

Charlotte Underhill

M.A. in Professional Writing, 2017

Content & Technical Writer, Fitbit.



Why did you choose to get an M.A. at CMU?

I decided to pursue an M.A. because I knew that I needed more training in professional communications before I started my career. As an English major in undergrad, I fell in love with persuasive writing, and as a marketing intern I began to discover the world of professional writing. I knew that CMU's program would greatly build my knowledge base in writing and design, so pursuing an M.A. made the most sense for me.

How did your time at CMU prepare your job?

CMU's Professional Writing program allowed me to explore different avenues of communications: document design, multimedia, technical writing, journalism, and non-profit advocacy. Taking a variety of classes helped me feel confident that when I picked a specialty for my first job, it was the right choice for me. I never thought I would be a technical writer, but by the end of my time at CMU I had found a technical writing position that I absolutely love.