Woody Zhu	Explore techniques for using generative AI to enhance human decision making in contexts where groups need to balance optimal output with the need for diverse inputs.
Pierre Jinghong Liang and Gaoqing Zhang	Continue to build out an AI tool that streamlines bookkeeping analysis and makes it easier for identify anomalies that require further scrutiny.
Yucheng Liang	Yucheng will study the extent to which generative AI can facilitate proactive information acquisition, helping organizations anticipate future requirements and collect corresponding information.
Parand Akbari and Ali Shourideh	Explore using generative AI to analyze factors like market dynamics, consumer behavior, and company performance in order to inform strategic decision-making
Derek Leben	Research ethical policies that should guide the development of companies' benchmarks for safety and fairness.
Andrew Li	Explore how generative AI tools can help optimize automated recommendations, ensuring they are better suited to users' preferences.
Sridhar Tayur, Woody Zhu, Holly Wiberg & Satya Verma	Research how using generative AI to simulate patient data that, in combination with expert feedback, will enhance chemotherapy precision.
Taya R. Cohen and Sofia Rodriguez-Chaves	Explore the extent to which employees' moral character and awareness play in their use of artificial intelligence at work.
Zoey Jiang	Research strategies for understanding and improving reliability in LLM responses to consumer research.