

The Establishment of CMBAA Regional Clusters

National Director of Regional Clusters: Ashley Brown

Vision



The purpose of Carnegie Mellon Black Alumni Association (CMBAA) Regional Clusters is to strengthen alumni networks by connecting Black/African American alumni and their families to other alumni living in the same region. Specific goals of the CMBAA Regional Clusters include providing relocation assistance, mentorship, and the strengthening of professional networks through organizing and hosting events and activities.

The CMBAA will also partner with existing Carnegie Mellon Alumni Chapters to support and host local events and activities. One of the goals of such a partnership will be to increase the amount of Black/African American involvement in Alumni Chapter events by leveraging existing alumni relationships in a particular region. Another hope of the partnership between CMBAA Regional clusters and the already established Carnegie Mellon Alumni Chapters is that increased involvement of Black Alumni at the regional level will increase visibility and support from Black alumni to Carnegie Mellon programs and boost recruitment of underrepresented groups.

Leadership

Each Regional Cluster will be led by a Cluster Director. The Director will serve as the main point-of-contact for both Alumni seeking to join the Cluster and for the already existing domestic and international Carnegie Mellon Alumni Chapters. He or she will be responsible for building the Cluster by hosting networking events in their region, partnering with Alumni Chapters, and providing periodic updates in the CMBAA newsletter. The Director will also participate in quarterly Cluster Director's Forums to discuss strategies for continued outreach and development activities.

Cluster Directors will also develop and manage local communication networks, which, in turn will facilitate national communications.

A specific communications goal is building a national distribution list that includes names, telephone numbers, email addresses, and post mail addresses of Black/African American alumni through which the Cluster leadership will communicate. Cluster Directors may also appoint Event Coordinators to help organize and execute local events and activities.

Other cluster officers may also be established; however, it is up to the Regional Cluster to determine the positions needed and how these positions will be filled. Any cluster officer can report the activities of the Cluster to the National CMBA by submitting reports to the National Director of Regional Clusters and/or writing articles for publication in the CMBA Newsletter.

Regional Clusters

Atlanta
Baltimore
California (Northern)
California (Southern)
Chicago
New York
Pittsburgh
Washington D.C.



Don't see your region?
Want to establish a Regional Cluster?
Have questions?

Please email your Name, Location, Class, and Ideas to Ashley Brown at brown_ashley_r@bah.com