



Draft Curriculum of Study for Master of Integrated Innovation for Products & Services Degree – Online

Accelerated Option

Spring 2025: First Term | Units: 40

Curriculum Plan

Course #	Course Title	Units
49-600	Introduction to Design Innovation	10
49-601	Innovation of Services & Experiences	10
49-602	Designing for Production and Sustainability	10
49-603	Cyber-Physical Product Design	10

Summer 2025: Second Term | Units:40

Curriculum Plan

Course #	Course Title	Units
49-604	Innovation Processes & Tools	10
49-605	User Experience Research for Digital and Physical Products	10
49-606	Understanding Markets for Products & Services	10
49-607	Product Strategy & Planning	10

Fall 2025: Final Term | Units: 22

Curriculum Plan

Course #	Course Title	Units
49-608	Professional Practice of Product Innovation	22