



## Draft Curriculum of Study for Master of Integrated Innovation for Products & Services Degree – Online

### Traditional Option

**Spring 2025: First Term** | Units: 20

#### Curriculum Plan

Course #	Course Title	Units
49-600	Introduction to Design Innovation	10
49-601	Innovation of Services & Experiences	10

**Summer 2025: Second Term** | Units:20

#### Curriculum Plan

Course #	Course Title	Units
49-606	Understanding Markets for Products & Services	10
49-607	Product Strategy & Planning	10

**Fall 2025: Third Term** | Units:20

#### Curriculum Plan

Course #	Course Title	Units
49-602	Designing for Production and Sustainability	10
49-603	Cyber-Physical Product Design	10

**Spring 2026: Fourth Term** | Units:20

#### Curriculum Plan

Course #	Course Title	Units
49-604	Innovation Processes & Tools	10
49-605	User Experience Research for Digital and Physical Products	10

**Fall 2026: Final Term** | Units: 22

#### Curriculum Plan

Course #	Course Title	Units
49-608	Professional Practice of Product Innovation	22