

Proposal for MSTV Start Up Creation in Practice

49-881 - Course Description:

For MSTV students with the goal of creating a new start up as they are enrolled in the MSTV degree, they have the option of using up to 24 units of their electives in the practice of creating a new venture (12 units per semester). Similar to an independent study, but focused specifically on new venture creation, students will work on developing their technology-focused idea into a potentially viable company through this course. Students can work individually or through a team with other MSTV students. Each student (team) must have an approved faculty advisor.

Start-Up Creation Proposal Process

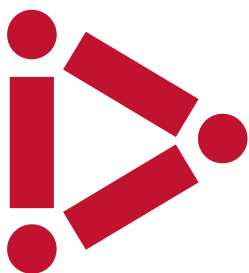
Students who are interested in enrolling into 49881 - Start-Up Creation in Practice must follow the process outlined below and use this form to submit their course proposal.

Step 1: Consult with Sheryl Root & other supervising faculty (as needed) on their project of interest. After verbal support for the project has been given, students must put together a formal proposal using this template form.

Step 2: After your proposal is complete, students must submit their proposal as a PDF through the online [Start-Up Creation in Practice Submission form](#). Please make sure that your proposals are complete and that no information is missing.

Step 3: Once your proposal has been reviewed, you will receive an email notification from Leia Delabahan confirming whether your proposal needs additional updates or has been approved as is. Once your proposal has been approved, you will automatically be registered into 49881 - Start-Up Creation in Practice.

Student deadline for Fall 2022 proposal submission: July 15, 2022



Student Information

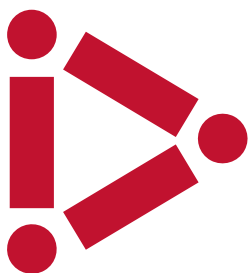
Name		Date	
Andrew ID			
Semester & Year			

Start Up Information

Subject Area	
Topic/Problem Area	
Other Team Members (if applicable)	
Persona	
Market & Segment	

Course Plan

Objective & Expected Outcome <i>To include potential business model (using the canvas)</i>		
Hypotheses & Methodology		
Milestones & Deliverables By Week <i>To be reviewed by Faculty Advisor</i>	W1	
	W2	
	W3	
	W4	
	W5	
	W6	

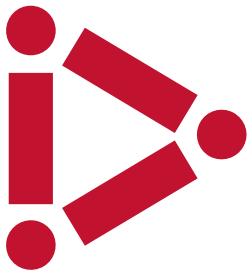


	W7	
	W8	
	W9	
	W10	
	W11	
	W12	
	W13	
	W14	
	W15	
Potential Resource Needs <i>Faculty contacts, campus resources, Readings/texts/media/ research papers, etc</i>		

Required Final Deliverable

10-page (minimum) **Reflection Essay** to be completed near the end of the course semester. There are two components to include:

1. Summarize your findings and/or outcomes (~80% of paper)
 - a. Include Business Canvas as appropriate
 - b. Detail interviews or research that resulted in key findings
2. Discuss your experience from a self-study/research process perspective (~20% of paper)
 - a. How well did the chosen approach work?
 - b. What were your challenges, and how did you overcome them?
 - c. What would you do differently if you were to complete this course again?
 - d. What advice do you have for students who wish to be successful with the start up course?



Required Signatures

Student: _____ Date: _____
Signature confirms commitment to meet deliverable deadlines and meet with Supervising Faculty weekly

Course Instructor: _____ Date: _____
Signature confirms approval of course plan

