

John Stuart Watts



John Stuart Watts (CMU M.S. 1985, Ph.D. 1988) is the incoming President of CMU's Andrew Carnegie Society.

John is a business advisor with 20-plus years of experience, and currently serves as Managing Director at Morning Consult.

His specialty is in applying rigorous analysis to advise senior executives in strategy, marketing, public affairs, and crisis situations. His advisory work has spanned public opinion research for Allstate, commercial customer relations for BP, post-secondary education issues for the Bill & Melinda Gates Foundation, and public affairs for the senior executives and Board of Transocean after the Gulf of Mexico oil spill, among many other examples.

Over his career, John has worked with Ernst & Young, Accenture, PRTM, Opinion Research Corporation, FTI Consulting, and as an independent advisor.

Prior to his consulting career, John was an academic researcher and teacher, with tenure-track positions in accounting and economics at University of Chicago and Purdue University.

John continues to work with M.S. and MBA students at the University of Chicago. He served as one of the first faculty members in Chicago's MS Analytics Program, and for the past 8 years, has coached over 500 MBA students on client projects in Chicago's New Products and Services Innovation Lab.

Carnegie Mellon University

Additionally, John has served as President of the American Statistical Association's Chicago Chapter, as Board Member and Treasurer of nonprofit Metro Chicago Information Center, and as a member of Fermilab's Community Advisory Board.