



## **Draft Curriculum of Study for Master of Integrated Innovation for Products & Services Degree – Online**

### **Extended Option**

**Spring 2025: First Term** | Units: 10

#### **Curriculum Plan**

<b>Course #</b>	<b>Course Title</b>	<b>Units</b>
49-600	Introduction to Design Innovation	10

**Summer 2025: Second Term** | Units: 10

#### **Curriculum Plan**

<b>Course #</b>	<b>Course Title</b>	<b>Units</b>
49-606	Understanding Markets for Products & Services	10

**Fall 2025: Third Term** | Units: 10

#### **Curriculum Plan**

<b>Course #</b>	<b>Course Title</b>	<b>Units</b>
49-601	Innovation of Services & Experiences	10

**Spring 2026: Fourth Term** | Units: 10

#### **Curriculum Plan**

<b>Course #</b>	<b>Course Title</b>	<b>Units</b>
49-607	Product Strategy & Planning	10

**Summer 2026: Fifth Term** | Units: 10

#### **Curriculum Plan**

<b>Course #</b>	<b>Course Title</b>	<b>Units</b>
49-602	Designing for Production and Sustainability	10



**Fall 2026: Sixth Term** | Units: 10

**Curriculum Plan**

Course #	Course Title	Units
49-604	Innovation Processes & Tools	10

**Spring 2027: Seventh Term** | Units: 10

**Curriculum Plan**

Course #	Course Title	Units
49-603	Cyber-Physical Product Design	10

**Summer 2027: Eighth Term** | Units: 10

**Curriculum Plan**

Course #	Course Title	Units
49-605	User Experience Research for Digital and Physical Products	10

**Fall 2027: Final Term** | Units: 22

**Curriculum Plan**

Course #	Course Title	Units
49-608	Professional Practice of Product Innovation	22