

Nathaniel J.S. Ashby

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Education

Universität Erfurt Erfurt, Germany

Ph.D. in Psychology, May 2012

Thesis Title: Attention and Information Processing in Valuation and Choice

University of Oregon Eugene, OR

Master of Science in Psychology, 2010

Area of specialization: Cognitive Neuroscience

University of Oregon Eugene, OR

Bachelor of Science in Psychology w/Honors, 2008

Research Interests

Consumer behavior, valuation, and judgment and decision-making

Attention, executive control, and memory

Neural correlates of preference and perspective

Research Experience

University of Essex

Research Officer, August 2012 – Present

Max Planck Institute for Research on Collective Goods

Visiting Researcher, September 2012 – Present

Max Planck Institute for Research on Collective Goods

Senior Research Fellow, May 2012 – September 2012

Max Planck Institute for Research on Collective Goods

Research Fellow, May 2010 – May 2012

Decision Research

Visiting Researcher, August 2011 – Present

Posner-Keele Labs University of Oregon

Lab Co-ordinator, 2007-2010

Teaching and Academic Experience

Judgment and Decision Making

Undergraduate Honors Statistics

Undergraduate Statistics

Professional Organizations

Society for Judgment and Decision Making

European Association of Decision Making

Grants and Awards

ESSEXLab Small Grant, awarded £1,200 (primary investigator) - Taste uncertainty and the endowment effect: empirical tests of the reference-dependent subjective expected utility theory.

ESSEXLab Small Grant, awarded £660 (co-investigator) - Negative affect and charitable giving: The role of sadness and disgust and pro-social behavior.

Ad hoc Reviewer For

Cognition

Journal of Experimental Psychology: Learning, Memory, and Cognition

Journal of Medical Decision Making

Judgment and Decision Making

Journal of Behavioral Decision Making

Publications

Ashby N. J. S., & Rakow, T. (*in press*). Forgetting the past: Individual differences in recency in subjective valuations from experience. *Journal of Experimental Psychology: Learning, Memory, and Cognition*.

Ashby, N. J. S., Glöckner, A., & Dickert, S. (2011). Conscious and unconscious thought in risky choice: Testing the capacity principle and the appropriate weighting principles of Unconscious Thought Theory. *Frontiers in Psychology*, 2:261. doi: 10.3389/fpsyg.2011.00261.

Ashby, N. J. S., Dickert, S., & Glöckner, A. (2012). Focusing on what you own: Biased information uptake due to ownership. *Judgment and Decision Making*, 7(3), pp. 254-267.

Paper Presentations

Ashby, N. J. S., Rakow, T. (2014, January). *Online or memory based recency? Individual differences in the use of experienced outcome*. Paper presented at Learning, Decisions, and Bounded Rationality winterschool, Haifa/Dead Sea, Israel.

Ashby, N. J. S., Rakow, T. (2013, August). *Forgetting the past: The interplay between experience and memory span in subjective valuation*. Paper presented at Subjective Probability, Utility, and Decision Making Conference (SPUDM24), Barcelona, Spain.

Ashby, N. J. S., Glöckner, A., & Jekel, M. (2013, August). *The leaky mind: The role of attentional allocation and "forgetting" in choice*. Paper presented at Subjective Probability, Utility, and Decision Making Conference (SPUDM24), Barcelona, Spain.

Ashby, N. J. S., Glöckner, A., Dickert, S., & Jekel, M. (2013, March). *A future state of mind: The role of attentional allocation and "forgetting" in choice*. Paper presented at Tagung experimentell arbeitender Psychologen (TeaP), Vienna, Austria.

Ashby, N. J. S., & Rakow, T. (2012, December). Dominance relations in decisions from experience. Paper presented at Decisions Conference, Bristol, UK.

Ashby, N. J. S., Glöckner, A., Dickert, S., & Jekel, M. (2012, December). *A future state of mind: The role of attentional allocation and "forgetting" in choice*. Paper presented at The 24th British Oculomotor Group Meeting, Kingston, UK.

Ashby, N. J. S., Dickert, S., & Glöckner, A. (2012, April). *Helping one while neglecting others: The role of attention in donation decisions involving multiple targets*. Paper presented at Tagung experimentell arbeitender Psychologen (TeaP), Mannheim, Germany.

Ashby, N. J. S., Dickert, S., & Glöckner, A. (2012, April). *The role of attention and perspective in the valuation of risky prospects*. Paper presented at Tagung experimentell arbeitender Psychologen (TeaP), Mannheim, Germany.

Ashby, N. J. S., Dickert, S., & Glöckner, A. (2011, November). *Deliberation, Attention, and the Endowment Effect*. Paper presented at Society for Judgment and Decision Making (SJDMM), Seattle, WA.

Ashby, N. J. S., Dickert, S., & Glöckner, A. (2011, August). *Focusing on what you own: Biased information uptake due to ownership*. Paper presented at Subjective Probability, Utility, and Decision Making Conference (SPUDM23), London, England.

Ashby, N. J. S., Dickert, S., & Glöckner, A. (2011, June). *Unraveling the Endowment Effect: The effects of attention and deliberation*. Paper presented at The International Conference on Behavioral Decision Making, Herzilya, Israel.

Ashby, N. J. S., & Leota, K. (2007, May). *Adaptive sex differences in emotional distress in response to imagined and recalled infidelity and the type of infidelity likely to be forgiven*. Paper presented at the Seventh Annual Stanford Undergraduate Psychology Conference, Stanford, CA.

Poster Presentations

Ashby, N. J. S., Glöckner, A., & Dickert, S. (2010, November). *Unconscious Thought in Complex Risky Choices*. Poster presented at the Society for Judgment and Decision Making Conference, St. Louis, MO.

Ashby, N. J. S., Dickert, S., McCollough, A., & Vogel, E. K. (2009, November). *The Link Between Early Visual Processing and the Endowment Effect: Evidence from Event Related-Potentials (ERP)*. Poster presented at the Society for Judgment and Decision Making Conference, Boston, MA.

Ashby, N. J. S., Fukuda, K., & Vogel, E. K. (2009, August). *Working and Short-term Memory: Estimating visual working memory capacity with whole and single probe test arrays*. Poster presented at the Vision Sciences Society Annual Meeting, Naples, FL.

Ashby, N. J. S., & Dickert, S. (2008, November). *Valuation in restricted processing times: An exploration of the endowment effect*. Poster presented at the Society for Judgment and Decision Making Conference, Chicago, IL.

First Author Manuscripts in Preparation

Ashby, N. J. S., Walasek, L., & Glöckner, A. (under review). *The effect of consumer ratings and attentional allocation on product valuations*.

Ashby, N. J. S., & Rakow, T. (under review). *Eyes on the prize? Evidence of diminishing attention to experienced and foregone outcomes in repeated experiential choice*

Ashby, N. J. S., & Rakow, T. (under review). *Time equals money: Support for the equivalency of choices for time or money*.

Ashby, N. J. S., Dickert, S., Glöckner, A., & Slovic, P. (under review). *Let there be choice: The role of increasing options on decisions to donate*.

Ashby, N. J. S., Dickert, S., Jekel, M., & Glockner, A., (working paper). *Focusing on the past: The role of attentional allocation and "forgetting" in choice*

Ashby, N. J. S., Glöckner, A., & Dickert, S. (working paper). *The role of attention and perspective in valuation: The biased evidence accumulation model*