

PA Vaccine Conversations on Twitter

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Vaccine Hesitancy Project Update based on October 7, 2022 – October 13, 2022

The CMU centers for:

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Computational Analysis of Social and Organizational Systems



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1

PA Vaccine Conversations Project

- ❑ This report is an effort to summarize social media conversations around COVID-19 issues in Pennsylvania, with a focus on vaccination. It contains an analysis of the general topics related to COVID-19 vaccination. This includes discussions related to COVID-19 regulations, mandates, masks, pro-and anti-vaccination campaigns, science messages, misinformation, disinformation, conspiracy theories, and vaccine hesitancy messages.
- ❑ Anti-Vax messaging includes vaccine hesitancy messages, opinions, questions, policy health and science related information, misinformation, disinformation, and conspiracy theories.



2

Report Overview October 7– October 13

- ❑ Masks, Mandates, Race are trending this week, also Vaccine passports, “Experimental” vaccines, Boosters, Children trending this week over the last;
- ❑ Trending stories: gov.uk/government/news/one-dose-of-covid-19-vaccine-can-cut-household-transmission-by-up-to-half One dose of COVID-19 vaccine can cut household transmission by up to half; fda.gov/news-events/press-announcements/coronavirus-covid-19-update-fda-authorizes-moderna-and-pfizer-biontech-bivalent-covid-19-vaccines Coronavirus (COVID-19) Update: FDA Authorizes Moderna and Pfizer-BioNTech Bivalent COVID-19 Vaccines for Use as a Booster Dose in Younger Age Groups; nbcnews.to/3e7gzKl Covid death rates are higher among Republicans than Democrats, mounting evidence shows bit.ly/3T8bQH8 State Surgeon General Dr. Joseph A. Ladapo Issues New mRNA COVID-19 Vaccine Guidance; motherjones.com/politics/2022/10/how-dr-mehmet-oz-boosted-joseph-mercola-covid-misinformation How Dr. Oz Boosted an Osteopath Who Became a Top Spreader of Covid Misinformation;
- ❑ Popular anti-vax tweets: BREAKING: In COVID hearing, #Pfizer director admits: #vaccine was never tested on preventing transmission. "Get vaccinated for others" was always a lie. The only purpose of the #COVID passport: forcing people to get vaccinated. The world needs to know. Share this video! → <https://t.co/su1WqgB4dQ>; So it turns out “get vaccinated to save other people” was a farce. I think I owe a lot of people an apology. I genuinely thought I could trust the ‘experts’. I’m very disappointed to have been hoodwinked by the propaganda of 2020; There are still people being forced to take an experimental shot to keep their jobs or pursue new careers. Pfizer admitted that it wasn’t tested to see if it stopped transmission. This has to stop; BREAKING: Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 <https://t.co/VbNQBEHJZg>



Popular anti-vax stories October 7– October 13

Anti-vax, disinformation, and vaccine hesitancy stories sorted by the number of shares:

- ❑ dlyr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: 'This is scandalous;'
- ❑ outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION;
- ❑ thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39;
- ❑ alexberenson.substack.com/p/my-promise-to-pfizer-and-biontech/comments My promise to Pfizer and BioNTech and Moderna;
- ❑ thecountersignal.com/risk-of-death-from-covid-vaccines-too-high-for-young-men-says-florida-health Risk of death from COVID vaccines too high for young men, says Florida Health;
- ❑ expose-news.com/2022/10/05/cdc-338x-increase-aids-cancer-2021 CDC confirms USA suffered 338x increase in reports of AIDS-associated Diseases & Cancers in 2021 following COVID Vaccine roll-out;
- ❑ dailycaller.com/2022/10/05/joe-biden-covid-omicron-bivalent-booster-coronavirus-pfizer-moderna Nobody Wants Biden’s Boosters — But He Forked Over Billions To Pfizer And Moderna For Them Anyway;
- ❑ twitter.com/BSpeed03515999/status/1578963368865460224 US Doctor testifies under oath that mRNA injections are killing children. He declares that all mRNA injections should stop immediately and be pulled from the market before more children die.



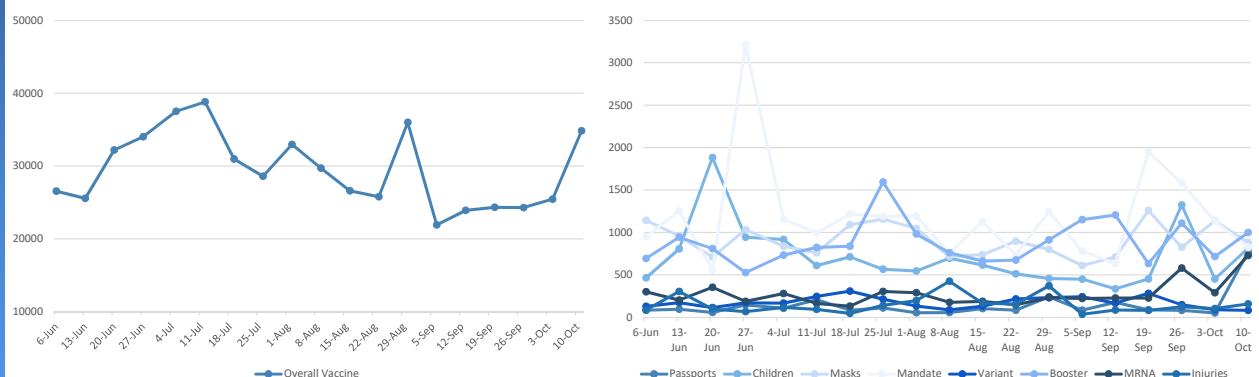
Countering disinformation October 7– October 13

Articles and fact-checking stories debunking disinformation for the last week:

- ❑ FACT CHECK: Did Pfizer lie about testing COVID-19 vaccine's ability to prevent transmission before roll out? <https://www.wcpo.com/news/coronavirus/fact-check-did-pfizer-lie-about-testing-covid-19-vaccines-ability-to-prevent-transmission-before-roll-out>
- ❑ Pfizer Never Claimed to Have Tested the Impact of Its COVID-19 Vaccine on Transmission ... - Latest Tweet by AP Fact Check <https://www.latestly.com/socially/social-viral/fact-check/pfizer-never-claimed-to-have-tested-the-impact-of-its-covid-19-vaccine-on-transmission-latest-tweet-by-ap-fact-check-4328053.html>;
- ❑ Fact Check-Preventing transmission never required for COVID vaccines' initial approval; Pfizer vax did reduce transmission of early variants <https://www.reuters.com/article/factcheck-pfizer-vaccine-transmission-idUSL1N31F20E>;
- ❑ Analysis by Florida Department of Health about COVID-19 mRNA vaccines contains multiple methodological problems <https://healthfeedback.org/claimreview/analysis-florida-department-health-surgeon-general-joseph-ladopo-contains-multiple-methodological-problems-covid-19-mrna-vaccines/>;
- ❑ Florida's COVID-19 Vaccination Analysis Is Flawed, Experts Say <https://www.factcheck.org/2022/10/scicheck-floridas-covid-19-vaccination-analysis-is-flawed-experts-say/>;
- ❑ Florida government vaccine analysis misrepresented online <https://apnews.com/article/fact-checking-096951023304>



Trends (tweets per week in PA) October 7 – October 13



High Level View by City October 7– October 13

| | Total PA | Philadelphia | | Pittsburgh | | Erie | | Allentown/Bethlehem | | Other | |
|-------------------|----------|--------------|-------|------------|-------|--------|------|---------------------|-------|--------|------|
| Conversation | Tweets | Tweets | % | Tweets | % | Tweets | % | Tweets | % | Tweets | % |
| Overall Vaccine | 30188 | 13371 | 44.3% | 10387 | 34.4% | 314 | 1.0% | 4413 | 14.6% | 1703 | 5.6% |
| Vaccine Passports | 770 | 307 | 2.3% | 140 | 1.3% | 5 | 1.6% | 289 | 6.5% | 29 | 1.7% |
| FDA Approval | 13 | 5 | 0.0% | 6 | 0.1% | | | 2 | 0.0% | | |
| Boosters | 792 | 411 | 3.1% | 211 | 2.0% | 7 | 2.2% | 101 | 2.3% | 62 | 3.6% |
| Employees | 82 | 30 | 0.2% | 15 | 0.1% | 22 | 7.0% | 13 | 0.3% | 2 | 0.1% |
| "Experimental" | 273 | 61 | 0.5% | 156 | 1.5% | 21 | 6.7% | 32 | 0.7% | 3 | 0.2% |
| Children | 534 | 285 | 2.1% | 123 | 1.2% | 4 | 1.3% | 99 | 2.2% | 23 | 1.4% |
| Myocarditis | 74 | 46 | 0.3% | 17 | 0.2% | 2 | 0.6% | 8 | 0.2% | 1 | 0.1% |
| Heart | 369 | 182 | 1.4% | 84 | 0.8% | 6 | 1.9% | 73 | 1.7% | 24 | 1.4% |
| Masks | 864 | 461 | 3.4% | 182 | 1.8% | 5 | 1.6% | 82 | 1.9% | 134 | 7.9% |
| Thrombosis/VITT | 8 | 4 | 0.0% | 3 | 0.0% | | | 1 | 0.0% | | |
| Mandates | 823 | 425 | 3.2% | 166 | 1.6% | 12 | 3.8% | 188 | 4.3% | 32 | 1.9% |
| Natural Immunity | 48 | 35 | 0.3% | 11 | 0.1% | | | 1 | 0.0% | 1 | 0.1% |
| Efficacy | 95 | 53 | 0.4% | 13 | 0.1% | 1 | 0.3% | 27 | 0.6% | 1 | 0.1% |
| Omicron | 81 | 54 | 0.4% | 12 | 0.1% | | | 11 | 0.2% | 4 | 0.2% |
| Delta Variant | 30 | 14 | 0.1% | 5 | 0.0% | | | | | 11 | 0.6% |
| Race | 642 | 358 | 2.7% | 187 | 1.8% | 3 | 1.0% | 53 | 1.2% | 41 | 2.4% |
| Ivermectin | 27 | 14 | 0.1% | 6 | 0.1% | | | 7 | 0.2% | | |
| Military | 257 | 139 | 1.0% | 74 | 0.7% | 1 | 0.3% | 33 | 0.7% | 10 | 0.6% |
| Breakthrough | 13 | 7 | 0.1% | 3 | 0.0% | | | 3 | 0.1% | | |

Conversation topics trending this week over last:

- Vaccine passports
- "Experimental" vaccines
- Boosters
- Children



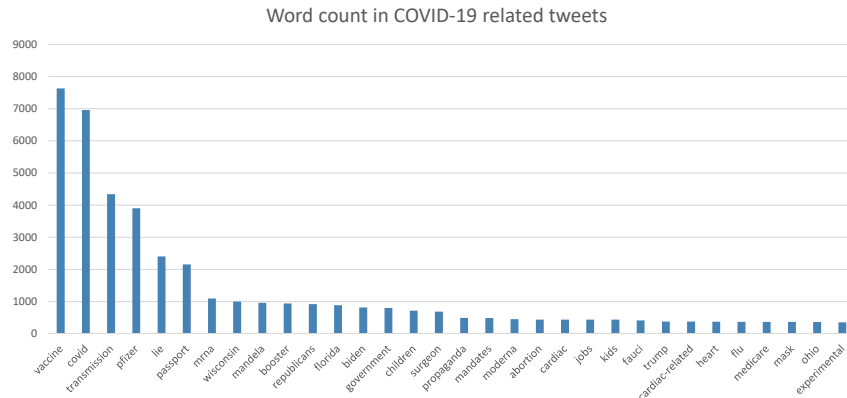
High Level View by County October 7– October 13

| County | Allegheny | Beaver | Butler | Cambria | Fayette | Indiana | Somerset | Westmoreland |
|-------------------|-----------|--------|--------|---------|---------|---------|----------|--------------|
| Overall Vaccine | 10706 | 76 | 35 | 9 | 16 | 9 | 5 | 69 |
| Vaccine Passports | 142 | | | | | | | |
| FDA | 6 | | | | | | | |
| Boosters | 221 | 1 | 2 | 2 | | | | 1 |
| Employees | 15 | | | | | | | |
| "Experimental" | 156 | | | | | | | |
| Children | 127 | | | | | | | 1 |
| Myocarditis | 17 | | | | | | | |
| Heart | 86 | 2 | 1 | | 1 | | | |
| Masks | 200 | | 3 | | 2 | | | 6 |
| Thrombosis/VITT | 3 | | | | | | | |
| Mandates | 166 | 1 | 2 | | | | | 3 |
| Natural Immunity | 11 | | | | | | | |
| Efficacy | 13 | | | | | | | |
| Omicron | 13 | | | | | | | |
| Delta Variant | 11 | | | | | | | |
| Race | 199 | 1 | 1 | | | | | 1 |
| Ivermectin | 6 | | | | | | | |
| Military | 74 | | | 1 | | | | |
| Breakthrough | 3 | | | | | | | |

- Race: pulled by one of the vaccine keywords plus at least one other term in ("Black", "African American", "of color", "Latin", "Hispanic", "brown", "eugenic")



Top Words Used per Week October 7– October 13



Top Hashtags by County October 7– October 13

- ❑ We've checked hashtags in several counties such as Allegheny, Beaver, Butler, Cambria, Fayette, Indiana, Somerset, and West Moreland. After removing hashtags that were part of our search criteria, the top 5 hashtags for each county related to COVID19/vaccines are as follows*:

| Allegheny | Beaver + Butler | Indiana + Somerset |
|----------------------------|---------------------|--------------------|
| vaccine (906) | COVIDisAirborne (1) | COVID (2) |
| COVID (893) | CovidIsNotOver (1) | Pfizer (2) |
| Pfizer (892) | | vaccine (2) |
| vaccineinjuries (31) | | |
| CrimesAgainstHumanity (23) | | |

Top Hashtags by City October 7– October 13

- ❑ After removing hashtags that were part of our search criteria, the top 5 hashtags for each region related to COVID19/vaccines are as follows:

| Philadelphia | Chester | Norristown | Pittsburgh | Erie | Allentown/ Bethlehem | Other |
|-----------------------------|--------------------------|------------------------|----------------------------|-----------------------|-----------------------------|--------------------------|
| COVID (644) | Pfizer (65) | Pfizer (131) | vaccine (906) | vaccine (15) | vaccine (438) | COVID (51) |
| vaccine (630) | COVID (57) | COVID (130) | COVID (893) | Pfizer (14) | COVID (435) | vaccine (50) |
| Pfizer (613) | vaccine (54) | vaccine (96) | Pfizer (892) | COVID (13) | Pfizer (419) | Pfizer (47) |
| TruthAboutMRNAVaccines (16) | PfizerLiedPeopleDied (5) | vaccineinjuries (7) | vaccineinjuries (31) | CovidIsNotOver (1) | vaccineinjuries (33) | PfizerLiedPeopleDied (4) |
| vaccineinjuries (16) | vaccineinjuries (3) | VaccineSideEffects (7) | CrimesAgainstHumanity (23) | CovidVaccineFraud (1) | TruthAboutMRNAVaccines (15) | COVIDisAirborne (2) |



Top URLs by County October 7– October 13

| Allegheny | Beaver + Butler | Cambria | Fayette | Indiana | Somerset | West Moreland |
|---|--|---|--|---|--|---|
| gov.uk/government/news/one-dose-of-covid-19-vaccine-can-cut-household-transmission-by-up-to-half One dose of COVID-19 vaccine can cut household transmission by up to half (108) | outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION (2) | aspe.hhs.gov/reports/reductions-medicare-deaths-hospitalizations-covid-19-vaccinations-2021 Reductions in Deaths and Hospitalizations Associated with COVID-19 Vaccinations Among Medicare Beneficiaries: Full Year 2021 Estimates (1) | nbcnews.to/3e7gzKf Covid death rates are higher among Republicans than Democrats, mounting evidence shows (1) | disinformationchronicle.substack.com/p/weber-shandwick-provides-pr-for-moderna Weber Shandwick Provides PR for Moderna and Pfizer, While Staffing the CDC's Vaccine Office (1) | dailycaller.com/2022/10/05/17/status/15789633688654602/ bivalent-booster-coronavirus-pfizer-moderna Nobody Wants Biden's Boosters — But He Forked Over Billions To Pfizer Anyway (1) | twitter.com/BSpeed03515997/status/15789633688654602 24 US Doctor testifies under oath that mRNA injections are killing children. He declares that all mRNA injections should stop immediately and be pulled from the market before more children die. (1) |
| dlvr.it/SZw3NA Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: 'This is scandalous' (93) | alexherenson.substack.com/p/my-promise-to-pfizer-and-biontech-comments My promise to Pfizer and BioNTech and Moderna (1) | washingtonpost.com/national-security/2022/10/03/ron-johnson-medicare-social-security-sen-johnson-suggests-ending-medicare-social-security-as-mandatory-spending-programs/ (1) | | | | outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION (1) |
| outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION (71) | dailysceptic.org/2022/10/12/covid-19-vaccine-was-not-tested-on-stopping-transmission-pfizer-exec-concedes COVID-19 Vaccine Was Not Tested on Stopping Transmission, Pfizer Exec Concedes (1) | | | | | youtu.be/129dCYT-BE CDC director orders reorganization of agency after COVID pandemic missteps (1) |
| thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (61) | the-countersignal.com/risk-of-death-from-covid-vaccines-too-high-for-young-men-says-florida-health Risk of death from COVID vaccines too high for young men, says Florida Health (1) | | | | | |
| fda.gov/news-events/press-announcements/coronavirus-covid-19-update-fda-authorizes-moderna-and-pfizer-biontech-bivalent-covid-19-vaccines Coronavirus (COVID-19) Update: FDA Authorizes Moderna and Pfizer-BioNTech Bivalent COVID-19 Vaccines for Use as a Booster Dose in Younger Age Groups (31) | youcanknowthings.com/2022/10/09/a-critical-review-of-floridas-new-vaccine-analysis A critical review of Florida's new vaccine analysis (1) | | | | | |

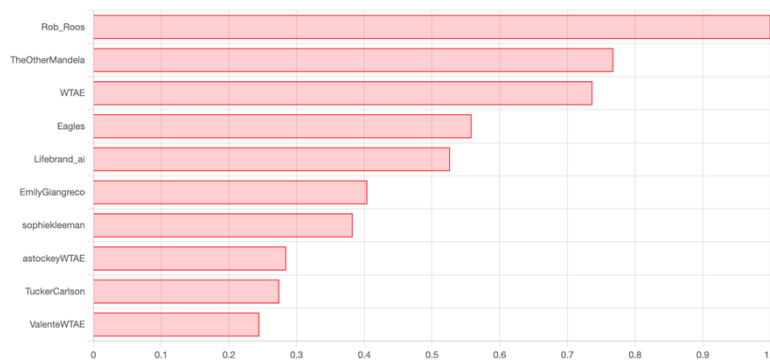
Top URLs by City October 7– October 13

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|---|---|--|---|---|--|---|
| dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (65) | legalinsurrection.com/2022/10/court-barrington-ri-school-committee-labile-for-attorneys-fee-of-teachers-fired-over-covid-vax-mandate Court: Barrington (RI) School Committee Liable For Attorney's Fees Of Teachers Fired Over Covid Vax Mandate (14) | floridapolitics.com/archives/562687-twitter-flags-anti-vaccine-guidance-from-joseph-ladapo-as-misinformation Twitter flags anti-vaccine guidance from Joseph Ladapo as misinformation (33) | gov.uk/government/news/one-dose-of-covid-19-vaccine-can-cut-household-transmission-by-up-to-half One dose of COVID-19 vaccine can cut household transmission by up to half (108) | thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (5) | dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (50) | nbcnews.to/3e7ezKI Covid death rates are higher among Republicans than Democrats, mounting evidence shows (11) |
| thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (65) | dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (10) | thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (25) | dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (93) | dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (4) | thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (39) | dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (7) |
| nbcnews.to/3e7ezKI Covid death rates are higher among Republicans than Democrats, mounting evidence shows (45) | thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (9) | dlvr.it/SZw3N4 Pfizer executive admits COVID-19 vaccine was never tested to prevent transmission: This is scandalous (15) | outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION (71) | childrenshealthdefense.org/defender/health-human-services-propaganda-covid-vaccine Feds Cooked Up Detailed Propaganda Plan to Push COVID Shots, Documents Reveal (2) | outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION (21) | thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (7) |
| bitt.ly/3T8bQH8 State Surgeon General Dr. Joseph A. Ladapo Issues New mRNA COVID-19 Vaccine Guidance (36) | bitt.ly/3T8bQH8 State Surgeon General Dr. Joseph A. Ladapo Issues New mRNA COVID-19 Vaccine Guidance (6) | nbcnews.to/3e7ezKI Covid death rates are higher among Republicans than Democrats, mounting evidence shows (13) | thepostmillennial.com/florida-surgeon-general-covid-mrna-vaccine-found-to-cause-84-increase-in-death-for-men-ages-18-39 Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 (61) | mediaite.com/a/ewyqva Twitter to Penalize Users Who Claim Vaccinated People Can Spread Covid-19 (2) | childrenshealthdefense.org/defender/fda-cdc-adults-5th-covid-shot-booster-cola FDA, CDC Urge All Adults to Get 5th COVID Shot Despite No Safety or Efficacy Data (17) | childrenshealthdefense.org/defender/health-human-services-propaganda-covid-vaccine Feds Cooked Up Detailed Propaganda Plan to Push COVID Shots, Documents Reveal (5) |
| fda.gov/news-events/press-announcements/coronavirus-covid-19-update-fda-authorizes-moderna-and-pfizer-biontech-bivalent-covid-19-vaccines Coronavirus (COVID-19) Update: FDA Authorizes Moderna and Pfizer-BioNTech Bivalent COVID-19 Vaccines for Use as a Booster Dose in Younger Age Groups (31) | expose-news.com/2022/10/05/cdc-338x-increase-aids-cancer-2021-cdc-confirms-usa-suffered-338x-increase-in-reports-of-aids-associated-diseases-cancers-in-2021-following-covid-vaccine-roll-out (6) | motherjones.com/politics/2022/10/how-dr-mehmet-oz-hosted-joseph-mercola-covid-misinformation How Dr. Oz Boosted an Osteopath Who Became a Top Spreader of Covid Misinformation (11) | fda.gov/news-events/press-announcements/coronavirus-covid-19-update-fda-authorizes-moderna-and-pfizer-biontech-bivalent-covid-19-vaccines Coronavirus (COVID-19) Update: FDA Authorizes Moderna and Pfizer-BioNTech Bivalent COVID-19 Vaccines for Use as a Booster Dose in Younger Age Groups (31) | outkick.com/pfizer-admits-it-had-no-idea-if-mrna-vaccine-would-prevent-transmission PFIZER ADMITS IT HAD NO IDEA IF MRNA VACCINE WOULD PREVENT TRANSMISSION (2) | childrenshealthdefense.org/defender/health-human-services-propaganda-covid-vaccine Feds Cooked Up Detailed Propaganda Plan to Push COVID Shots, Documents Reveal (16) | evanhospital.com/virus Coronavirus Update (5) |

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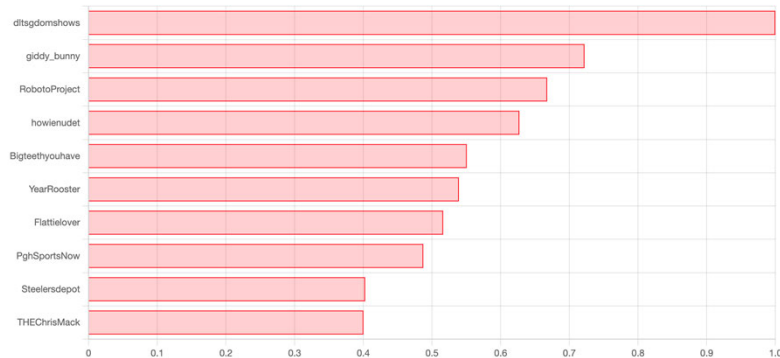
Analysis of Tweeters - Super Spreaders

- ❑ Super Spreaders are users which generate content that is shared often, and hence spread information effectively.



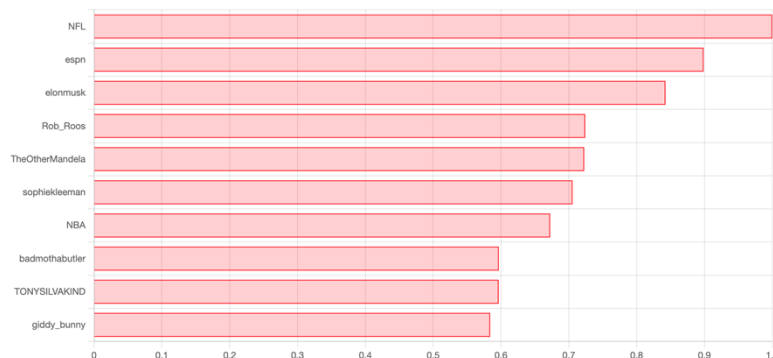
Analysis of Tweeters - Super Friends

- ❑ Super Friends are users that exhibit frequent two-way communication, facilitating large or strong communication networks.



Analysis of Tweeters - Other Influencers

- ❑ Other Influencers are users which have an active network presence, by tweeting often or mentioning users often, and operate in central parts of the conversation, such as by using important hashtags, or mentioning important users.



Accounts Referenced by the Most Tweets

- ❑ This shows the tweeters that are most often referenced (e.g. mentioned) in PA tweets. Value is the number of tweets that reference the agent.

| Agent Label | Value |
|-----------------|-------|
| TheOtherMandela | 468 |
| MeidasTouch | 439 |
| mrmarkdolan | 321 |
| RonJohnsonWI | 312 |
| FLSurgeonGen | 297 |
| pfizer | 273 |
| 937theFan | 270 |
| DrAseemMalhotra | 264 |
| RepThomasMassie | 214 |
| catturd2 | 191 |
| TheOtherMandela | 468 |
| MeidasTouch | 439 |
| mrmarkdolan | 321 |



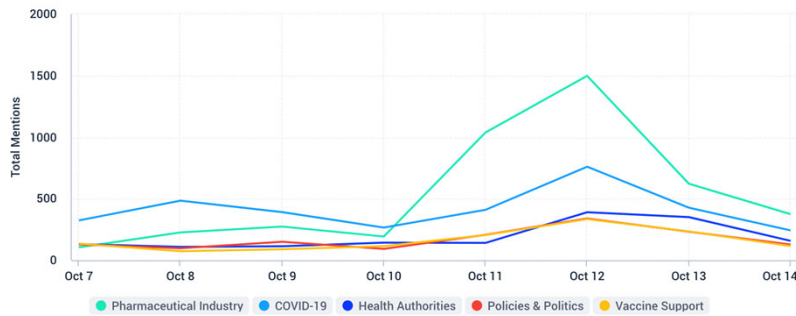
Trending Tweets October 7– October 13

Tweets that are the most forwarded, either by retweet, reply, or quote:

- ❑ BREAKING: In COVID hearing, #Pfizer director admits: #vaccine was never tested on preventing transmission. "Get vaccinated for others" was always a lie. The only purpose of the #COVID passport: forcing people to get vaccinated. The world needs to know. Share this video! → <https://t.co/su1WqgB4d0>;
- ❑ So it turns out "get vaccinated to save other people" was a farce. I think I owe a lot of people an apology. I genuinely thought I could trust the 'experts'. I'm very disappointed to have been hoodwinked by the propaganda of 2020;
- ❑ Dr. Fauci was eligible for his COVID booster shot so Stephen took him next door to the pharmacy to get vaccinated — and they had quite the journey. #Colbert <https://t.co/1GZo2u89RC>;
- ❑ Pfizer executive admits that their COVID vaccine was never tested to see if it would stop transmission. <https://t.co/Q80ok2HVva>;
- ❑ Fully vaccinated. <https://t.co/YVA6sba5EW>;
- ❑ Tonight Republican Ron Johnson lost his debate to Democrat Mandela Barnes in a devastating way for Republicans;
- ❑ 153% more Republicans died of Covid in Ohio than Democrats, because of their refusal to get vaccinated;
- ❑ There are still people being forced to take an experimental shot to keep their jobs or pursue new careers. Pfizer admitted that it wasn't tested to see if it stopped transmission. This has to stop;
- ❑ BREAKING: Florida Surgeon General: Covid mRNA vaccine found to cause 84% increase in DEATH for men ages 18-39 <https://t.co/YbNOBEH7g>;
- ❑ NEW: Twitter has REMOVED @FLSurgeonGen Joseph Ladapo's tweet announcing how a study into the covid mRNA vaccine found an 84% increase in cardiac-related deaths for men ages 18-39 <https://t.co/8nSXXOZFFk>;
- ❑ If Biden reinstitutes the draft... would they pull people into the military even if they weren't vaccinated?;
- ❑ SERIOUS QUESTION: Do you know anyone who is fully vaccinated, boosted, and never got COVID?
- ❑ NEW: Our new research shows that one dose of #COVID19 vaccine can cut household transmission by up to half. Read more here: <https://t.co/y2Ps7CUxuP>
- ❑ All the people who defended the vaccine are awfully quiet these days



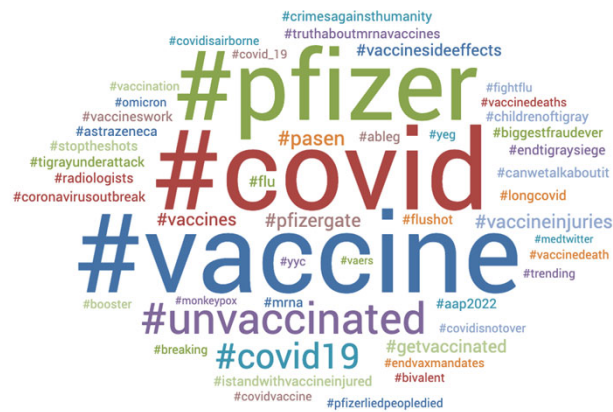
General PA Conversation October 7– October 13



Source: VCTR Project Dashboard



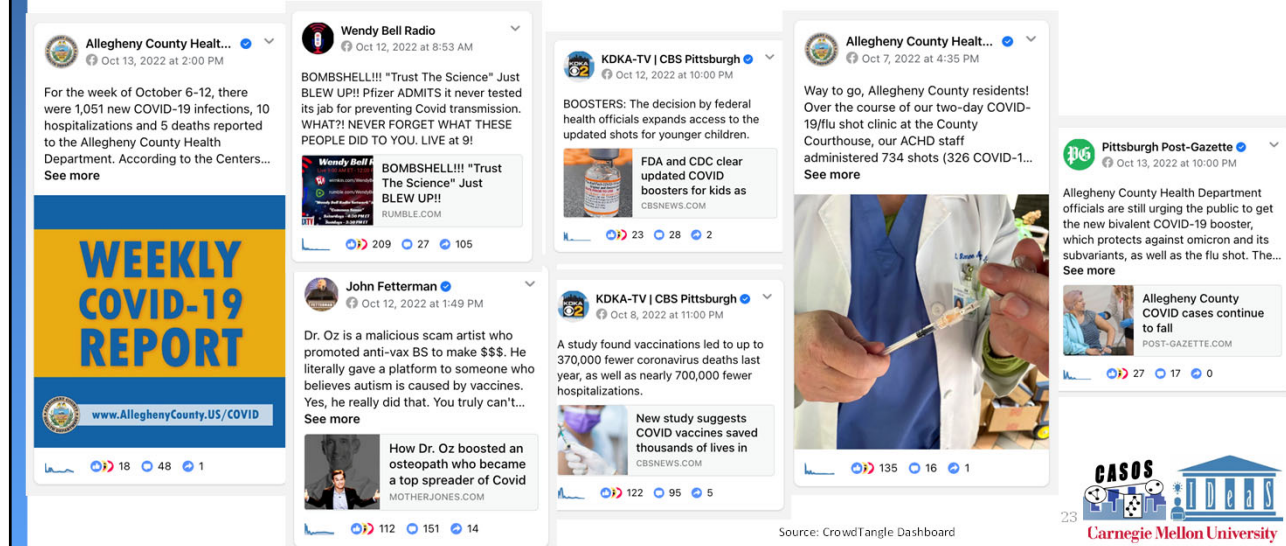
PA Hashtag Cloud October 7– October 13



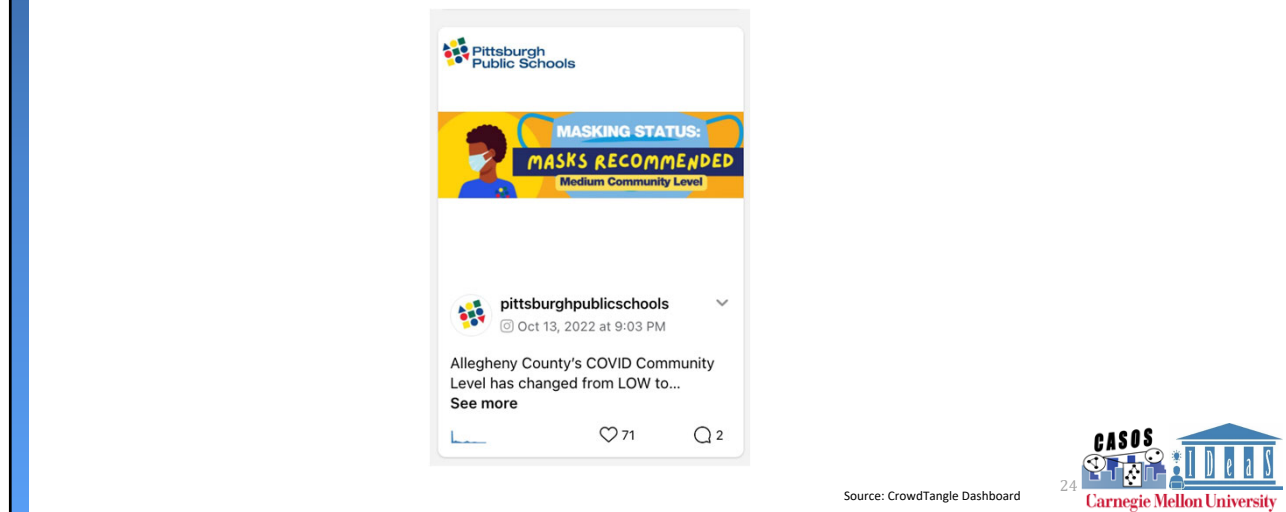
Source: VCTR Project Dashboard



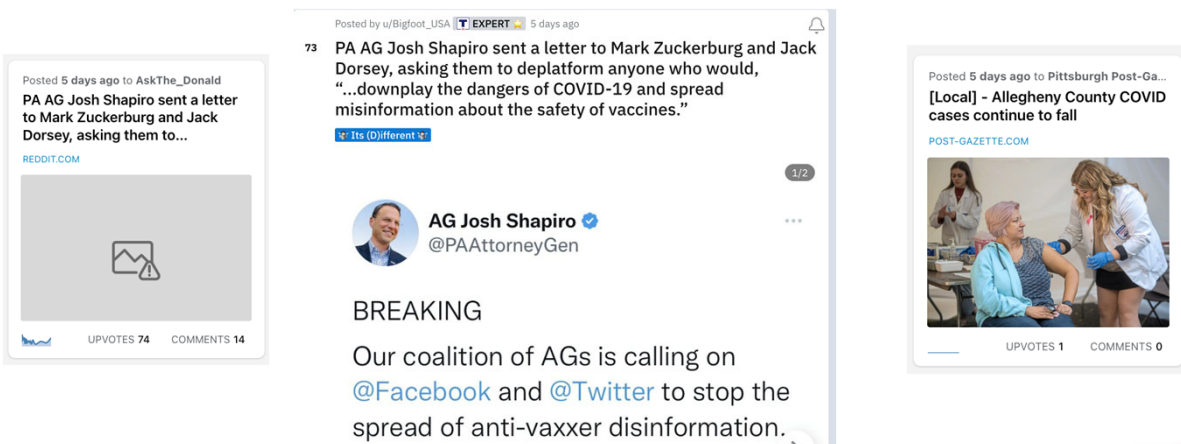
Trending Posts on Facebook October 7– October 13



Trending Posts on Instagram October 7– October 13



Trending Posts on Reddit October 7– October 13



Source: CrowdTangle Dashboard



Measures for countering health disinformation

- ☐ Anti-vaccine narratives are still pervasive on social media, while there are not that many counter-narratives about the positive effects of vaccines;
- ☐ There is a need for a reframing of social media as a medically and socially valuable resource and platform because of its high impact on society;
- ☐ Healthcare organizations need to implement social media strategies to create and expand conversations countering disinformation on social media;
- ☐ It would be helpful for health communicators to cooperate with local influencers who could spread pro-vaccination messages. Another strategy could be to motivate health practitioners to use social media as a channel for communication with the public;
- ☐ "Strategies focused on meaningfully and safely engaging HCPs on social media, promoting interconnectivity across the medical and public health communities on COVID-19 vaccine truths, and sustaining these messaging efforts across vaccine implementation stages will be our best hope of preventing any more missed doses and promoting "misinformation immunity" for all." (Hernandez et al. 2021. "The COVID-19 vaccine social media infodemic: healthcare providers' missed dose in addressing misinformation and vaccine hesitancy.")



Measures for countering health disinformation

- ❑ As a trusted source of information on vaccines, family physicians play a crucial role in driving vaccine acceptance;
- ❑ Sharing stories, building trust with patients, addressing pain associated with vaccination, presenting vaccination as the default approach early on, focusing on the benefits of protection, and being honest about side effects could also help to promote pro-vaccination attitudes (Shen & Dubey 2019. “Addressing vaccine hesitancy: Clinical guidance for primary care physicians working with parents”);
- ❑ It is helpful to provide more information for the patients about the possible disinformation strategies they may deal with, such as manipulating emotions to promote misinformation and conspiracy theories to sow confusion and create division. Inoculation strategy may help to prepare the community by presenting counterarguments to misinformation and raising awareness of negative emotional appeals spread by anti-vaccine campaigns;
- ❑ Framing vaccination as a concrete, actionable strategy to reduce COVID-19 risk may help to address negative emotions, increase self-efficacy and ensure the feelings of control over reducing COVID-19 risk.



For More Information

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