

2024

2025



JULY

**FUTURE OF EDUCATION**

Highlighting alternative and non-traditional learning pathways. Focusing on the value of education and the professional development gained.



AUGUST

**STUDENT LIFE, CAMPUS LIFE**

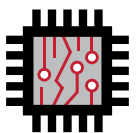
The community, friendship and daily life that are unique to living on a campus. Highlighting student daily life with tips, tricks, resources, etc. Campus updates and how best to prepare for the semester.



SEPTEMBER

**STUDENT WELLNESS, ARTS EDUCATION**

Student mental health is a nationwide hot topic that has come under public scrutiny. Promoting initiatives, resources and discussions around student wellness and a special highlight for Arts Education week.



OCTOBER

**AI INNOVATIONS AND COMMUNITY SUPPORT, ELECTIONS**

Disruptions in the AI space, especially related to data analytics, elections and education technology. Highlighting family weekend and reunions. Also, how our students connect with our local community. This can be service/volunteer or research/work related.



NOVEMBER

**ELECTIONS, AI IN POLICY**

Presidential elections will bring up hot topics like artificial intelligence, freedom of speech, student activism and educational institution transparency. Highlighting the interaction of artificial intelligence and policy within our government systems.



DECEMBER

**ACHIEVEMENTS, ALUMNI**

Celebrating the achievements of our students, staff, faculty and alumni. This can be highlighting research, initiatives, projects, new programs, accolades, etc.



JANUARY

**PROFESSIONAL DEVELOPMENT, EDUCATION TECHNOLOGY AND ONLINE LEARNING**

The value of a higher education degree is forecasted to be a recurring topic. The goal is to promote professional development opportunities or anything uniquely offered/available by CMU. Highlighting developments in education technology and online learning.



FEBRUARY

**BLACK HISTORY MONTH, DEI IN EDUCATION**

This entire month is nationally focused on diversity, equity and inclusivity. Promoting diversity initiatives, multicultural events and discussions. Recognizing the contributions of underrepresented groups in academia and society.



MARCH

**WOMEN'S HISTORY MONTH, RESEARCH IN AI**

Highlighting achievements of women in various fields, including academia. Showcasing interdisciplinary research collaborations and breakthroughs especially in the field of artificial intelligence.



APRIL

**AI IN SUSTAINABILITY, ADMISSIONS YIELD**

Highlighting the interaction of AI and sustainability efforts. Promoting campus sustainability efforts and environmental awareness. Integration of sustainability principles into academic programs and campus operations.



MAY

**GRADUATION, STUDENT SUCCESS**

Celebrating graduation ceremonies, commencement and the achievements of students. Showcasing success stories of alumni in their careers.



JUNE

**ARTS AND EXCELLENCE, PRIDE**

Promoting the CMU brand around the Tonys event with a focus on arts and excellence. Highlighting the university's commitment to inclusivity.