



Project Olympus announces the winners of the Spring 2012 **Spark** Grant Awards

March 27, 2012

Five PROBE Projects were each awarded a \$3000 micro-grant from the **Spark Grant Fund**.

- [AutoRef](#) – Simplifies car buying for consumers and enables dealerships to reach tech-savvy consumers.
- [EEme](#) – Finds high ROI residential efficiency projects through crowdsourcing energy audit data and statistical algorithms, and further extends personalized recommendations to individual residential users.
- [Global Paradigmz LLC](#) – An online sales and marketing channel for product providers to take their product into foreign markets with the least amount of effort and cost. <http://www.globalparadigmz.com/>
- [Playpower Labs](#) – produces fun and effective learning games for K-8 students.
- [Prooty](#) – Mobile commerce platform to help retailers better target their customers on mobile devices using a mobile optimized platform for their e-commerce store.

The Olympus **Spark Grant Fund** helps students kick-start their business ideas.

The Olympus **Spark** Grant fund is funded by charitable gifts from alumni and other community donors. Students submit proposals and practice 'pitching' the donors. Donors play a vital role in helping Olympus evaluate the students' applications and making award decisions. This is an ongoing grant fund where donors can begin their participation at any time.