

2014 CARNEGIE MELLON®  
**INTERNATIONAL  
FILM FESTIVAL**  
MARCH 20 - APRIL 5

GOODMAN'S  
FACES OF



## LEVELS OF SUPPORT

### **GOLD REEL CORPORATE SPONSORSHIP**

(Support of \$8,000+)

- A key sponsor and community leader, limited to one sponsor
- *Please call Jolanta Lion at 412.268.2212 to discuss further details*
- "Gold Reel Sponsor" listing in Faces 2014 Festival Program
- Includes your company's featured advertisement prior to all viewings
- Full-page advertisement inside front page or on back-page of Faces Program

### **SILVER REEL CORPORATE SPONSORSHIP**

(Support of \$4,000 - \$7,999)

- A highly visible sponsorship, limited to three sponsors
- "Silver Reel Sponsor" listing in Faces 2014 Festival Program
- Included in the festival trailer featuring your logo before all featured films
- Opportunity for product or brochure display at festival venues and receptions
- Full-page advertisement in Faces Program
- Acknowledgment in all Faces press releases
- Logo on Faces website with link to company's website
- Logo on official festival printed marketing materials: select posters, printed programs, postcards/ mailers, fliers, and t-shirts
- Invitation to private dinner with Faces 2014 Guest Director
- Four VIP Festival Passes (includes all films and related events)
- Eight tickets to opening night ceremony
- Unlimited tickets to festival screenings

### **FESTIVAL PRODUCER**

(Support of \$2,000 - \$3,999)

- "Festival Producer" listing in Faces 2014 Festival Program
- Inclusion in the festival trailer featuring your logo before all featured films
- Half-page advertisement in Faces Program
- Logo on Faces website with link to sponsor's website
- Logo on select official festival printed marketing materials: printed programs, postcards/mailers, fliers, and t-shirts
- Two VIP Festival Passes (includes all films and related events)
- Four tickets to opening night ceremony
- Sixteen tickets to festival screenings

## **FESTIVAL DIRECTOR**

(Support of \$1,000 - \$1,999)

- "Festival Director" listing in Faces 2014 Festival Program
- Quarter-page advertisement in Faces Program
- Logo on Faces website with link to sponsor's website
- Logo on select official festival printed marketing materials: printed programs, postcards/mailers, fliers, and t-shirts
- Two tickets to opening night ceremony
- Twelve tickets to festival screenings

## **FESTIVAL CELEBRITY**

(Support of \$300 - \$999)

- "Festival Celebrity" listing in Faces 2014 Festival Program
- Eighth-page advertisement in Faces Program
- Logo on Faces website with link to your website
- Logo on select official festival printed marketing: printed programs, postcards/mailers, fliers, and t-shirts
- Eight tickets to festival screenings

## **FESTIVAL AFICIONADO**

(Support of \$125 - \$299)

- Listing on Donor Page in Festival Program and Faces website
- Two tickets to opening night screening and six tickets to any festival screenings
- Two Festival t-shirts

## **FESTIVAL CINEPHILE**

(Support of \$45)

- One ticket to opening night screening and three tickets to any festival screenings
- One Festival t-shirt

## **PRESENTING PARTNER & UNDERWRITER**

(Support of \$1,500+ plus onsite screening)

- Opportunity to support a film relevant to the group's mission
- The event is presented in conjunction with your department/institution and will be listed as so in all printed marketing
- A Festival press kit will be provided
- Opportunity to develop community support within your institution
- "Presenting Partner" listing in Faces 2013 Festival Program
- Included in the festival trailer featuring sponsor's logo before all featured films
- Half-page advertisement in Faces Program
- Logo on Faces website with link to sponsor's website
- Logo on select official festival printed marketing: feature posters, printed programs, postcards/mailers, fliers, and t-shirts
- Two Festival VIP Passes (includes all films and ticketed events)
- Four tickets to opening night ceremony
- Sixteen tickets to festival screenings
- Logo on select official festival printed marketing: printed programs, postcards/mailers, fliers, and t-shirts
- Two Festival VIP Passes (includes all films and ticketed events)

## **IN-KIND SUPPORTER**

Faces welcomes the support of local groups and businesses in bringing this International event to Pittsburgh. We especially seek the involvement of communities who have a vested interest in the films, in order to promote a variety of cultures, audience participation and awareness of issues that might not otherwise make it to the theater. Please call Festival Director, Jolanta Lion, at 412.268.2212 to discuss the potential for collaboration.

In Kind Supporters receive:

- An expanded audience for cause related marketing and education
- Logo on Faces website with link to supporter's website