

Demand Response in PJM

February 24, 2014

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- Demand Response Overview
- Emergency Operations
- Measurement & Verification
- Policy Issues



What is demand response?

- Demand response (DR)
 - reduction in electricity consumption based on PJM instructions & prices
 - Behind the meter
 - No power injections
 - PJM indifferent to method of load reduction



End Use Customer Load Reduction





2013-14 Emergency Regs



Fuel mix for behind the meter generation



2013-14 Emergency Regs



Market Participation

- Emergency
 - Capacity (reliability pricing model RPM)
- Economic
 - Energy
 - Day Ahead (DA)
 - Real Time (RT)
 - Ancillary Services
 - Regulation (Reg)
 - Synchronized Reserves (SR)
 - Day Ahead Scheduling Reserves (DASR)



DR in Capacity Market

- DR as Capacity
 - A commitment to reduce load during PJM emergency under the capped energy price
 - Must reduce load during emergency event (preemergency in future)
 - 3 year forward auction
 - Capacity revenues paid to committed resource whether or not energy is produced by resource
 - Daily product



DR and EE – capacity market participation

Demand Side Participation in Capacity Market





Economic DR in energy market

- DR in energy market
 - Day Ahead (DA) market
 - Real Time (RT) market
 - Reduce load when cleared in DA/RT market
 - Response to LMP
 - At PJM direction
 - Economic
 - Offer curve
 - Only cleared if makes economic sense
 - Only paid if LMP > Net benefits test (NBT)



Demand Response in Ancillary Service Markets

- Day ahead scheduling reserves
 - Reduce load within 30 minutes if dispatched by PJM
- Synchronized Reserves
 - Reduce load within10 minutes if dispatched
- Regulation
 - Reg A signal
 - Reg D signal



Annual DR Revenue





Average DR availability by resource 2013/14

| Market | Available DR (MW) | Available DR as % of total | Total Locations |
|----------------------------|----------------------|----------------------------------|--------------------|
| Emergency | 9000 | 5% | 15,800 |
| Energy | 2300 | 1.5% | 1500 |
| Synch Reserves (MAD) | 375 | 28% | 161 |
| Regulation | 6 | 1% | 71 |



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PECO Zone Instantaneous Load July 18, 2013





January 7 Emergency Operations

- Cold weather emergency issued call for conservation
- Valley load forecast 116,000 MW actual – 120,000 MW
- Morning peak forecast ~140,000 MW
- Jan 6 emergency DR, voltage reduction, large unit trips



January 7 timeline

- 02:51 voltage reduction warning for RTO
- 04:30 deploy all emergency DR for RTO (effective 05:30, 06:30)
 - Max gen action for RTO
- 06:00 emergency purchases from NYISO and MISO begin to flow
- 06:21 load all max emergency generation
- 06:27 100% SR for low ACE
- 08:18 unit trips; 100% SR



Jan 7 timeline

- 15:00 max emergency gen action and deploy emergency DR across RTO (effective 16:00, 17:00)
- Unanticipated interchange sinking to PJM – 8,000 – 10,000 MW – mostly MISO
- 18:15 cancelled emergency DR



RTO Instantaneous Load January 7, 2014





January 7 – LMPs reflect operations



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Jan 7 - Interchange



Jan 7 - interchange



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Estimated Demand Response in PJM: January 7, 2014



Emergency DR Amounts are CSP estimated Emergency Load Reductions adjusted down based on PJM observation (from morning event).

Actual load reductions are not finalized until up to 3 months after event.



Winter events causes

- Cold!
 - High demand
 - Fuel issues
 - Forced outages
- Large units tripping
- Natural gas



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CBL for calculating load reduction for DR

CBL (customer baseline) – forecast what resource would have used had there been no DR (demand response).





CBL certification process

- CBL/load forecast
 - Must be reasonably accurate for participation
 - Accurate forecast \rightarrow load reductions can be quantified
- RRMSE (relative root mean square error) test
 - Objective way to determine accuracy of CBL to forecast load
 - − RRMSE < 20% \rightarrow accurate CBL
 - RRMSE >20% \rightarrow Variable customers
- Alternative CBLs
 - May be developed to forecast variable load more accurately



CBL breakdown for all Economic DR registrations

| CBL | MW | MW (%) | Registration (Count) | Registration (%) |
|--------------------------------------|-------|--------|-----------------------------|------------------|
| 3 Day Types with SAA (high 4 of 5) | 1,122 | 47% | 748 | 71% |
| Non-hourly metered sites DLC | 768 | 32% | 79 | 8% |
| MBL(Max Base Load) | 270 | 11% | 170 | 16% |
| Manual | 140 | 6% | 28 | 3% |
| 3 Day Types (high 4 of 5) | 107 | 4% | 23 | 2% |
| 7 Day Types with SAA (3 day average) | 4 | 0% | 3 | 0% |
| 7 Day Types (3 day average) | 0.1 | 0% | 1 | 0% |
| 3 Day Types with WSA (high 4 of 5) | - | 0% | 0 | 0% |
| Metered Generation | - | 0% | 0 | 0% |
| | 2,411 | 100% | 1,052 | 100% |

"Manual" CBL represents Same Day 3+2 method used last summer which was calculated and upload by CSP





- Variable resources RRMSE > 20%
 - 1. Develop CBL that reduces RRMSE with PJM approval **OR**
 - 2. MBL (Max Base Load) as CBL
 - Average of minimum load during prior days
 - Developed to ensure load reductions are not attributed to normal load fluctuations OR
 - 3. Cannot participate in Economic DR
- Goal: to develop new CBLs
 - More accurately forecast certain resources (Reduce RRMSE below 20%)
 - More resources can participate in economic DR





- Focused on all current registrations (115) that just missed accuracy threshold
 - RRMSE 20-40% using existing CBL methods
- Over 20 new CBLs tested
 - Including: moving average, median, ARIMA (autoregressive integrated moving average), 5 day type, etc., 3+2, match 3 day average
- Review of alternate CBLs from summer 2012
 - MBL (max base load)

- 3+2





- 20 CBLs
 - Standard CBL: High 4/5 2/3 like days
 - 3 day type: Mean, Mean + SAA (Standard CBL)
 - 25% usage threshold
 - Past 5/5 3/3 like days
 - 3 day type: Mean, Median, Mean + SAA, Median + SAA
 - 5 day type: Mean, Median, Mean + SAA, Median + SAA
 - 7 day type: Mean, Median, Mean + SAA, Median + SAA
 - All hours mixed Mean, Median
 - 3+2
 - ARIMA
 - MBL: Mean, Median
- 115 Registrations
 - RRMSE 20-40% using existing methods





| | RRMSE | across existing | Match 3 | | Min. across variable |
|---------------|---------|--------------------|---------|-------|-------------------------|
| | range | CBL | day avg | 3 + 2 | options |
| | <20% | 0% | 35% | 13% | 42% |
| Percent of | 20%-30% | 63% | 39% | 22% | 39% |
| Registrations | >30% | 37% | 25% | 64% | 18% |
| | <20% | 0% | 8% | 32% | 37% |
| Percent of | 20%-30% | 26% | 39% | 12% | 19% |
| MW | >30% | 74% | 53% | 56% | 44% |

Expect to move 42% (48) of registrations with RRMSE score >20% and <40% (115) to new alternative CBL with RRMSE <20%



Proposed Solution – Adopt 2 Alternative CBLs

CBL 1 = Same Day (3 + 2)

- Average of 3 hours before event (after skipping one hour) and 2 hours after event (after skipping one hour)
- CSP may use only if no significant pre or post change in operations that will impact CBL calculation
 - Thermal load (pre-cooling or snapback)
 - Change in typical operations (including on-site generation schedule)
- No events during HE1, 2, 3, 23, 24 (to ensure hours are available to calculate CBL)

Designed for customer with daily usage that is fairly consistent (intra-day hourly volatility)



Same Day 3+2 Example





Proposed Solution – Adopt 2 Alternative CBLs

CBL 2 = Match Day (3 day average)

- Take average of 3 non-event days that have the most similar usage to non-event hours (exclude hour before and hour after event from non-event hours) on event day.
- Select 3 days to average. For each day in CBL basis day limit:
 - Take the difference between each comparison hour (non-event hours, excluding hour before and hour after event) from the event day and the same hour on look back day to determine the hourly difference for each comparison hour for each day.
 - Square all the hourly differences for each day and then sum the squared differences to determine the daily differences.
- Select the 3 days from the CBL Basis Day Limit with the smallest daily differences to determine the CBL Days.
- Average each of the event hours across the three CBL Days to determine the CBL for each event hour.
- First event hour to last event hour in operating day will comprise no more than 10 elapsed hours. This will ensure there are at least 12 non-event hours in the operating day to determine the selection of CBL days

Designed for customer daily usage pattern that vary and are not based on type of day (based more on production cycle for day)





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Current DR Policy Issues

- Operational DR
- Capacity arbitrage
- Limiting DR in RPM auction
- Must offer
- M&V
- Sampling for residential customers in ancillary services
- Normal operations
- Gas/electric coordination



Gas Electric Coordination

- Higher penetration NG
 - Higher price volatility
 - Lower reliability





Potential Research Areas

- Value of fuel diversity
- Load forecasting
- Forecasting DR resource
- Measurement & verification for DR
- Electric/gas coordination
- Outage timing
- Incentives/market structure to reduce forced outages
- Interchange forecasting, market structure



Questions?



| | | | \\\\\\\\\\\\ | | |
|--|---------|---------|--------------|----------|----------|
| | | | Percent | 2012 | 2013 |
| | 2012 | 2013 | Change | Percent | Percent |
| Category | \$/MWh | \$/MWh | Totals | of Total | of Total |
| Load Weighted Energy | \$35.23 | \$38.66 | 9.7% | 71.8% | 71.7% |
| Capacity | \$6.05 | \$7.13 | 17.8% | 12.3% | 13.2% |
| Transmission Service Charges | \$4.78 | \$5.20 | 8.7% | 9.7% | 9.6% |
| Reactive | \$0.43 | \$0.80 | 87.6% | 0.9% | 1.5% |
| Energy Uplift (Operating Reserves) | \$0.79 | \$0.59 | (25.5%) | 1.6% | 1.1% |
| PJM Administrative Fees | \$0.42 | \$0.42 | (2.1%) | 0.9% | 0.8% |
| Transmission Enhancement Cost Recovery | \$0.34 | \$0.39 | 15.5% | 0.7% | 0.7% |
| Regulation | \$0.26 | \$0.24 | (5.3%) | 0.5% | 0.5% |
| Black Start | \$0.03 | \$0.14 | 437.7% | 0.1% | 0.3% |
| Capacity (FRR) | \$0.52 | \$0.11 | (79.4%) | 1.1% | 0.2% |
| Transmission Owner (Schedule 1A) | \$0.08 | \$0.08 | (0.3%) | 0.2% | 0.2% |
| Day Ahead Scheduling Reserve (DASR) | \$0.05 | \$0.06 | 21.9% | 0.1% | 0.1% |
| Synchronized Reserves | \$0.04 | \$0.04 | 3.1% | 0.1% | 0.1% |
| NERC/RFC | \$0.02 | \$0.02 | (1.2%) | 0.0% | 0.0% |
| RTO Startup and Expansion | \$0.01 | \$0.01 | (1.4%) | 0.0% | 0.0% |
| Load Response | \$0.01 | \$0.01 | 41.6% | 0.0% | 0.0% |
| Non-Synchronized Reserves | \$0.00 | \$0.00 | 127.3% | 0.0% | 0.0% |
| Transmission Facility Charges | \$0.00 | \$0.00 | 17.2% | 0.0% | 0.0% |
| Total | \$49.07 | \$53.92 | 9.9% | 100.0% | 100.0% |

PJM Summary Statistics

| | 2012 | 2013 |
|------------------------------------|--------------------|--------------------|
| Load | 775,184 GWh | 784,515 GWh |
| Generation | 790,090 GWh | 797,100 GWh |
| Imports (+) / Exports (-) | 672 GWh | 3,104 GWh |
| Losses | 16,970 GWh | 17,389 GWh |
| Regulation Requirement* | 943 MW | 784 MW |
| RTO Primary Reserve Requirement ** | NA | 2,085 MW |
| Total Billing | \$29.18 Billion | \$33.86 Billion |
| Peak | Jul 17, 2012 17:00 | Jul 18, 2013 17:00 |
| Peak Load | 154,344 MW | 157,508 MW |
| Load Factor | 0.76 | 0.76 |
| Installed Capacity | As of 12/31/2012 | As of 12/31/2013 |
| Installed Capacity | 181,990 MW | 183,095 MW |

* Daily average

** Regulatory requirement remained 2,063MW throughout the year. Amount show is daily average

| Year | Total MWh | Total Credits | \$/MWh |
|------|-----------|----------------------|----------|
| 2003 | 19,518 | \$833,530 | \$42.71 |
| 2004 | 58,352 | \$1,917,202 | \$32.86 |
| 2005 | 157,421 | \$13,036,482 | \$82.81 |
| 2006 | 258,468 | \$10,213,828 | \$39.52 |
| 2007 | 714,148 | \$31,600,046 | \$44.25 |
| 2008 | 452,222 | \$27,087,495 | \$59.90 |
| 2009 | 57,157 | \$1,389,136 | \$24.30 |
| 2010 | 74,070 | \$3,088,049 | \$41.69 |
| 2011 | 17,398 | \$2,052,996 | \$118.00 |
| 2012 | 145,019 | \$9,284,118 | \$64.02 |
| 2013 | 133,071 | \$8,035,761 | \$60.39 |

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DR regulation participation

DR Penetration in SR (MAD)

DR SR participation

Emergency Product Type Requirements

| Requirement | Limited DR | Extended Summer DR | Annual DR | |
|---|--|---|---|--|
| Availability | Any weekday, other than NERC holidays, during June – Sept. period of DY | Any day during June- October period and following May of DY | Any day during DY (unless on an approved maintenance outage during Oct April) | |
| Maximum Number of Interruptions | 10 interruptions | Unlimited | Unlimited | |
| Hours of Day Required to Respond (Hours in EPT) | 12:00 PM – 8:00 PM | 10:00 AM – 10:00 PM | Jun – Oct. and following May: 10 AM – 10 PM Nov. – April: 6 AM- 9 PM | |
| Maximum Duration of Interruption | 6 Hours | 10 Hours | 10 Hours | |
| Notification | Must be able to reduce load within 2 hours of notification | | | |
| Event Compliance | Data due 45 day after end of event month | | | |
| Test Compliance | Mandatory test required if no emergency event called | | | |

Emergency DR Revenue and Penalities

• Revenue

- RPM clearing price * Capacity volume
 - \$6,000 \$80,000 per year for 1 MW (based on prior auctions)
- Energy paid at higher of LMP or offer price
- Penalties
 - Resource Capability Deficiency
 - Annual Revenue + Higher of (20% * Revenue OR \$20/MWday)
 - Event Compliance
 - On Peak: Lesser of (1/number of events or 50%) * Annual Revenue
 - Off Peak: 1/52 * Annual Revenue

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 - RRMSE 20-40% using existing CBL methods
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