

## Annie Rucker

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### **What are you working on right now? What's a project that you're particularly excited about and why?**

In my role, I have to be a jack of all trades. My priority tasks are managing an online incentive platform, running conservation campaigns, and supervising student groups and interns. A project that I am particularly excited about is redesigning text-heavy how-to guides into interactive infographics because I enjoy simplifying complex text for general audiences and the creative process of visually representing information with Adobe programs.

### **How did the M.A. in Professional Writing program help you prepare for the work you are currently doing?**

The MAPW program prepared me for my current role by instilling strong foundations in style, grammar, design, and writing. I also became more adept at prioritizing tasks and presenting to large groups of people.

### **When you first came to study in the MAPW program, what did you hope to get out of it? Did those goals change over your time here?**

When I entered the MAPW program, I was convinced that I was going to be a technical writer. However, my goals shifted as I gained new skills and was exposed to new people and experiences. My time in the program sparked a love for design, while strengthening my passions for editing and the environment.

### **Is there anything you think current or prospective students should know about the MAPW program that's not immediately apparent?**

The MAPW program will be one of the most rewarding experiences of your life. The professors truly care about every student and each course allows you to pursue your interests while building your expertise in numerous fields.