

# PA Vaccine Conversations and Misinformation on Twitter

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Vaccine Hesitancy Project Update based on June 24 - June 30, 2021

The CMU centers for:  
Informed DEMocracy And Social cyber-security  
Computational Analysis of Social and Organizational Systems



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- ❑ This report is an effort to summarize social media conversations around COVID-19 issues in Pennsylvania, focusing on vaccination. It contains an analysis of the general topics about the current pandemic, such as COVID-19 regulations, mandates, masks, pro-and anti-vaccination campaigns, as well as other topics related to COVID-19 misinformation, disinformation, conspiracy theories, and vaccine hesitancy messages.
- ❑ The material contained in this report is a summary of social media content and does not represent a judgment or characterization of any individual.

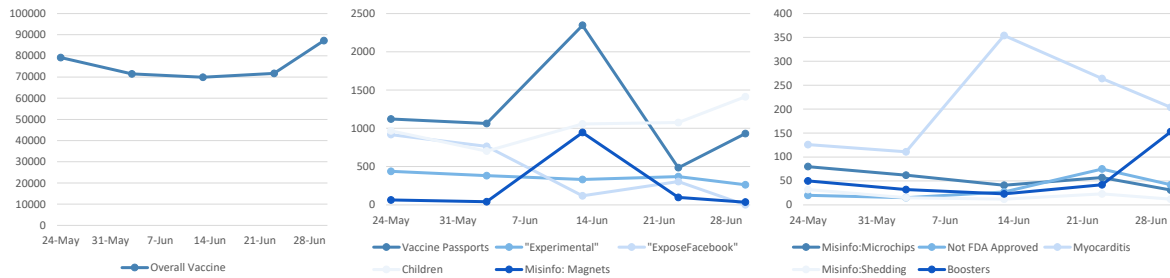
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# Trends (tweets per week)

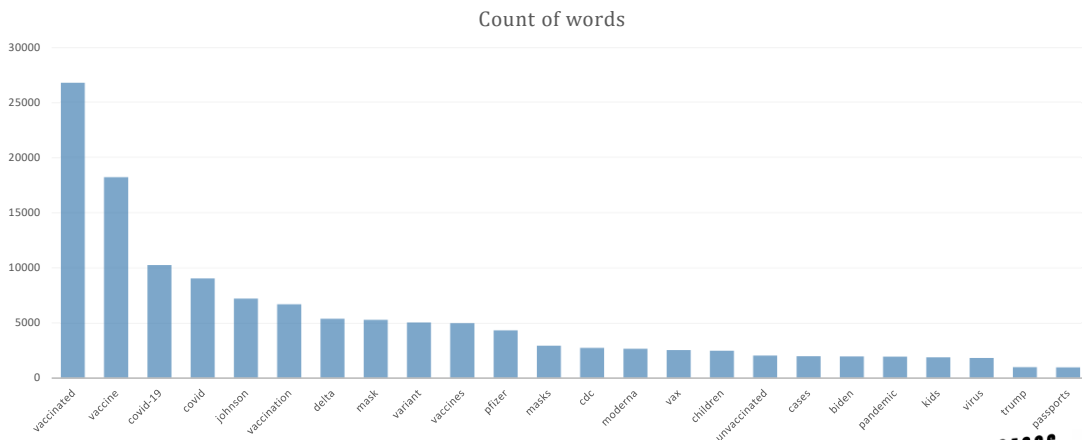


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# Words used per week June 24 – June 30



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## High Level View June 24 – June 30

Conversation	Total PA	Philadelphia		Pittsburgh		Erie		Allentown/Bethlehem		Other	
	Tweets	Tweets	%	Tweets	%	Tweets	%	Tweets	%	Tweets	%
Overall Vaccine	87210	41163	47.2	20320	23.3	698	0.8	16832	19.3	8172	9.4
Vaccine Passports	931	592	63.6	210	22.6	3	0.3	124	13.3	2	0.2
Not FDA Approved	42	22	52.4	11	26.2			9	21.4		
Boosters	153	83	54.2	46	30.1	4	2.6	19	12.4	1	0.7
Misinfo:											
Microchips	31	25	80.6	4	12.9			2	6.5		
Misinfo: Magnets	36	23	63.9	5	13.9			7	19.4	1	2.8
Misinfo: Shedding	12	8	66.7	2	16.7			2	16.7		
"Experimental"	263	158	60.1	62	23.6	2	0.8	38	14.4	3	1.1
Children	1412	817	57.9	323	22.9	7	0.5	196	13.9	69	4.9
Myocarditis	204	110	53.9	38	18.6	2	1.0	51	25.0	3	1.5
Heart	811	348	42.9	172	21.2	10	1.2	207	25.5	74	9.1
Masks	1853	1237	66.8	345	18.6	14	0.8	239	12.9	18	1.0
Infertility	13	8	61.5	2	15.4	1	7.7	2	15.4		
Mandates	1272	688	54.1	412	32.4	16	1.3	151	11.9	5	0.4
Natural Immunity	144	92	63.9	35	24.3			16	11.1	1	0.7
Efficacy	48	24	50.0	7	14.6			17	35.4		
Spike Proteins	72	48	66.7	13	18.1	1	1.4	10	13.9		
Delta Variant	2634	1684	63.9	464	17.6	35	1.3	425	16.1	26	1.0
cytotoxic	4	1	25.0	2	50.0			1	25.0		

- Added “cytotoxic” to the conversations
- Dropped “ingredients” and “ExposeFacebook” as those waned



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## Top Hashtags June 24 – June 30

❑ After removing hashtags that were part of our search criteria, the top 5 hashtags for each region related to COVID19/vaccines are as follows:

Philadelphia	Chester	Norristown	Pittsburgh	Erie	Allentown/Bethlehem	Other
COVID19 (780)	COVID19 (183)	COVID19 (233)	COVID19(475)	COVID19(23)	Covid19(315)	COVID19(16)
DeltaVariant (396)	DeltaVariant (77)	DeltaVariant(106)	DeltaVariant(226)	DeltaVariant (8)	DeltaVariant(147)	DeltaVariant (12)
VaxUpPhilly (175)	CovidVaccine (20)	ProVaxx (44)	CovidVaccine (94)	CovidVaccine (3)	CovidVaccine (33)	antivaxxers(4)
CovidVaccine (114)	Delta(18)	CovidVaccine (22)	modernavaccine (57)	Pfizer(2)	Delta (16)	antivax(1)
PhillyVaxSweeps (113)	modernavaccine (13)	Pfizer (17)	VaccinePassports(37)	Delta (1)	Pfizer(13)	Delta(1)

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