

Hosted by:

Carnegie Mellon University
Wilton E. Scott Institute
for Energy Innovation



CMU Energy Week 2020

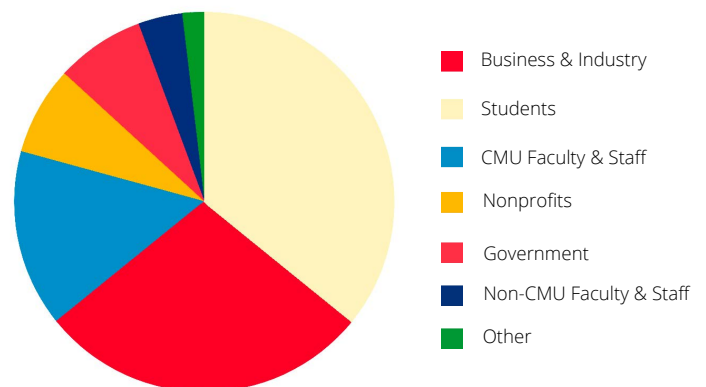
March 23-27, 2020

Carnegie Mellon University, Pittsburgh, PA, USA Campus

We invite thought leaders from industry, government, academia, and the nonprofit sector to engage and collaborate on energy research, trends, innovative technologies, and opportunities. Our goal is to showcase the next-gen insights, partnerships, and research making a significant and disruptive impact in the energy and cleantech sectors. In essence, what's next? In its fifth year, **CMU Energy Week 2020** will convene experts, key influencers, students, corporate executives, and entrepreneurs from business, government, media, non-governmental organizations and academia for a facilitated dialogue on how to advance energy technologies and innovations around the world.

CMU Energy Week 2018 and 2019 Highlights

- Approximately **1,000 attendees**, of which 60% came from outside the CMU community
- **319 companies** and organizations in attendance, including 20 sponsors
- **45 sessions** including 10 keynotes, 10 government officials, 9 panels & 3 receptions
- **91 nationally-recognized speakers**
- **70+ facilitated meetings**
- **10 investors + 28 startups** at inaugural CMU Energy + Cleantech Investor Forum
- **24 local, national media placements** resulting in over 1.5 million total online news visits



Key Events Planned for 2020

- 3/23 – CMU VentureWell Energy Hackathon, Energy Industry Career Fair & Happy Hour
- 3/24 – Kickoff, Keynotes, Panels, Student Research Poster Competition & Evening VIP Reception
- 3/25 – Networking Breakfast, Keynotes, Panels & Evening Reception
- 3/26 – CMU Energy + Cleantech Investor Forum with pitch competition, one-on-one meetings
- 3/27 – Student Business Case Competition and NREL American-Made Solar Prize Demo Day, *planned*

CMU Energy Week 2020 Partnership Opportunities

Scott Institute Circle – Please inquire

- Larger company logo on Energy Week registration website and e-newsletters both pre- and during Energy Week, on screen and verbal recognition between sessions
- Full day on campus with CMU faculty and leadership meetings, facilitated by the **Scott Institute**, at a time of mutual convenience - includes the opportunity to present a Distinguished Lecture to students (*some restrictions apply*)
- Access to the Corporate Lounge, tabling opportunities, and special invitations to future on-campus events
- Opportunity to (pick one):
 - Serve as a Networking Lunch Partner (covering food costs) - 2 available
 - Introduce a Keynote Speaker - 3-5 available, pending confirmation

Piper - \$10,000

- VIP Reception or- additional sub-event sponsor visibility
- Company logo recognition on Energy Week registration website, e-newsletters both pre- and during Energy Week, table signage, on screen between sessions
- Full day on campus with CMU faculty meetings, facilitated by the **Scott Institute** at a future date of mutual convenience
- Access to the Corporate Lounge, tabling opportunities, and special invitations to future on-campus events

Andrew - \$7,500

- Support the CMU Energy + Cleantech Investor Forum, an Evening Reception (Monday, Wednesday, or Thursday evening) or similar sub-event visibility
- Company logo recognition on Energy Week registration website, e-newsletters both pre- and during Energy Week, table signage, on screen between sessions
- ½ day on campus with CMU faculty meetings, facilitated by the **Scott Institute** at a future date of mutual convenience
- Access to the Corporate Lounge, tabling opportunities, and special invitations to future on-campus events

Scotty - \$5,000

- Support the CMU Venture Well Energy Hackathon or Student Research Poster Competition logistics and/or prize sponsor, announcing winners or similar sub-event visibility
- Company logo recognition on Energy Week registration website, e-newsletters both pre- and during Energy Week, table signage, on screen between sessions
- Two CMU faculty meetings, facilitated by the **Scott Institute** at a future date of mutual convenience
- Access to the Energy Week Corporate Lounge and special invitations to future on-campus events

Tartan - \$3,000

- Company logo recognition on Energy Week registration website, e-newsletters both pre- and during Energy Week, table signage, on screen between sessions
- Access to the Energy Week Corporate Lounge and special invitations to future on-campus events

Collegiate - \$1,500

- Company logo recognition on Energy Week registration website, e-newsletters both pre- and during Energy Week, table signage, on screen between sessions

Energy Industry Career Fair Recruitment Event – March 23rd – \$150

- [Send recruiters to our targeted student recruitment event](#) on Monday, March 23 from 2-5 pm with networking lunch from 12-2pm and Energy Club Happy Hour Reception afterwards