Park name winner in climate change multimedia contest

PITTSBURGH, PA – Point Park University student David Randolph was selected as the winner of the “Pittsburgh (æ) to Paris Climate Multimedia Challenge” cosponsored by the Steinbrenner Institute at Carnegie Mellon University and the Center for Media Innovation at Point Park University.

Randolph, a senior majoring in Cinema Production at Point Park, will receive two round-trip tickets to Paris from WOW Airlines for his submission, titled “One World.”

The judging panel deliberated on criteria such as relevance to climate change, unique point of view, appropriateness to theme, creativity and production value.

“It was a nuanced script that spoke to a wide variety of audiences via diverse voices and stories on the topic, and it had a compelling conclusion,” said Mark Dixon, an award-winning filmmaker, photographer, activist and public speaker, who was part of the panel.

“One World” features a diverse group of people, including a farmer, talking about the impact climate change is having on areas familiar to them.

“It brought the climate conversation to a local and personal level,” said Kirsi Jansa, a documentary filmmaker and journalist. “It has a powerful, personal and emotional message that was delivered beautifully.

Other members of the judging panel included George “Fritz” Kiersch, Assistant Vice President of Academic Affairs at Point Park and a film director best known for helming “Children of the Corn”; Jolanta Lion, director of the CMU International Film Fund; and Christopher Rolinson, Associate Professor of Photography and director of the Environmental Journalism Program at Point Park.

Andrew Conte, director of the Center for Media Innovation at Point Park, said he was impressed with the wide range of entries, and the deep level of concern students showed for such an important issue.

“We received entries involving poetry, dance, Legos and many powerful images connecting our region with Paris and the world over environmental issues,” he said.

Along with Carnegie Mellon and Point Park, eligible educational institutions included the Art Institute of Pittsburgh, Carlow University, Chatham University, Community College of Allegheny County, Duquesne

University, La Roche College, The Penn State Center, Robert Morris University and the University of Pittsburgh.

To view all of the finalists, including “One World,” go to: www.Pittsburgh2Paris.com.

Note to media: David Randolph can be made available to talk about his video.

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Founded in 1960, Point Park University, a [College of Distinction](http://PointPark.edu), is a dynamic, urban university with a strong liberal arts tradition. Located in Downtown Pittsburgh, Point Park enrolls more than 4,000 full- and part-time students in more than 100 undergraduate and graduate programs offered through the School of Arts and Sciences, Rowland School of Business, School of Communication and Conservatory of Performing Arts. Visit PointPark.edu to learn more.

The Steinbrenner Institute for Environmental Education and Research at Carnegie Mellon University intends to make all of our graduates climate fluent. To that extent, we work across all colleges of the university to support graduate research and undergraduate education in environmental topics, including climate change, that will ultimately improve remediation technologies, develop mitigation strategies, impact behavior and help to keep science in decision-making.