

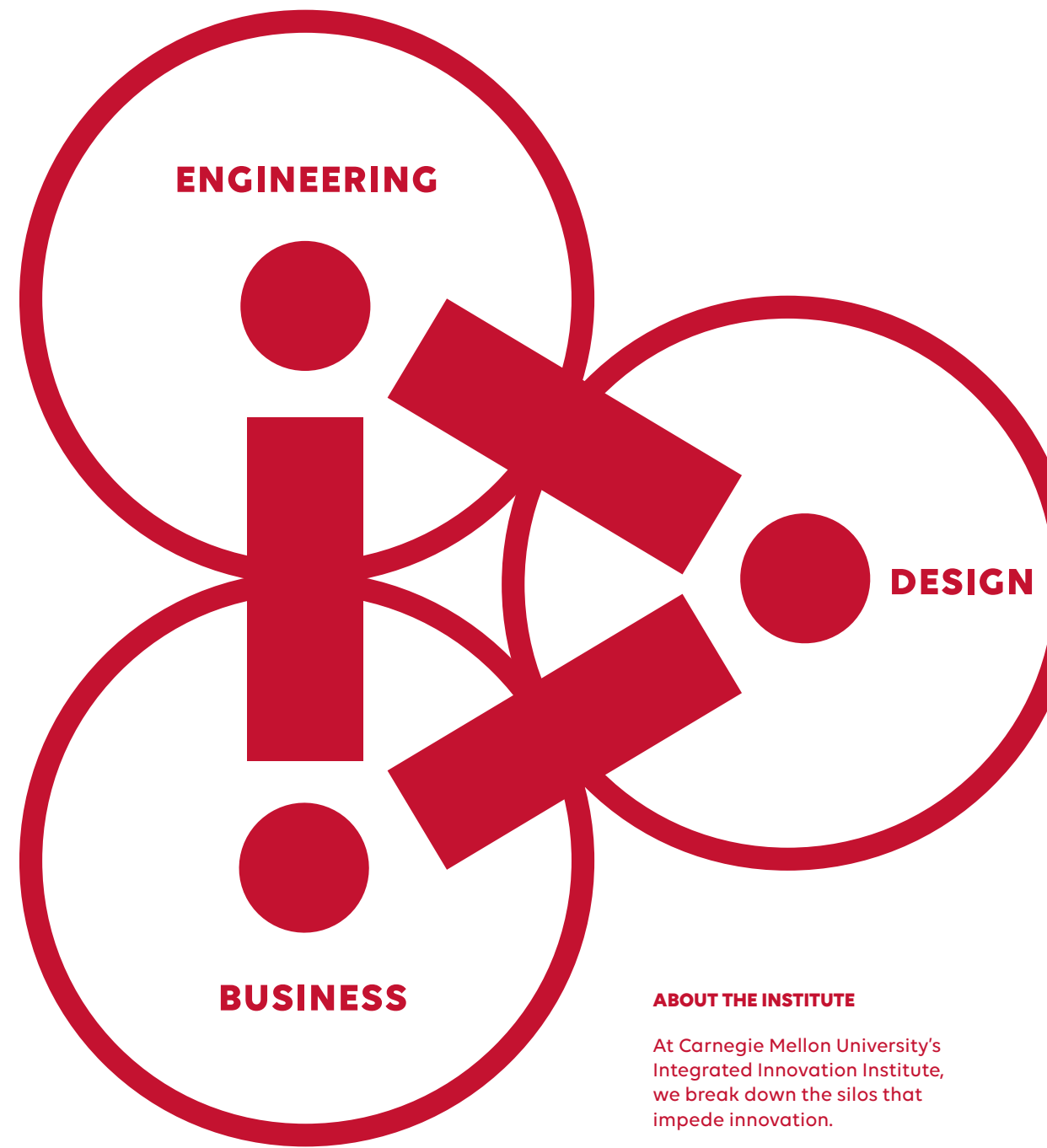
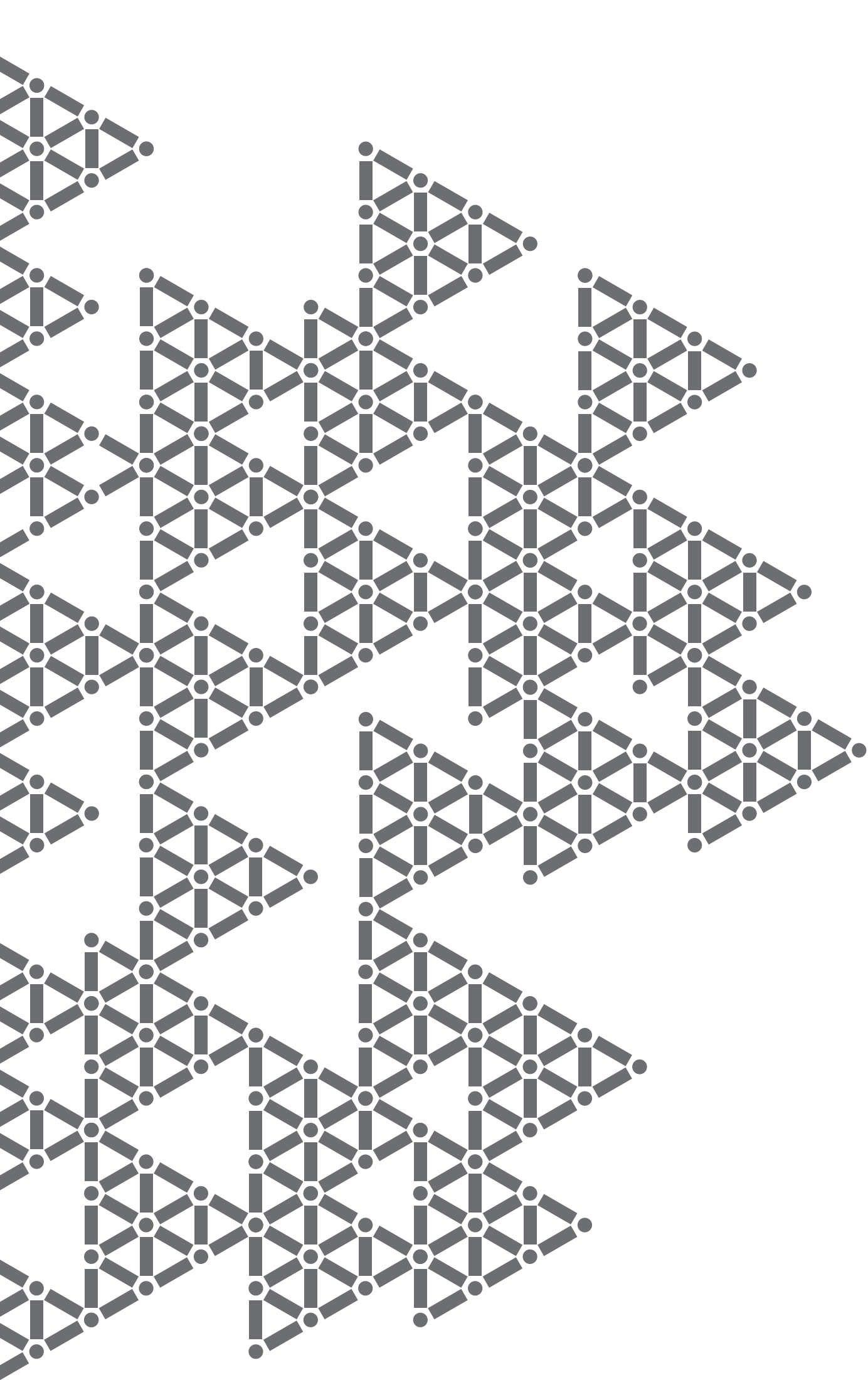
Carnegie  
Mellon  
University

**iii will be  
what's next**



integrated  
innovation  
institute

ENGINEERING + DESIGN + BUSINESS



**ABOUT THE INSTITUTE**

At Carnegie Mellon University's Integrated Innovation Institute, we break down the silos that impede innovation.

By integrating teams and teaching hybrid skills, we train students to build innovative products and services that create value for real people.

 [cmu.edu/iii](https://cmu.edu/iii)

     
[/CMUinnovation](#)



**iii will make  
what can't  
be made**





see  
what others  
don't

We teach our students a tried-and-true methodology to innovation. Through this holistic approach, students deliver solutions that are built effectively with the right technologies (engineering), improve the lives of individuals (design), and create economic value in the marketplace (business).

#### THE INTEGRATED INNOVATION EXPERIENCE

Beyond solving today's greatest challenges, we cross-train students with soft and hard skills to anticipate problems of the future, for both industry and society.

Students learn an end-to-end process to designing products and services: from problem, to post-it, to prototype, to product in a matter of weeks. Through this experience, they learn to create value from emerging technologies, whether designing their own products or solving challenges for major companies.

#### OUR MASTER'S DEGREES

Our master's programs are designed to unite professionals from diverse backgrounds, equipping them with integrated skills and experiences:

##### MASTER OF SCIENCE IN

### Software Management

 **SILICON VALLEY OR REMOTE\***  
\*Part-time students only

##### MASTER OF SCIENCE IN

### Technology Ventures

 **PITTSBURGH + SILICON VALLEY**

##### MASTER OF INTEGRATED INNOVATION FOR

### Products & Services

 **PITTSBURGH**

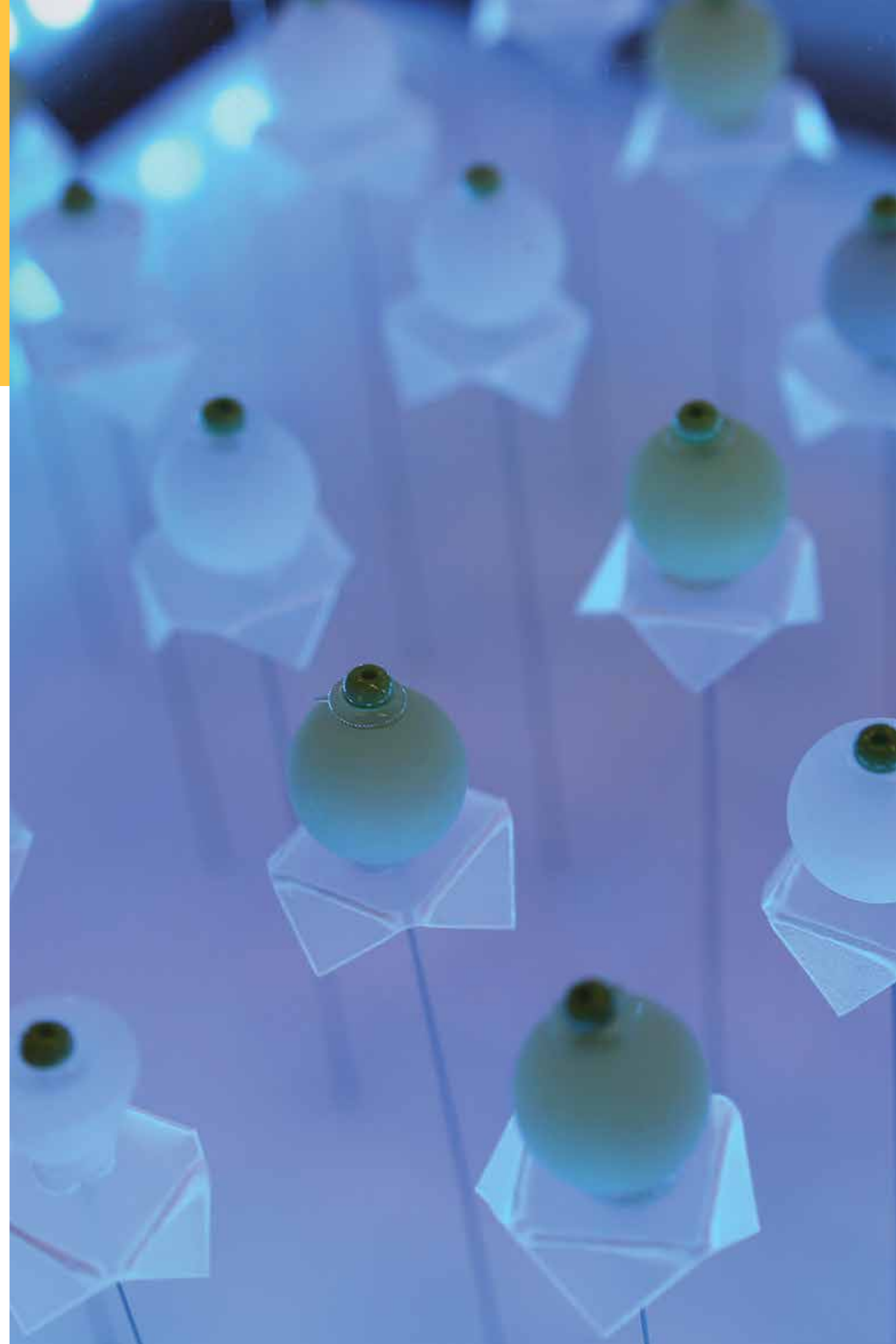
#### OUR LOCATIONS

With two campus locations, the Integrated Innovation Institute offers the best of Carnegie Mellon from coast-to-coast.

Much like successful products and services, we combine world-class academics and emerging research our Pittsburgh campus with the agile and entrepreneurial practices of the tech ecosystem flourishing at our campus in Silicon Valley.

**MORE THAN 700 GRADUATES HAVE JOINED TODAY'S MOST INNOVATIVE COMPANIES, INCLUDING:**

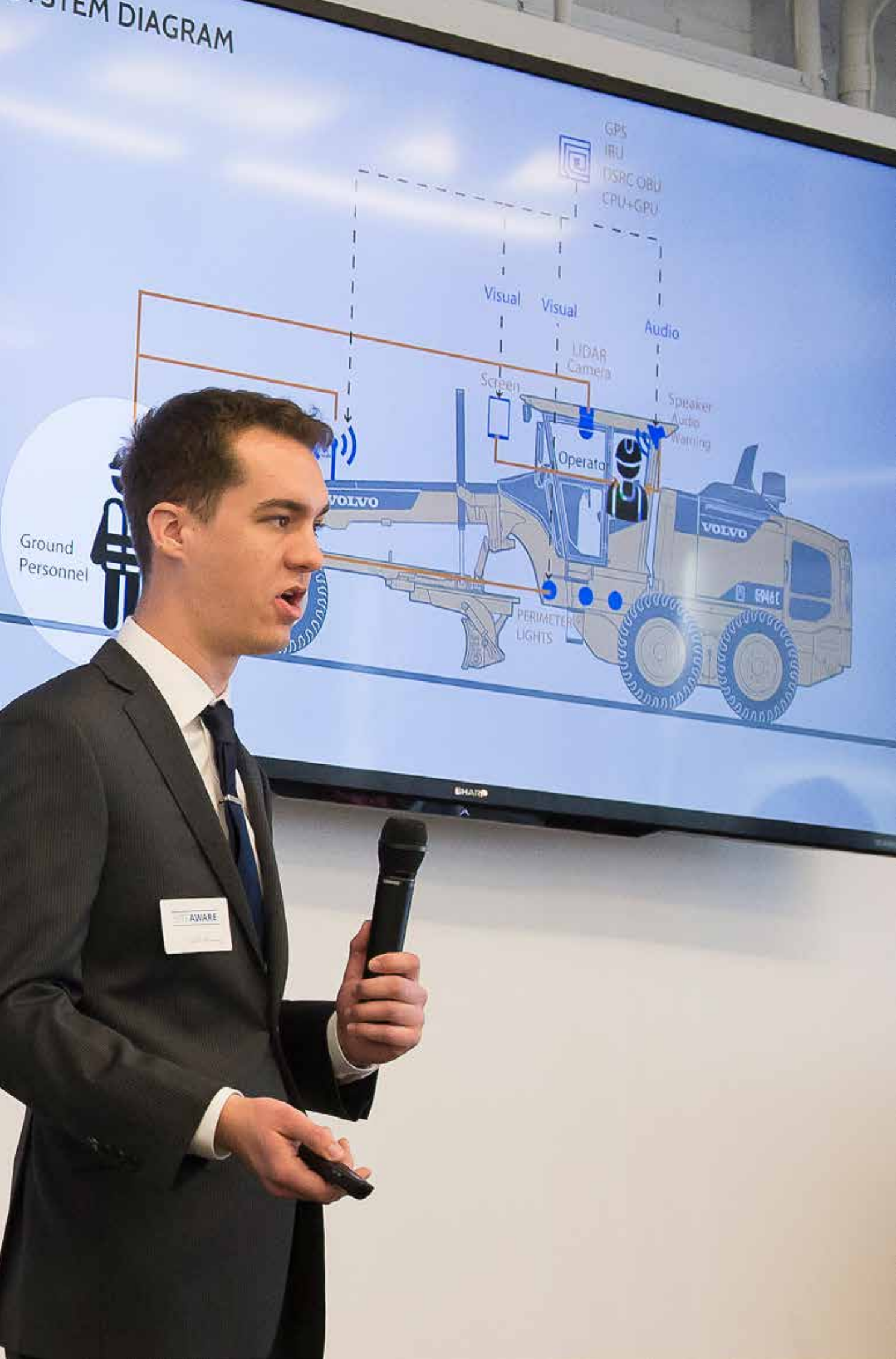
**Google / Yahoo / Facebook / GlaxoSmithKline / IDEO / Frog Design / IBM  
BMW / PNC Bank / NISSAN / PEPSICO / Walt Disney Imagineering / Amazon  
Philips / Samsung / VMware / LinkedIn / Verizon / MSA Safety / Thumbtack**





**iii will solve  
problems no one  
sees yet**





## climb higher

We partner with industry-leading companies to tackle challenges and identify new opportunities. Through these partnerships, we deliver robust, integrated solutions to corporations looking for the next breakout product or service.



**The Integrated Innovation Institute teaches students from diverse backgrounds in engineering, design and business the ability to successfully work together throughout the co-creation process. This is a skill set that is extremely important for the future of Volvo and something that is not taught at all universities. At the Integrated Innovation Institute, there is a balance of student's depth of knowledge and expertise, along with the ability for collaboration and successful teams.**

**Jenny Elfsberg**  
Director Emerging Technologies  
Volvo Construction Equipment  
Project Sponsors: 2015-2017

### IMPACTING INDUSTRY

We assign our student innovators with industry's biggest challenges. Corporations partner with the institute to discover new opportunities and receive ready-to-market products and services.

We deliver holistic, innovative solutions for diverse industries, including health care, software, industrial safety & transportation, consumer goods, personal banking and finance, and more.

### RECRUITING

Year after year, our talented students are hired at top companies to discover what's next. Please email [iii@cmu.edu](mailto:iii@cmu.edu) for more information on recruiting our students for internship and full-time employment.

### PAST PROJECT SPONSORS

- Microsoft
- Volvo
- New Balance
- NUK
- Konica Minolta
- MSA Safety
- Johnson & Johnson
- Ball Rawlings
- Rogaine
- IBM
- Oracle
- NASA
- Quixey
- American Red Cross
- Yankee Candle



**ENGINEERING**

**DESIGN**

**BUSINESS**



Carnegie Mellon University  
**integrated  
innovation  
institute**

**[cmu.edu/iii](http://cmu.edu/iii)**

**PITTSBURGH + SILICON VALLEY**

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