

# Arts & Entertainment Management

## Accelerated Master's Programs (AMP)

Earn your bachelor's and master's degree in five years instead of six:

- 3 years CMU undergraduate (any major)
- 4th year combined undergraduate + graduate study
- 5th year at Heinz College



### ARTS MANAGEMENT

#### ART + ANALYTICS + ACTION

The [Master of Arts Management Accelerated Master's Program \(MAM-AMP\)](#) equips you to lead arts organizations at the highest level. An innovative approach centered on the intersection of arts, analytics, and technology, will train you to navigate the rapidly changing cultural economy of the 21st century.

[Learn more about Admissions & Financial Aid](#)



### ENTERTAINMENT INDUSTRY MANAGEMENT

#### IMMERSIVE FINAL YEAR IN LOS ANGELES

The [Master of Entertainment Industry Management Accelerated Master's Program \(MEIM-AMP\)](#) prepares the next generation of entertainment producers, creators, and leaders to use technology and analytics to make smarter decisions in an evolving, global entertainment marketplace. Cohorts attend major film festivals including SXSW, Sundance, and Cannes and network with industry pros to get an insider's view of the business.

[Learn more about Admissions & Financial Aid](#)

GRE/GMAT not required for CMU undergraduates.

**How to Apply:** Interested students apply during their junior year for enrollment in their senior year. Click on the "Admissions & Financial Aid" links above to view detailed application information and sample schedules for Heinz College AMP students.

**Connect With Us:** [Visit our website](#) to schedule a visit, attend an on-campus event or view a live or prerecorded webinar. You can reach us at [hnzadmit@andrew.cmu.edu](mailto:hnzadmit@andrew.cmu.edu) or by phone 412.268.2164.