

# Faces of Others

The Annual Carnegie Mellon International Film Festival

March 22 - April 15, 2012

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## LEVELS OF SUPPORT

### Gold Reel Corporate Sponsorship (one)

(Support of \$8,000+)

- A key sponsor and community leader, limited to one sponsor  
**Please call Jolanta Lion at 412.268.2212 to discuss further details**
- "Gold Reel Sponsor" listing in *Faces* 2012 Festival Program
- Includes your company's featured advertisement prior to all viewings
- Full-page advertisement inside front page or on back-page of *Faces* Program

### Silver Reel Corporate Sponsorship (three)

(Support of \$4,000 - \$7,999)

- A highly visible sponsorship, limited to three sponsors
- "Silver Reel Sponsor" listing in *Faces* 2012 Festival Program
- Included in the festival trailer featuring your logo before all featured films
- Opportunity for product or brochure display at festival venues and receptions
- Full-page advertisement in *Faces* Program
- Acknowledgement in all *Faces* press releases
- Logo on *Faces* website with link to company's website
- Logo on official festival printed marketing materials: select posters, printed programs, postcards/mailers, fliers, and t-shirts
- Invitation to private dinner with *Faces* 2012 Guest Director
- Four VIP Festival Passes (includes all films and related events)
- Eight tickets to opening night ceremony
- Unlimited tickets to festival screenings

### Festival Producer

(Support of \$2,000 - \$3,999)

- "Festival Producer" listing in *Faces* 2012 Festival Program
- Inclusion in the festival trailer featuring your logo before all featured films
- Half-page advertisement in *Faces* Program
- Logo on *Faces* website with link to sponsor's website
- Logo on select official festival printed marketing materials: printed programs, postcards/mailers, fliers, and t-shirts
- Two VIP Festival Passes (includes all films and related events)
- Four tickets to opening night ceremony
- Sixteen tickets to festival screenings

### Festival Director

(Support of \$1,000 - \$1,999)

- "Festival Director" listing in *Faces* 2012 Festival Program
- Quarter-page advertisement in *Faces* Program
- Logo on *Faces* website with link to sponsor's website
- Logo on select official festival printed marketing materials: printed programs, postcards/mailers, fliers, and t-shirts
- Two tickets to opening night ceremony
- Twelve tickets to festival screenings

**Festival Celebrity**

(Support of \$300 - \$999)

- "Festival Celebrity" listing in *Faces* 2011 Festival Program
- Eighth-page advertisement in *Faces* Program
- Logo on *Faces* website with link to your website
- Logo on select official festival printed marketing: printed programs, postcards/mailers, fliers, and t-shirts
- Eight tickets to festival screenings

**Festival Aficionado**

(Support of \$125 - \$299)

- Listing on Donor Page in Festival Program and *Faces* website
- Two tickets to opening night screening and six tickets to any festival screenings
- Two Festival t-shirts

**Festival Cinephile**

(Support of \$45)

- One ticket to opening night screening and three tickets to any festival screenings
- One Festival t-shirt

**Presenting Partner and Underwriter**

(Support of \$1,500+ plus onsite screening)

- Opportunity to support a film relevant to the group's mission
- The event is presented in conjunction with your department/institution and will be listed as so in all printed marketing
  - A Festival press kit will be provided
  - Opportunity to develop community support within your institution
- "Presenting Partner" listing in *Faces* 2011 Festival Program
- Included in the festival trailer featuring sponsor's logo before all featured films
- Half-page advertisement in *Faces* Program
- Logo on *Faces* website with link to sponsor's website
- Logo on select official festival printed marketing:
- feature posters, printed programs, postcards/mailers, fliers, and t-shirts
- Two Festival VIP Passes (includes all films and ticketed events)
- Four tickets to opening night ceremony
- Sixteen tickets to festival screenings

**In Kind Supporter**

*Faces* welcomes the support of local groups and businesses in bringing this International event to Pittsburgh. We especially seek the involvement of communities who have a vested interest, in the films, in order to promote a variety of cultures, audience participation and awareness of issues that might not otherwise make it to the theater. Please call Festival Director, Jolanta Lion, at 412.268.2212 to discuss the potential for collaboration. *In Kind Supporters* receive:

- An expanded audience for cause related marketing and education
- Logo on *Faces* website with link to supporter's website
- Logo on select official festival printed marketing: printed programs, postcards/mailers, fliers, and t-shirts
- Two Festival VIP Passes (includes all films and ticketed events)